

NECCC CAMERA COLLEGE AND SHOWCASE PRESENTATIONS

GENERAL

David DesRochers (NJ) Artist Earth

Since the early days of our art form, photographers have been exploring our planet's endless gallery of natural art and celebrating its beauty in photographic images. This program will cover techniques for seeing and capturing unique and creative images of the endless natural art found in nature.

Developing your own style, managing exposure and depth of field with blending and HDR, and creating art with water will be among the subjects covered. www.desrochersphotography.com

(Sponsored by Hunt's) (B, I, 90 min)

David FitzSimmons (OH) Wild, Wonderful Waterfalls

Join Sigma Pro David FitzSimmons for spectacularly-illustrated journey to some of North America's most spectacular cascades. Along the way, learn about composition, exposure, lighting, filters, and post-processing software. See example after example of approaches to depicting these popular landscape features. David will conclude by sharing how to turn your images into paid publications in magazines, books, and other media. www.fitzsimmonsphotography.com

(Sponsored by Sigma) (B, I, A, 90 min)

Hanson Fong (CA) It's Showtime! Time to Look Good!

The key element to being a successful photographer is to make people look great. Hanson Fong is known for his animated teaching skills as well as his photographic prowess. He will share with you his perception in creating perfect photographic harmony by demonstrating how to handle any subject's body size and type. A live demonstration of the Classic 10 poses that Hanson has mastered and pioneered will assist you in posing any person, regardless of weight and/or height. His technique will also enable you to pose any family grouping, couple, or a bridal couple. In addition to hands on posing, Hanson will discuss lighting techniques. You will learn how to photograph under any lighting condition, indoors or outdoors, any place, anytime. His approach to finding the "light" is simple and uncomplicated. Proper lighting and posing will help you create highly desirable, contemporary and timeless photographs. <http://hansonfong.smugmug.com/> (Sponsored by Canon) (I, 90 min)

Jerry Hug, APSA (IL) iPhoneography - The Best Camera is the One that is with You

In this workshop: 1. you will learn how to take better photos with your iPhone camera, 2. how to edit these photos with photo apps. And 3. learn how to organize, store your photos and share these photos. Please bring your iPhone, iPad or iPod touch (fully charged) with the following apps downloaded and installed: Snapseed, Camera Awesome, and Touch/Retouch. Participants will receive my complete speakers notes with directions to help enjoy your creative tools of iPhone photography.

www.jerryhugphoto.com (Sponsored by Hunt's) (B, I, A, 90 min)

Denise Ippolito (NJ) Bloomin' Ideas

This slide program will cover the in-camera techniques that Denise uses to capture beautiful flower images: composition, depth-of-field and selective focus, the use of extension tubes and reflectors, and the use of natural light. You will learn to create impressionistic flower blurs by using your camera as your paintbrush. I will also go into detail explaining my creative processing and multiple filtering effects that I use on a daily basis. You will be inspired to step out of the box and develop your creative vision and your own original works of art. If you love to photograph flowers this program is for you. www.deniseippolito.com (B, I, A, 90 min)

Lance Keimig (MA) Light Painting and Drawing

Light Painting and Light Drawing have become increasingly popular in recent years, in part because of advances in both camera and flashlight technology, but also paralleling the meteoric rise in the popularity in Night Photography. It's become almost commonplace to see Light Painting images in the media, both in print, and video formats. It's truly an exciting time to explore the many creative opportunities of Light Painting. This seminar by night photographer Lance Keimig begins with an introduction to the concepts of Light Painting and Light Drawing, along with examples by many of the best artists working in the medium today, and a discussion about the techniques they use. There will be a live demonstration of some of these techniques, including information about the equipment used, with time for questions at the end of the session. www.thenightsskye.com/ (I, A, 75 min)

Ian Plant (VA) Visual Flow: Mastering the Art of Composition

What makes a great photograph? Is there any one aspect of the process which separates the merely good from the truly magnificent? Many candidates immediately spring to mind, but one aspect clearly rises above the rest. Composition—the artistic arrangement and placement of visual elements within the picture frame—is the most difficult aspect of the art of photography to master, and also the most important. Although the emotion evoked by a photograph's subject matter and mood cannot be underestimated, likewise the primal visual response evoked by a skillful composition cannot be ignored or forgotten. A snapshot shows the world what your camera sees, but when you create a composition, you show the world what *you* see. Ian's presentation, based on his hit book, is an artistic *tour de force*, spanning several centuries and different artistic media to reveal the composition secrets of the great masters. www.ianplant.com/ (Sponsored by Tamron)

Deborah Sandidge (FL) Creative Techniques for the Passionate Photographer

The ultimate goal of a good photographer is to be a great story-teller. To do this well one must develop the art of constructing a visual narrative through various creative techniques. For example, you can take double or multiple exposures to create visual and emotional depth with a photograph; or stack stars or clouds for a unique perception. Telling a story using time-lapse photography can condense hours of captures down to several seconds. Even a short video clip can become a fascinating narration as a cinemagraph—a still photo with motion. Time-lapse can tell a story in several seconds that otherwise would take hours to capture. You can create surreal photos during the brightness of day using neutral density filters to calm the crashing waves of an ocean, and softly blur clouds across the sky. Simple post-processing such as utilizing filters or plug-ins can alter the reality of an image. Creative techniques in-camera, and in post-processing, can change the reality, the mood, and the drama of a composition, allowing the photographer to create expressive, fine art imagery. Join professional photographer and author Deborah Sandidge as she guides you through creative techniques for photographing and post processing creative imagery. www.deborahsandidge.com (Sponsored by Nikon) (I, 90 min)

NATURE

Andrey Antov (ME) Macro Photography Made Easy

There are several reasons for doing macro rather than landscape or bird photography – it is less expensive and easier, the objects are readily accessible, and there are better chances of repeating the opportunities. In addition, one can shoot macro with the least sophisticated equipment not only

outside, but also indoors. In his program Andrey will convey a few easy tricks to quickly set up a macro studio wherever you are. <http://photo.net/photos/AndreyAntov> (B, I, 60 min)

Gregg Basco (Costa Rica) Making Your Own Light: Flash and Flashlights for Nature Photography Flash, used responsibly and creatively, can open up a whole new world for the nature photographer. Many nature photographers express an aversion to flash, but done well, it allows one to capture dramatic images not possible with natural light. Continuous light sources such as garden-variety flashlights are also valuable in providing accent light to shots during the day and at night. In this engaging presentation, Greg Basco explains how he "makes his own light" in a multitude of ways to produce stunning images in the tropical forests of Costa Rica. You'll take home some inspiration and ideas that you can put to use in your own photography. www.deepgreenphotography.com (I, A, 90 min)

Benjamin Grunow (VT) Auroras and the Milky Way In this Aurora and Milky way program, you will join nature and landscape photographer Benjamin Grunow in a class room setting to learn about the different ways to capture the night sky and Milky way. This class will teach you about beginner to advanced settings on your camera, focusing, light painting your foreground and framing your shot in the dark. You will learn techniques on time-lapse and different ways to capture star trails from beginning to end. The aurora section of the class will be about tracking the sun and moon cycles for capturing the aurora, it is the most important part of knowing when to get out and shoot. www.ElmoreMountainPhoto.com (Sponsored by Panasonic) (I, 75 min)

Arthur Morris (FL) What Makes a Great Natural History Image Today's incredible digital photography gear makes it far easier to create sharp, well exposed, technically perfect image of birds, buildings, bears, boats, and blossoms than it was to do so with film. This slide-illustrated lecture will feature hundred's of Artie's spectacular images as he shares his thoughts on the flow of a photograph, negative space, and compositional balance and their effects on image design. Artie will teach you how to see, understand, and use a variety of lighting conditions to create mood in an image. You will learn the great importance of choosing your perspective carefully. You will come to see that using your longest lens with a teleconverter and filling the frame with your subject is a great way to create boring images. You will learn to recognize the great situations that many folks walk right past. To learn more about Arthur Morris visit www.BIRDSASART.com and www.BIRDSASART-blog.com (Sponsored by Canon) (B,I,A 75 min)

DIGITAL

Lisa Cuchara, MNEC (CT) Applying Textures to Photographs

What is a texture? We know texture when we see it, but when we refer to a "Texture" as photographic tool we mean a photograph that is placed on top of another photograph and then "blended" or adjusted to affect how it is portrayed. "Textures" can be just that, photographs of rust, peeling paint, old paper, etc., but they can also be clouds, bokeh, bubbles, water drops, wallpaper, walls, words, old letters, grass, etc. The specific texture that you pick will affect how your photograph underneath looks, but you have additional choices by changing the blending mode (there are 20 blend modes, but a handful that are commonly used when blending textures) for that texture later. Changing the

blending modes alters the way that particular texture interacts with the photograph underneath. Join Lisa Cuchara as she shows you how to edit some of your photographs to give them a different feel by applying textures to them. Textures can add a mood or a feel to an image; making the photograph softer, warmer, grungier, older, etc. In this intermediate workshop (assumes knowledge of layers and masks) Lisa will show you how to collect your own textures, how to use textures, how to remove textures from part of an image, how to remove color from a texture and change the color of the texture and how to prevent the texture from affecting of the photograph below while leaving the color. www.breaphotos.com/ (I, 90 min)

A. Cemal Ekin, PhD (RI) Black and White Conversion in Lightroom: Why, What, When, How Lightroom has offered a new set of tools to digital photographers, including B&W conversion. The obvious tools it offers come with some shortcomings. This session will focus on B&W photography and how to achieve the desired results with maximum effectiveness. Monochrome toning will also be discussed and explained. www.keptlight.com (I, 75 min)

Sarah Musumeci, MNEC (MA) SELECTIONS - How to Choose and Use Photoshop's Many Selection Tools

Often in Photoshop you may want to make changes to an isolated portion of an image, and you need a selection. In this presentation I will demonstrate the many selection tools and how each one works. We will cover the Marquee Tools, the Lasso Tools, the Quick Selection method, and the Magic Wand - and when they are best used. Then we will move to the more sophisticated Color Range method of selections, selections via masks, and the dreaded Pen Tool. The Pen Tool is one of the most accurate and controllable methods of selections, and will prove to be one of your most used tools in any selection process. Mastering these 'isolation' methods is essential in getting the perfect selection needed for the job - in the least amount of time. www.smbuildings.com (B, I, A, 90 min)

Sean Teegarden (CA) Thought Process: A conceptual workflow using Lightroom's Develop Module

Whether shooting personal or professional work, getting the best photograph in-camera is only half of the battle when making a great image. Editing can be daunting work when post processing tools and new technologies are being created at a rapid pace therefore changing workflow habits. In this workshop, we will cover a creative approach to RAW processing using Lightroom's Develop Module for 90% of the images we create. From the fundamentals of basic processing (most used adjustments) to intermediate aesthetic treatments, we will focus on the image from a pre-visualization view where each image has specific goal prior to image import. The goal is to get your images into Lightroom, out to their destination, and get you back to shooting. We will drill down to some of Lightroom's most powerful features and when one might use a tool set in the image workflow. Topics focused on but not limited to: Local Adjustments (Adjustment Brush, Spot Healing, Radial), Correction features (Upright, Noise Reduction, WB Eyedropper), Color FX (HSL Sliders, Curves Camera, Camera Calibration), and when to use Photoshop. www.seanteegarden.com (Sponsored by Adobe) (B, I, A, 90 min)

PORTRAITURE

Rob Van Petten (RI) Think Outside the Soft Box

This is a 90 minute demonstration designed to build your confidence in studio and location lighting with a variety of lighting tools. Beyond the safety of the soft box there is a menu of lighting options that give your lighting mood, dramatic effects, and individual style. You will learn the use of a variety of light modifiers separately and in combinations. Rob will demonstrate building a rhythm of light zones - light dynamics - made easy with a live model demonstration. The class is divided into 3 parts: The Show – Rob begins by discussing the use of a variety of light tailoring devices with studio flash and incandescent lights, The Demo – Rob demonstrates the use of a variety of lighting devices. This involves a quick lighting demo using studio flash, incandescence, ring flash, gels and shooting with the correct white balance and using an X-Rite color checker for a consistent reference. The Shoot – Rob will show you how he uses a variety of lighting techniques with a live model in the studio. www.robvanpetten.com

(Sponsored by Dynalite and Nikon) (I, A, 90 min)

PHOTO JOURNALISM

Essdras Suarez (MA) Through the Eyes of a Photojournalist

A look at the world around us through the lens of Pulitzer Prizewinner photographer Essdras M Suarez as he covered local, regional and international stories during his two decades as a shooter. From the Columbine Massacre, to Iraq war, to the Indonesia Tsunami, to the Crossing Divides project, a series of journeys between countries to document daily life in far and nearby places, and many more. www.essdrasmsuarez.com (Sponsored by Nikon) (B, I, A, 90 min)

SHOWCASE

Ivan Rothman (NY) I'm Alive!

This program is a celebration of wildlife from around the world highlighting the diversity, the beauty and the vitality of these magnificent creatures. Creatures of every size and type from North America, Iceland, Japan, the Falkland and Galapagos Islands, the Arctic and the North Atlantic Ocean, Costa Rica and seven African countries are presented with an uplifting and spiritual musical theme.

www.ivanrothman.com (60 min)

BEGINNER'S TRACK

Gail Hansche-Godin, MNEC (MA) Basic Camera Operation

Do you have a digital camera but never take it off of automatic? Do you want to learn how your camera works so you can improve your images? Learn about the basic operation of digital cameras so you can take control of your photography. This class will cover basic lighting, ISO, image quality, exposure, white balance, shutter speed and the effects of aperture on your final image. Learn why, when and how to use various modes on your digital camera including various flash modes. Whether you use a point-and-shoot or a DSLR camera, understanding the function of the camera will help you create better images. www.featherfotos.com (B, 60 min)

Rick Cloran, FPSA, MPSA, MNEC (MA) Basic Image Processing

In this program Rick will walk through the key basic steps in processing images. Rick will use Photoshop Elements 9 as an example in this presentation; however, the workflow and adjustments will be similar in other image editing software. The coverage will center on the “Full Editor” in Elements. We will start at the beginning with initial processing on Raw and Jpeg images. Coverage will continue by examining key techniques such as eliminating color casts, setting black and white points in an image, and techniques for dealing with over and under exposure. Core editing tools such as the Healing tools, Clone tool (aka rubber stamp tool), Magic Wand, Quick Select, and Sharpening tool will be explored. We will examine layers and adjustment layers as well as the basic use of layer Blend Modes and masks. We will finish up by touching on sizing and sharpening images for different uses and the often overlooked step of making sure the image is in the correct color space for the intended use. (B, 90 min)

Amy Musinsky, MNEC (MA) Printing quality photos from your home printers for beginners

Learn everything you need to know about how to get quality prints from your home printer. We will discuss what makes a quality print, basic color management, and the different types of inks and papers. Printer settings will be demonstrated. Examples of prints with different papers and settings will be available for comment and discussion. (B, 60 min)

SPECIAL PRESENTATIONS (Friday Evening – one time only)

David FitzSimmons (OH) Building a Successful and Profitable Photography Business

“Entrepreneur” and “Photographer”—two words that in today’s business world must go together to be successful in the photographic world. Learn what it means to build a successful, goal-oriented, and inspired business that highlights entrepreneurship and creative photography. Hear stories of what works and what doesn’t as David narrates his twenty-year journey in the visual field. See examples of projects that succeed, resources to take you to the next level, and ways to leverage one success to another. www.fitzsimmonsphotography.com (Sponsored by Sigma)

Denise Ippolito (NJ) and Arthur Morris (FL) Creating Pleasing Blurs

Pleasing blurs are rarely happy accidents.... This program will cover the great variety of techniques that can be used to create pleasingly blurred images mostly in-camera in the field, and at times, during post-processing. Topics that will be discussed and illustrated include pan blurs, vertical pan blurs, zoom blurs, camera movement blurs including flames and jiggles, flash blurs, and subject movement blurs including moving water blurs, long exposure blurs. They will discuss the need for accurate focusing, managing your ISO settings, creating in-camera multiple exposures, the importance of subject to film plane orientation, the role of neutral density and polarizing filters when creating pleasing blurs, your choice of shutter speeds, and how subject to sensor distance affects the degree of blurring. With the advent of digital photography and the popularity of intentionally blurred images in prestigious nature photography competitions, more and more folks are enjoying the challenges and rewards of creating pleasing blurs. Whether you photograph birds, wildlife, and flowers or people, street scenes, or landscapes, this is one program that you do not want to miss if you would like to learn to unleash your creativity. Join top nature photography professionals Denise Ippolito (www.deniseippolito.com) and Arthur Morris (www.BIRDSASART-blog.com), co-authors

of the hugely popular eBook, "[A Guide to Pleasing Blurs](#)," as they present their slide-illustrated lecture, "Creating Pleasing Blurs." ([Arthur Morris is Sponsored by Canon](#)) (B, I, A, 90 min)

Deborah Sandidge (FL) Infrared Photography - the World of Invisible Light

Infrared photography will expand your photographic horizons. It offers the photographer an alternative way to "tell the story" creating an image that is more surreal and enchanting than possible in color. Various subjects reflect and absorb infrared light differently than in color. The results may surprise you! Leaves from trees such as maples, are highly reflective of infrared light and are recorded as white by the digital camera and infrared filter. Clouds become wonderfully expressive and often the sky is quite dark, both key features of an infrared image. Infrared light also creates a flawless porcelain look to skin. This is why infrared photography is so attractive to wedding photographers. The way that infrared light is absorbed and reflected by various surfaces works beautifully to create a compelling image. Join author Deborah Sandidge as she guides you through creative techniques for photographing and post processing beautiful infrared imagery.

www.deborahsandidge.com ([Sponsored by Nikon](#)) (I, 90 min)

CANON TEACHING PRESENTATIONS

Barbara Ellison Alternative Printing

Creating your image is just the beginning. Printing is the completion. Barbara will discuss substrate choices – from the traditional inkjet papers to the alternatives including wood, metal and silk. She will discuss the options for showing your work, from small art books to mixed media pieces. Making the right choice in printing can set your work apart from other artists and complete your vision. (B, I, A 90 min)

Michael Sheras Canon Basic Speedlite Course

This one-hour course will start with the basics of why you want to use flash and how flash can improve your photographs. We will explain how the speedlite works, covering the manual, basic E and advanced ETTL flash modes. We will also explore how to set your Canon speedlite in single flash and wireless multi-flash modes. Finally, we will talk about and demonstrate both the traditional Canon infrared wireless system and the new Canon radio transmit system featuring the new Canon Speedlite 600EX-RT. (B, I, A 90 min)

NIKON TEACHING PRESENTATIONS

Bob Watts What's New in Nikon.

Nikon Teaching Presentation:

Title to be announced

Tamron Teaching Program

Not yet announced.

CAMERA CLUB SPARKLE with Antoinette Gombeda, APSA, HonNEC (CT)

"Meet-up" with us for our Camera Club Sparkle discussion on the ever growing list of Meet-Up groups. We will discuss their impact on camera clubs, as a camera club, form of attracting new members, springboard for field trips and meeting other photography enthusiasts.