

## Campus Map and Directions

- **Getting Around Campus** ► [Campus Map](#)

You can download the free Adobe Acrobat Reader from [Adobe's website](#).

The **Lincoln Campus Center** is the focal point of the conference. The Registration Desk and Hospitality Table are located on the main level. The University Bookstore, Blue Wall Café and several coffee shops are on this level as well. Programs are given in the **Campus Center Auditorium** and various rooms downstairs on the Lower Level (reached by escalator or elevator). Photo-Ops, model sessions, the vendor trade show, and other activities take place here. Some rooms on the upper floors are also used for programs. The print room is located in the Cape Cod Lounge of the Student Union (second floor by stairs or elevator), accessible off the Main Concourse of the Campus Center. The Campus Center is connected to the **Parking Garage**.

The **Fine Arts Center** is where the main program of the weekend is given on Saturday night. Capable of seating 2000 people, the theater will be the only spot where all the attendees will be at the same program at the same time. The special door prizes are given away before the Feature Presentation.

Attendees can have cafeteria style meals at the **Worcester Dining Commons**.

Some outdoor female model activities are held near the **Campus Pond**. You can sit by the pond and photograph the ducks swimming by. At conferences past, this area has been used for such photo opportunities as hot air balloons, sky divers, and a militia in full uniform firing muskets.

- **Directions to the University of Massachusetts**, Amherst is about 30 minutes north of Springfield, Mass.

- Find the [Lincoln Campus Center](#) on Google Maps

- GPS Directions: Lincoln Campus Center, 1 Campus Way, Amherst, MA 01003-9243  
Lat: 42.391619 Long: -72.527077

The nearest major airport is Bradley International in Windsor Locks, Connecticut (Hartford/Springfield), airport code **BDL**. Bradley is 45 minutes south of the conference off I-91. Logan International Airport (Boston - **BOS**) is 90 miles east of UMass.

From the north or south on I-91, take Amherst exit (Route 9 east). (From the south, use exit 19)

From the east or west, travel via the Massachusetts Turnpike (I-90) to exit 4 (West Springfield) to I-91 North, then to Amherst exit 19 (Route 9 east).

Follow Route 9 east toward Amherst (4.5 miles), and just after a Howard Johnson motel on the right, take the first left onto Route 116 north. Travel 1.4 miles to the first exit ("University of Massachusetts / Amherst"). At the end of the ramp, bear right and continue to the second traffic light. Turn left onto Commonwealth Ave. Go a short distance and turn right at the light onto Campus Center Way. Go up the driveway and turn right into the Parking Garage.

**The UMass Campus** is in the heart of the photogenic Pioneer Valley of the Connecticut River basin among the foothills of the eastern Berkshires. Many attendees and instructors, before or following the conference, make a vacation of photographing the picturesque region or venturing north to Vermont and New Hampshire.