

NECCC PRESENTATIONS

GENERAL

Lindsay Adler (NY) Kiss Video for Photographers Made Easy

Most people teaching video teach it like videography. Lindsay's "keep it simple" approach is for photographers. Lindsay will focus on using the camera equipment you already have, while using the basic camera knowledge you already have. You can make a great video with what's in your camera bag now. Lindsay takes the intimidation out of video and you will be racing to get home and give it a try. This presentation is sponsored by Canon and will highlight the Canon T6I, Canon 70D and Canon 5D Mark III cameras, but will also apply to all camera makes. (B, I) **(Sponsored by Canon)**

Mark Bowie (MA) Seascapes

The marine coasts are some of Earth's most photogenic environments. The weather and light are ever changing, and the topography is rugged and wild. Pounding surf creates an infinite array of patterns; wet sands at low tide and incredible reflections. This presentation is power-packed with tips and innovative techniques for photographing the surf zone, beaches, dunes, estuaries, fishing villages and boat-filled harbors — day and night. Bowie discusses shooting under varying tidal conditions, creating artful compositions and images with heart. He covers research and pre-planning, shooting opportunities based on weather and light, and processing techniques — to help you create special seascapes that convey the power of the oceans and the beauty, charm and character of coastlines. (B, I, A)

(Sponsored in Part by Adirondack Photography Institute)

Larry Cowles, FPSA, GMPSA/s, EFIAP (CA) Studio Pet Photography

We all love to take pictures of our family members-our pets. With over 143 million pet cats and dogs in the USA, pet photography could make a good business. Regardless if you want to take great pet images for your own use, business or for competition, this program will give you the basics to set up a studio for pets, tips on posing and how to control your animal for photography. Many of these tips can also be used out of the studio. (B, I, A)

David DesRochers (NJ) Composition in Photography

Photography is an art form and the elements of composition are like the paints on an artist's palette. Understanding these elements and knowing how to apply them effectively can be the difference between taking a snap shot and creating a work of art. In addition to discussing the basic "rules of composition," David will guide you through the process of blending compositional elements, such as light, color, and texture, to help you have a better understanding of what it takes to create a compelling photograph. (B, I)

Mollie Isaacs (NC) Abstracts with Impact

We all see abstract shapes, forms, and color combinations every day. Abstract photography allows us to depict these things in ways that cannot be described, defined, or categorized. The end result is a creative, appealing image. This program will help you create beautiful images from ordinary things we see every day taking you step by step through the creative process. You will see the basic scene and then the resulting abstract image. You will learn how to find abstract subjects in cars, water, birds, insects, flowers, clouds, landscapes, shells, boats, glassware, and more. Have your eyes opened to all the creative possibilities around us. Learn how to turn

the basic things we see every day into compelling images that will catapult your photography to a higher level. (B, I, A) **(Sponsored in part by Awake the Light)**

Roman Kurywczak, ANEC (NJ) Fast Glass for Night Photography

This educational how-to program is designed to open up your eyes to the possibility of photographing landscapes after dark. Whether it is the natural landscape with the star filled sky as a backdrop or even venturing out to photograph the landscapes or city lights from a helicopter, Sigma Pro Roman Kurywczak will cover everything from equipment, camera settings, tips, and techniques so participants can create stunning night images of their own. He will discuss “light painting” of a foreground subject as well as overcoming obstacles when the conditions are less than ideal. (B, I,) **(Sponsored by Sigma)**

Mia McCormick (FL) Getting Your Best Footage Ever with GoPro

The GoPro Hero line is the most popular and portable video camera on the planet. Mia will help you get a grasp on the GoPro's video settings and how to choose the right combination for your shooting situation. She will share some insights and shooting techniques that showcase this camera's ability to capture unique perspectives, as well as cover mounts and how to choose the right ones. But don't leave all that great footage on the camera! Mia will give you a quick tour of GoPro Studio (GoPro's *free* editing software), and show you the editing workflow from start to finish on a simple project. (B, I, A)

David Middleton (VT) 5 Essential Things You Need to Know for Better Photographs

After 30 years of teaching photography and photographers, Dave has realized that everything he has ever taught can be boiled down to five (5), more or less, essential things. When used, these techniques will help you produce images which are more memorable, have more impact and better composition. Join Dave as he shares these techniques! You might be surprised when he shares more than 5. (B, I, A) **(Sponsored by Nikon)**

David Middleton (VT) Photography for the Greater Good

You've taken pictures for years. You have piles and piles of images. You have no more space to hang them, no more friends to give them to- what do you do now? Well, there are people and organizations that need your images and especially need your photography skill and expertise. This program is not for people who only use photography to celebrate themselves, the me-me-me photographers. This program is for anyone, no matter their skill level or amount of expertise, who wants to contribute to the greater good, work locally and photograph with a purpose. It is my goal for you to leave energized and inspired. (B, I, A) **–Presented Once Only**

Ron Rosenstock (MA) A One Person Show –How to Get One

Ron will speak about developing a theme and getting known for your theme. He will cover the best way to develop prints for an exhibition, including museum quality finishing. Ron will also talk about "creating an audience," a topic he learned about from Minor White in 1967. Finally, the “business” of an exhibit will be explained. (B, I, A) **(Sponsored by Strabo Tours)**

Deborah Sandidge (FL) Creating Visual Narratives through Time/Motion Techniques

This presentation will discuss techniques used to convey the passage of time, and a sense of motion. Deborah reveals how long exposures create extraordinary, surreal images in daylight with magnificent cloud and water movements, calming of the sea, and the creation of eerie emptiness on busy streets. She will explore the art of creating a visual narrative using double or multiple exposures as well as stacking clouds or stars for unique

images that represent the passage of time. Deborah will cover time-lapse photography and how to create cinemagraphs - photos with motion. These creative techniques in-camera, and in post-processing, can change the reality, the mood, and the drama of a composition, allowing the photographer to create expressive, fine art imagery. (B, I, A) **(Sponsored by Nikon)**

Robert Vanelli (FL) Shooting Portraits, Sports and More for Impact and Profitability

Sports portraits can be incredibly profitable and since sports run year-round, they're always in season. This presentation is an immersive learning experience, designed to give you all the tools/secrets you need to make incredible profits in the shortest time possible. From lighting setups to strategies for high speed, high volume, quality photo finishing and delivery, this workshop will make you a hometown hero with hundreds of happy, repeat customers. Imagine shooting an entire Lacrosse team or every member of a band in one afternoon, processing all the images in hours, and delivering to your customers in 2 days. It's not only possible, it's easy. This class provides the key tools for generating strong, distinctive portraits OF ANY KIND, not just sports. (B, I, A)

NATURE

Peter Christoph (MA) The Art of Bird Photography

Peter Christoph shares with you his epic birding adventures in a presentation that is both entertaining and informative. Filled with lively anecdotes he explains the techniques he uses to capture his intimate portraits of birds in their natural habitat. This presentation covers essential gear for photographing birds and discusses important settings and features of your camera which are useful for wildlife photography. Peter will take you beyond simply enhancing your photography skills and share with you his own approach to the art of bird photography in terms of lighting, composition, action, environment and background, in order to make outstanding images that tell a story and are sure to connect the viewer to the subject. (B, I, A)

Robert Knight (GA) Make the Most of Your Next Nature Photo Tour/ Workshop

If you're going to attend a nature photography workshop, you probably want to maximize the value for your valuable time and your hard-earned money. This program is full of tips and ideas to help make the most of your time in the field. Our speaker has been leading photography workshops for the last seven years, ensuring his clients have great workshop experiences. There are a few things that make the difference between a good workshop and a great time. He will share what he has learned from his observations leading workshops and stories from some of his colleagues to help you have a good time, save you stress in the field, and make sure that you come back from your next nature workshop with amazing photos! (B, I, A)

(Sponsored by Panasonic)

Joe LeFevre, ANEC (NY) Strategies for Capturing Decisive Moments in Nature

It is what we as nature photographers strive for: capturing those elusive moments when lighting, composition, and mood coalesce to produce an exceptional image. Veteran landscape photographer Joe LeFevre will discuss strategies for capturing these decisive moments. Topics include mapping and scouting a potential location, waiting for the quintessential moment, matching the light to an appropriate landscape, responding to special conditions, and using time-lapse and video to capture those fleeting moments. He will present numerous

examples of his work to illustrate these principles. Learn how to elevate your landscape and nature imagery from the mundane to the extraordinary. (B, I, A)

(Sponsored in part by Adirondack Photography Institute)

Joe McDonald (PA) Capturing Nocturnal Wildlife & Other Critters with Triggers & Flash

Some wildlife subjects are never seen, or their behaviors or actions are so incredibly fast they defy human reflexes; yet spectacular images of these subjects are possible. Welcome to the world of Remotes, where an infrared beam or a laser trigger and high speed flashes catch nocturnal ocelots, flying wasps, striking rattlesnakes, and more. Learn how to photograph these incredible images on your own. (B, I, A)

John Slonina (MA) Dynamics of Nature Photography

John presents practical tips that can be immediately deployed to increase your chances of capturing that "shot of a lifetime". We will explore what makes a compelling and emotionally engaging photograph. He will entertain participants and illustrate his points with humor and stories from the field. Whether you are a beginner or a professional photographer, you will leave this presentation excited to try new strategies and tips that will create more dramatic images. This program has several tips that will take your photography to the next level. (B, I, A)

DIGITAL

Jim Christensen (NY) Compositing – Expand Your Creative Space!

Want to create images with more impact? Jim will demonstrate the power of compositing to completely change the mood of an image, and open-up your creative space to images that mix your imagination with your digital captures. He'll show examples and explain how to create them using Photoshop and filters from Topaz Labs. This talk will encourage you to imagine and create images with more impact. (B, I, A)

Joe Edelman (PA) Social Media for Photographers

Facebook, Instagram, Twitter, 500px and Flickr have become the standard for showing and sharing photographs. Printed photo albums have given way to online albums and video slide shows. Joe will walk you through the many options that you have to showcase your photographs online and will provide you with a wealth of post production tips and resources for making your images look amazing when viewed on everything from Smartphone's to tablets to computers and large flat screen TV's. If you are interested in selling your work, social media makes it easier than ever to promote your photography as well as sell your images online. Joe will walk you through Social Media 101 for Photographers; discuss the best way to network, turn your followers into buyers, options that are available online for printing, and selling your images as fine art decorative pieces, stock, or editorial offerings. (B, I, A)

Karen Messick (MD) iPhone Photography Best Apps

The power of the iPhone and the amazing applications for processing your images in the palm of your hand, on the spot, has changed the way images are being captured, edited and shared. In this program Karen will share and demonstrate some of her favorite shooting applications and processing applications, such as Camera+, Bracket Mode, Snapseed, and Hipstamatic. She will also share some of her personal app setting choices and workflow tips! You will view a brief slide show of her images previewing the diverse power of image capture and image processing possibilities. (B, I, A)

Mike Moats (MI) Smart Photo Editor

Smart Photo Editor is fairly new processing software that is filled with over 1,000 creative effects. The Smart Photo Editor community of users creates new effects all the time, effects that you can use and modify to unleash your photographic creativity. The software contains powerful and easy to use tools for picture enhancement, object selection, combining images and object removal. Join Mike and learn about this amazingly simple to use new program. (B, I, A) **(Sponsored by Tamron)**

Joe Reardon (NH) Advanced Luminosity Masking Techniques with Topaz Labs

This presentation will provide an in depth look into tone based image adjustments through the use of Luminosity Masks via Tony Kuyper's V4 Panel along with Topaz Plugins. The creation and use of Luminosity Masks for post processing provides the photographer with complete total tonal control of their image to produce results that are unachievable by any other method. Learn why loading the specific Luminosity selection directly into the Topaz Plugin, you can also take advantage of the power of the Topaz Plugin suite in crafting your images. This presentation will also show how to utilize luminosity selections to hand-blend images to extend the tonal range and have it appear more natural than what is achievable via High Dynamic Range software. (I, A) **(Sponsored by Topaz)**

Lee Varis (MA) The 10 Channel Workflow in Photoshop

This presentation is a radical new image enhancement workflow that is a new approach to color, tone and contrast control that takes advantage of certain idiosyncrasies of the digital image. This new approach offers amazing control utilizing the unique channels of the 3 main color workspaces: RGB, Lab, and CMYK, to re-shape the tonal contours of the photographic image. Lee will show various examples and examine image enhancement strategies for different problems. Along the way you will learn how to enhance saturation using Lab color mode, how to pop highlights, B&W conversions, color and tone control and sharpening and 3D tone sculpting techniques. This is not your father's Photoshop, but a completely new approach to image editing using the 10 available channels, that any image can contain. (B, I, A)

Terry White (GA) Adobe Photoshop CC for Photographers

In this session you'll learn how to take advantage of Photoshop CC in your photography workflow. Whether you do portrait retouching, adjusting your landscape images or want to do compositing- Photoshop CC can handle it with ease. In this session you'll learn the 10 things that photographers want to know how to do in Photoshop. Get tips and tricks on how to work with your RAW files as well as your JPGs. (B, I,) **(Sponsored by Adobe)**

PHOTOJOURNALISM

Wendell Phillips (Canada) Visual Narratives (Photographic Exploration and Expression)

Phillips unpacks a program that features street and travel photography. Topics covered will include shooting in a variety of changing environments in fleeting seconds, paying attention to articulation light and its fusion with shadow, organizing space in the camera, and equipment choices. Our speaker will talk about his immersive approach documenting neighborhoods, working surreptitiously but also how he engages subjects on the streets. This program will nourish the imagination and inspire those with a penchant to photograph the world around them. (B, I, A) **(Sponsored in part by SanDisk)**

PHOTOTRAVEL

Chris Nicholson (CT) Secrets to Photographing National Parks

From sea to shining sea, the national parks preserve some of the country's most unique wilderness areas, and are a gift to nature photographers everywhere. In this presentation, Chris Nicholson delves into what the park system offers to the photographer, and shares secrets about photographing some of its gems. Topics will include the best times of year to photograph different parks, and how to travel safely and photograph in their various environments, including desert, alpine, forest and coastline. Many of the national parks will be touched upon, with special emphasis on Acadia, Death Valley, Everglades, Grand Teton, Great Smoky Mountains, Olympic, Shenandoah and Yellowstone. (B, I, A)

PORTRAITURE

Bobbi Lane (MA) Mirrorless Portraits with Flash

Incorporated into this teaching presentation, Bobbi will do a live demonstration how to use your flash, both off and on camera, to make simple and pleasing portraits. If you are confused by your flash, or hate it, this presentation can help you learn how to make effective and meaningful portraits without a lot of technical gear. She will explore the intricacies of lighting patterns and how they define the face, how to appropriately choose the quality through the use of simple light modifiers and combine both of these with lighting ratios to set the mood. Bobbi will show some quick techniques that anyone can do, and shoot tethered to the computer so that you can view the results immediately on the screen and understand exactly what she is trying to accomplish. (B, I, A) **(Sponsored by Fuji & ExpoImaging/Rogue)**

Susan Cowles, APSA, EPSA (CA) Portrait Touch Up From Input to Output

During this teaching presentation, Susan will show you a selection of her works including the before and after images of the models. She will then teach you how to take a raw or jpeg image through a step by step process on what you need to do to get those award winning completed portraits. Software covered and used for this presentation include: Imagenomic Portraiture, Portrait Pro 15, Photoshop CS6 and Nik Filters. A review of the tools in Photoshop that are used in the processing of a portrait will also be covered. Other things discussed will be the importance of makeup, clothing and accessories. Susan will also be covering the removal of specular highlights, pimples, uneven skin tones, changing eye color, eye shadow and the addition of blush and eye lashes. Vignetting of images and preparation for printing are the final part of the work flow. (B, I, A)

PRINTS

John Gregor (MN) The Fine Art Print

Photoshop can appear to be a dauntingly complex program, but most photographers' needs are deceptively simple—they just want to make good looking prints from their images. This presentation is an in-depth look at the process of making high-quality fine art prints. Gregor will conduct a comprehensive exploration of the digital image workflow, from maximizing the quality of the digital original, to massaging pixels to perfect tone, color and sharpness using Lightroom, and Adobe Photoshop. Gregor will demonstrate his digital workflow from Raw conversion to finishing techniques in Photoshop including digital burning and dodging techniques, output sharpening, monitor calibration, and color matching for fine art prints. This presentation is straightforward and practical yet precise enough for the most demanding fine art photographer. (B, I, A) **(Sponsored in part by Datacolor)**

SPECIAL PRESENTATIONS

Camera Testing Clinic (Precision Camera CT) Saturday Only 9:30am-4:30pm Campus Center 904-08

Dave Marsh (CT) and camera technicians from [Precision Camera](http://www.precisioncamera.com), Enfield Ct are pleased to offer a free Camera Testing Clinic on your digital and film-based photographic equipment. Precision Camera's Professional Services division strives to be the industry leader as the one-stop shop for the professional photographer. It achieves this by offering camera and lens repair service on the full spectrum of products used by the working professional, utilizing state-of-the-art test equipment and continuously evolving with the industry. They are the world's largest service center providing full-service solutions on virtually all models of digital cameras and camcorders. The corporate campus, employing the largest team of highly trained professionals focuses on providing a suite of best-in-class service solutions. Testing, diagnosis, and minor repairs, if possible, will be offered to Conference attendees. Registration badges must be worn.

www.precisioncamera.com

Camera Club Sparkle-Hazel Meredith, APSA, MNEC & Loretta Paul Goldin MNEC (CT's)

Camera Clubs are changing! Traditional clubs are now in competition with online groups, MeetUp groups and more. Come join this "round-table" session and share your success stories and find out how other clubs deal with issues such as getting – and keeping – members; how to get members to volunteer; where to find good speakers at a price the club can afford; or any other topic you need help with. **Presented Once Only**

Bob Watts, ANEC (MA) See What a D5, D500 or a Keymission 360 Camera Can Do for You

(Nikon) Presented Once Only

This Spring Nikon started delivering two new Flagship DSLR Cameras, D5 for Full Frame and the D500 for DX Format. Tremendous advances in AF capabilities, Metering, ISO range (ever hear of an ISO of 3,280,000?!) and Video Specs. All this and now radio controlled wireless flash capability with the amazing new SB5000 Speedlight. Come in and we will talk to you about all of this and more, including the new generation of Snapbridge, making it incredibly easy to share your images and it is also the ultimate in remote control. We will also briefly discuss a whole new realm of image capturing, the Keymission 360 a virtual reality camera that will be a leader in a new and emerging technology. "