

PRECONFERENCE EVENTS: WORKSHOPS and PORTFOLIO REVIEW

Friday, July 15 (9am - Noon) – Workshops and Portfolio reviews will run concurrently, so you cannot attend more than one

Participants in any Workshop must also be paid registrants for the Conference. Class size is limited. Register early. If paying by check please write separate checks for the Conference and for any of the seven pre-Conference workshops. See Registration Instructions for Workshop cancellation policy. See www.neccc.org for additional information. Electrical outlets will be provided for power. The fee for each workshop is \$66.95; this includes a 3% UMASS administrative fee.

Workshop I - Advanced Beauty Retouching in Photoshop

By Lindsay Adler (NY)

Let's go beyond blemish removal and basic skin retouching... together we will explore advanced retouching techniques used by high-end retouchers for stunning results! We will cover frequency separation, shaping the face, hair retouching, adding makeup in Photoshop and more fantastic techniques! Not for the beginning retoucher! **Prerequisite:** Participants will be expected to have Photoshop (CS6 or CC) pre-loaded and activated on their laptops and know how to open and save files. This is an intermediate/advanced class

Workshop II - Exploring the Judging Process and How Images are Evaluated

By Dan Charbonnet, HonPSA, EPSA, MNEC (MA) and Rick Cloran, FPSA, MPSA, MNEC (MA)

Dan and Rick will explore the differences between judging at the club, interclub, and international levels. The impact of a single judge versus multiple judges, whether the judge(s) have the images for a prolonged review, brief preview, or are scoring on the spot, and judging based on use of an LCD monitor versus projected image will be explored in relation to how these factors may influence the judging results. The influence of rules unique to certain judging situations, such as Nature, Photo-Travel, or Photojournalism versus an Open theme will be examined. Selected images will be used to illustrate image evaluation considerations and to provide context for why an image might succeed in one venue but fail in another. Dan and Rick will provide input on how they would evaluate the image and suggestions on possible comments to give the participants context for their evaluations and ideas for how to make constructive comments that aid the image maker and judging audience. Participants should expect a basic knowledge of how to judge and what makes a good image for competition from this workshop.

Workshop III - Creativity is Contagious, Pass It On!

By Lisa Cuchara HonNEC (CT)

Come and explore the process of making creative images via various post-processing techniques and in-camera methods. We will provide files and demonstrate various post-processing techniques to inspire you to turn your images into creative works of art. You will watch and then you will do. We will be using blend modes, selective editing, painting with light and shadows, Twirls, mirrored symmetry, Plugins (especially Topaz plugins), EDR and HDR [extended and high dynamic range], creativity with ACR (Adobe camera RAW) and more. Examples of "in-camera" creativity (Long exposures, multiple exposures, creative focusing [Bokeh, soft focus, focus stacking], Bulb setting, white balance, panoramas, perspective, camera movement [panning, rotate, Zoom blurs, etc.]) will also be presented as part of this pre-conference workshop. Notes will be provided so you can practice what you learn in the class at home. **Prerequisites:** Participants will be expected to have Photoshop (CS6 or CC) pre-loaded and activated on their laptops and know how to open and save files. Please bring a mouse or Wacom tablet to make your editing easier. Further information about plugins will be sent prior to the class so that you can download the trial version to your computer ahead of time.

Workshop IV - Lightroom Short Course

by Mollie Isaacs (NC)

This information-packed class is designed to expand your basic Lightroom knowledge, and help you dramatically improve the look of your images quickly and easily. You will learn the most effective ways to use all the important controls in the Develop Module. Many users of Lightroom are frustrated either because of inefficient or outdated workflow methods, or because they lack the important information needed to use

Lightroom most effectively. Mollie will share all her secrets on the best, fastest, and easiest ways to work with Lightroom. You will be amazed at how quickly images can go from average to spectacular. **Prerequisites:** You may use Lightroom 4, 5, 6, or Creative Cloud. There are minimal differences among these different versions, but please use the latest one you have loaded onto your computer. You must know how to use Lightroom to import images. You will import the instructor's images independently when you arrive at the classroom. You must have a basic working knowledge of Lightroom; know how to access the Library Module and the Develop Module; and a basic understanding of where the various sliders and tools are located is a must. **(Sponsored in part by Awake the Light)**

Workshop V - Create Tack Sharp Macro Images -Without A Tripod!

By Roman Kurywczak (NJ)

Tired of carrying around your tripod for macro photography? Many flower shows and arboretums don't allow the use of a tripod as well. Roman will guide you through the steps of creating tack sharp macro images without using a tripod! The secret to his success is effectively using flash as well as other light sources. During the lecture Roman will provide you with the settings and secrets to creating your own tack sharp macro images whether you are out in the field or inside a facility that doesn't allow the use of tripods. Everything from gear, camera settings, to accessories will be covered in this instructional program. After the lecture portion, there will be an approximately 2-hour shoot where you can put what you learned to use with flower setups and more. Bring your camera with fully charged battery, memory cards, and a flash (if you have one). Sigma tech rep Mike Deutsch will also be there with Sigma macro gear/lenses for you to try out. **(Sponsored by Sigma)**

Workshop VI - "Working with Textures & Overlays: Turn Ho-Hum into a Work of Art"

By Hazel Meredith, APSA, MNEC (CT)

Don't delete that digital image! Do you sometimes have a shot that you really like...a subject that is hard to capture...a place you may not get to again...but it's not perfect? Turn that "almost" good shot into a work of art by utilizing textures and overlays. Use textures to turn it into a fine art image! Of course, you can also add textures to your best images and make them spectacular! Textures are everywhere – there are many free and for-purchase ones online. You can create your own textures within Photoshop or from photos of everyday objects. Working with layers and blending modes, there are many things you can do to create a beautiful work of art – and Hazel will show you how! **Prerequisite:** Bring your laptop (PC or Mac) loaded with any version of Photoshop or Elements (these techniques can be done in any program that allows multiple layers). You do need some basic Photoshop/Elements knowledge (you must be familiar with the basic tools and how to open images into the program). We will review merging images, working with blending modes, opacity changes, and masking. Hazel's e-book will be available to attendees at a discounted rate.

Workshop VII – 3-2-1-Backup

By Robert Vanelli (FL)

It's hard to put a price tag on years of memories you captured in photos or the hours of video you took that still bring a smile to your face. Ask yourself, what are my photos worth? If you're a professional photographer; someone who sold a print or charged for a service, this question gets easier. How much would I lose if I lost everything on my hard drive? We need a bulletproof backup plan, hardware that is safe, simple and expandable, and last, easy configurable software to manage it all. The 3-2-1 Backup concept has been around for years and is foolproof. So if it is foolproof, why are so many frustrated people calling recovery companies to ask them, no begging them, to retrieve their precious files? In order for the 3-2-1- backup to be foolproof, you actually have to follow the simple steps correctly to build a "set it and forget it" backup. This workshop will teach you how to set up your back up system, explain the necessary equipment needed along with what software to purchase.

PRE-CONFERENCE PORTFOLIO REVIEW July 15 (9 am –noon)

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This is your opportunity to have up to 15 images (prints and/or digital) reviewed by one of New England's top photographers/judges. Reviewers include Bill Barnett MPSA, MNEC; Jake Mosser, HonPSA, EPSA, HonNEC, and Sarah Musumeci, MNEC. The cost is \$41.20 per 40 minute session. Participant can discuss their work on an individual basis. If you sign up for this service, a confirmation form will be sent to you by June 24th. You must return the form by June 30th. You will then be contacted via e-mail with the time slot and reviewer to whom you have been assigned. **Please note this activity takes place at the same time as the other seven pre-conference seminars.** If paying by check write a separate check.