NECCC PRESENTATIONS

GENERAL

David Akoubian (GA) Designing a Landscape

Designing a Landscape is the concept of putting together the photographer's visualization of a scene through creative technique. David will explain the process he uses when he walks into a scene and how he leads the viewer through the elements to his final subject. From identifying the subject to finding elements within the image that will keep the viewer focused, the use of curves and lines, seen and unseen, are discussed. Simple ideas of angle of view and perspective through the selection of lenses becomes a focus for the photographer. Join David as he leads the photographer through the process of not simply taking a picture but creating an image. (B, I) **(Sponsored by Tamron)**

Cheryl Belczak (NY) Dark Field Lighting for Photographing Glass

Since glass is transparent and highly reflective, presenting it in a photo can be challenging. In this session, we will explore the dark field technique (light subject on a dark background) approach and discuss methods, challenges, tips and tricks to photograph glass even with low-cost lighting techniques. (I, A) **Presented Twice Only.** There will also be a hands-on session with Cheryl to practice this technique Saturday afternoon 1-4:30 in Photo Ops. Bring your camera and tripod to work on photographing glass using the dark field (light subject on dark background) approach.

Shawn Carey (MA) Video and Audio with Your DSLR

Photographing birds and other wildlife has become increasingly popular over the last ten years with vast improvements in digital technology. One of which is the ability of a DSLR to record video and audio. Shawn will lead a discussion on how to record quality video and audio with your DSLR. Topics will include: what makes a good video clip, equipment needed, what to avoid in the field, tricks of the trade and how to manage your files in Lightroom. Examples in this program are of wildlife, however, the technology is applicable no matter what the subject is. (B, I, A)

Rick Gerrity (NJ) Let's Talk Photography 2017

This program is designed to transfer Rick's passion for photography directly to you. He will show images and discuss how they were made including discussions about mirrorless cameras, settings, shooting style, composition and much more. His goal is to get all photographers excited about going out and pushing their creativity to the next level. It doesn't matter what type of photography you enjoy; our speaker's enthusiasm will excite you to make 2017 a year of spectacular photography! (B, I, A) **(Sponsored by Panasonic)**

Doug Hansgate (NY) Off Camera Flash- Creating Outstanding Light without the Hassles

Doug will provide a solid foundation for using off camera flash systems that make your work easier. These flashes will enable you to take better landscape images as well as nature shots and create more compelling portraits. The current technology allows us to uniquely control our off-camera flash like never before. In his fast-paced class Doug will explain how the system has been made so easy it has become a must learn for every photographer. (I, A)

Charles Needle (CA) Creative Macro Photography: Professional Tips and Techniques

Charles will teach you how to create unusual and striking artistic close-up images both in the field and in your own backyard and/or home studio. Using examples from his own backyard "home studio" and macro workshops, he guides you through all the necessary steps to take your macro photography to the next level, covering topics such as equipment/accessories, selective-focus macro, "shooting through" with a telephoto lens, close-up lenses/diopters, wide-angle macro, water-droplet macro, and using "props," such as iridescent glass, Mylar, and everyday household objects. In this popular program, Charles also reveals secrets he has learned from his 15+ years of shooting and teaching close-up photography. (I, A) **Presented Twice Only**
In addition to his above presentation Charles will also have a hands-on session, **Inspirational Floral Techniques**, in Photo Ops Saturday morning 8:30 – 11:30 **(Photo-ops Session Sponsored by Lensbaby)**

Jack Reznicki (NY) Visual Perception in Photos

Our eyes are dynamic devices that are easily fooled and manipulated with what we see and how we see. In other words, seeing is not always believing. Sounds heavy, but it's actually a lot of fun to see just how easily our eyes can be fooled and manipulated. Why do we care? Because understanding how this all works can help you improve your photos and how they are viewed by other. Jack will discuss understanding visual perception issues, the why of how we see, such as what makes our eyes follow certain visual principles, how our eyes go from dark areas to light areas, what color combinations vibrate and look like kinetic movement, why our eyes move and wander from soft out of focus areas to high frequency sharp areas, and so on. All these issues help us as photographers to create photos that excite and stimulate our viewers. (B, I, A) **Presented Twice Only (Sponsored by Canon)**

Jack Reznicki (NY) The Copyright Zone and More

Do you have camera insurance in case your camera equipment gets stolen? Do you also have "image" insurance in case your photo gets stolen? Did you know your copyright is basically worth spit in most cases without a proper registration? When do you need and not need a release? Jack will clarify the boatload of bad information, myths, factoids, and half-truths that is floating around. Not fully understanding copyright and releases can cause you untold headaches. This session will both demystify and illuminate copyright, copyright registration, and releases in an easy and entertaining manner. As one past attendee stated, this session will "rock your world". (B, I, A) **Presented Twice Only (Sponsored by Canon)**

Chris Smith (IL) The City as Art: Night Photography

There's something magical about photographing the city at night. The glow of the city lights, the streaks of cars, silhouettes, and shadows all add to the mystery and atmosphere of city photography. In this presentation, Chris Smith shows you the ins and outs of night photography in the city. You'll learn the equipment, techniques, and skills necessary for successful night photography. Chris will also demonstrate the techniques he uses in Lightroom and Photoshop to turn a blah night image into a wow image. (I)

NATURE

Nikhil Bahl (MD) The Power of Simplicity and Expression

What are you trying to say with your photography? Since photography is a form of visual communication, all photographers should ask themselves what kinds of images communicate most powerfully. Nikhil believes that the answer is rooted in simplicity. Simple, graphic elements can hit you "between the eyes." Images with many elements, by contrast, lose power because the message may be muddled by distractions or not be obvious to the viewer. Simplicity is not simple. It requires clarity in thought, vision, process and technique. This usually leads to expressive images that evoke emotion. In his presentation, Nikhil will discuss the inherent connection between simplicity and expression, share ideas on how photographers can make their images more meaningful and convey their message in a distinct style. (I, A)

Vinny Colucci (NC) Photographing Mammals in the Wild and in Habitat

This one-hour seminar will explore how to set up and capture images of mammals. We will look at the proper techniques needed to be successful in capturing award winning photographs of wildlife in the field as well as in captive locations. Equipment choice and preparation in both these cases are different. Camera settings, lens selection, the proper use of tripods with ball head and gimbal head options will all be reviewed. We will also cover flash techniques for wildlife, including the proper setup of the Better Beamer. (B, I, A)

Roman Kurywczak, ANEC (NJ) Photographing Water – From Mountains to the Sea

 In this instructional program, Sigma Pro Roman Krawczyk, will provide you with tips and techniques for capturing flowing water in the landscape. He will discuss gear, settings, and other technical choices that today's digital photographer faces out in the field including using filters or undertaking exposure blending. This program will cover everything from stunning waterfalls to majestic seascapes and everything in between. Water covers over 70% of the earth's surface so join us to learn the techniques to artistically capture it and create stunning images of your very own. (B, I, A) **(Sponsored by Sigma)**

Michael Milicia (MA) Bird Photography: Insights and Inspiration

Mike will present a selection of his bird images along with commentary intended to inform, entertain, and inspire. Using example photos, he will demonstrate several key elements that help to transform a bird photo from a simple documentation shot to an artful and compelling image with emotional impact. The presentation will also include some tips on camera settings and field techniques that will boost your productivity and also increase the artistic and technical quality of your images. You will leave with a greater insight into the multitude of components that must all come together to create a successful bird photograph. (B, I, A)

David Morgan (TX) Wildlife Get It Right the First Time

Are you ready for that bucket list photography trip you have spent a fortune on, only to find you aren't ready for the light, action or weather? David will show you not only how to prepare but the right camera settings to use. Join him for some great tips and preparation skills to not only start, but follow through with some great images. (B, I)

DIGITAL

John Barclay (PA) Crafting Your Images with Plug-Ins

In this session, our speaker, a veteran webinar presenter for Topaz Software, will introduce you to plug ins from Nik, Alien Skin and Topaz. John will help you unlock your creativity by sharing tools like Texture Effects and Clarity from Topaz along with Color Efex and Silver Efex from Nik. For a painterly look, you will learn about Alien Skin Snap Art. Plug ins are powerful tools that help you craft images that will make your heart sing! Join John is learning how to use plug-ins in your photography. There will be door prizes at each presentation provided by Topaz (B, I, A) **(Sponsored by Athentech-Perfectly Clear & Topaz)**

William Barnett, APSA, GMPSA, AFIAP, MNEC (CT) The Travel Photographer's iPhone

Camera phones have a place in the kit of serious travel photographers as supplemental cameras. They can be used when a regular camera is not allowed or is awkward. They help you avoid attracting attention since cell phones are so ever-present. Some types of photography such as time lapse video are even easier with an iPhone than most regular cameras. In this talk, Bill, will discuss: useful hardware accessories, still photography with an iPhone, shooting video with an iPhone, and other iPhone apps travel photographers may find useful. (B, I)

Karen Choi (MA) Creating Painterly Effects with Textures in Photoshop

You have seen them, those photographs that take on a painterly quality. How do they do that? Join me as we review how to build a texture library and how to use a simple technique to turn one texture into 15 different textures. We will discuss what types of images are best suited for adding textures. I will demonstrate how to add a texture to an image in Photoshop and how the use of blend modes is key to successful texture use. We will experiment with adding multiple textures to an image to increase depth and will finish off by exploring the use of Vignettes, NIK and Topaz filters to polish your final image. (B, I, A)

Tim Grey (NY) Sharing with Impact in Lightroom

The Adobe Lightroom family of workflow tools enables photographers to work efficiently while producing incredible results with their photographic images. If you'd like to maximize the impact of your photos when sharing them in a variety of ways, you won't want to miss this presentation by Tim Grey. You'll learn about adjustments that will add impact and appeal to your photos (without going overboard), and see streamlined workflows for sharing those photos in a variety of ways. Tim will also showcase some newer technologies that may have a significant impact on your workflow. (B, I, A) **(Sponsored by Adobe)**

Steve Inglima, ANEC (NC) Experiencing All of the Colors of Black and White

Even though the process of capturing and imaging in color dates to 1855, we have witnessed the survival of the black and white image to this very day. Why do we still create and enjoy this palette even though color is all around us? Can there be a deeper reason other than our personal photographic history, or that at one time we have used our black and white darkroom to create our images? I contend that there is; and in this class, we will discover why, and explore these concepts with our continued quest for the impact of black and white. We will also delve into the use of how color filtration enhanced our black and white film capture, and how filtration in post processing with Photoshop replicates this utility. This presentation does not contain any B&W printing information or technique. (B, I, A)

Kent Messamore (NH) Lightroom Mobile and Tethering

This presentation addresses modifying Lightroom User's workflow to take advantage of wireless connectivity, tethering, wi-fi, cloud, and wide availability of tablets and cell phones. Adobe's Lightroom Mobile allows photographers to synchronize photographs across all devices; PC or MAC, IOS or Android, and cell/tablet/Web/TV. Familiar Lightroom user Interface allows post processing photos on tablets and cell phones. Workflow could be as simple as cell phone shooting, post processing, and sharing on social media or as complex as shooting RAW to an iPad, post processing on the iPad and sending processed images to a remote desktop. It could be a studio shoot tethered to Laptop, post processed, and wirelessly sending selected images to a client for review and feedback. Connectivity will be demonstrated as Lightroom Mobile and connectivity make an amazing difference to your workflow. Our speaker will explain and demonstrate how you can use all of these new innovative tools. (I, A)

Kelly Walkotten (MI) When What and Where to Sharpen

How much sharpening does a photo need? How and where do I begin? In this class, Kelly will focus on an in-depth study of sharpening, an entire photo. She will start with basic sharpening, and move onto Sharpening Softer subjects like children and flowers, Portrait sharpening, Moderate, and Maximum Sharpening, and a general All-Purpose, and Web sharpening. Kelly will give also you some guide lines and starting points to help you with your own photos. She will create Extraordinary Sharpening by masking, Luminosity Sharpening, good for sunsets and sunrises, and a great Edge Sharpening technique. The program will finish up with some great advanced Sharpening. Come and learn the fine art of sharpening. (B, I, A)

PHOTOTRAVEL

Andre Gallant, ANEC (Canada) Destinations - A Travel Photographers Journey

Destinations is a program for photographers interested in capturing spontaneous and evocative travel images. André will share his favorite photos and tell you how he got award winning shots that have garnered him many magazine covers. Some of the topics covered will be light, simplifying your equipment, approaching strangers and how to capture their spirit in a portrait, and keeping it simple. Please join André on his creative journey around the world.(B, I, A) **(Sponsored by Nikon)**

Bob Krist (PA) Shooting for the Story

The best way to become a better travel photographer is to become a better visual storyteller.
Bob will share his proactive way of covering a destination that results in a host of strong photographs that tell a story. Whether you're shooting for a slideshow, a magazine spread, a print on demand book, or even a print exhibition, when you go into storytelling mode, you become more proactive. As a photographer on assignment for National Geographic Traveler and other magazines, Krist will share his method of covering a destination that results in a well-rounded coverage. You'll take away a solid list of tips and techniques that will help you improve your travel photographs. If you'd like to stop being a snap shooter dependent on luck and inspiration, and start being a proactive visual storyteller in the Geographic tradition, this lively, informative program is for you! (B, I, A) (Sponsored by Sony)

PORTRAITURE

Joe Edelman (PA) The Simple Approach to Portraits that Flatter

This is not your parent's portrait class! Using his KISS IT (Keep It Simple Stupid) techniques, Joe Edelman will show us how he creates flattering portraits of both men and women with simple lighting and posing techniques. Joe will cover everything from lens selection, depth of field, camera angles, composition, posing, lighting, backgrounds and more! His talk will include a demonstration using a model and real-time video projected for the audience so that you can see these simple techniques through the camera lens. (B, I, A)

Paula Swift (MA) Storytelling Photography – Children

This teaching presentation is formatted to show you how to photograph those informal story telling timeless moments in a child's life without a studio or expensive studio lights. Covering not only equipment used, Paula will also explain how to photograph children, keep them involved in a session, the use of props, how to incorporate pets and how to capture children on the go while letting them be themselves. (B, I)
(Sponsored by White House Custom Colour)

PRINTS

John Gregor (MN) Getting the Perfect Color Print

No matter whether you print your own or if you send your image files out for printing, the challenges of getting the perfect color print can appear daunting. In simple straightforward terms, John will explore a fool proof workflow that will make sure you get the perfect color print. From concept to final print this presentation will cover all aspects of the image making process and although Photoshop is discussed in the presentation it is not intended to be a tutorial on Photoshop. (B, I, A) **(Sponsored by Datacolor)**

PHOTOJOURNALISM

Mike Dziak (NY) Sports Photography for the Common Man

Many sport photos seen in publications are taken by photographers using expensive professional equipment costing $15,000 or more. Most of our speakers' best photos were taken with equipment that the ordinary individual can afford to own. Mike will give you suggestions on cameras, lenses, camera settings, and tips on getting access to sporting events. Some events (i.e. Superbowl) absolutely require credentials for good action/sports photos, while many do not. He will also give you suggestions on how to access good photo opportunities without them. (I, A)

Essdras Suarez (VA) Photojournalism: One Photo at a Time

This presentation spans over two decades of editorial assignments including such stories as the Columbine Massacre, the Indonesian Tsunami, the War in Iraq, the Boston Marathon Bombing and many others. Essdras will share the stories behind some of these images while discussing the elements within the photos that help tell a story. (B, I, A) **(Sponsored by million eyes)**

SPECIAL PRESENTATIONS

Bob Watts, ANEC (MA) Nikon Celebrates 100 years in Photography

Bob Watts has been with Nikon for 34 of those 100 years! Bob will present a timeline history of Nikon and all of it's amazing camera and lens innovations made over the past 100 years. He has many funny and interesting stories to tell and some inspiring history to share. Bob will also present some images and stories from the Nikon Ambassador Program, all meant to inspire and make you go wow! (B, I, A) **Presented Only Once (Sponsored by Nikon)**

Hazel Meredith, APSA, MNEC and Loretta Paul Goldin, MNEC (CT)
Does Your Camera Club "Sparkle"?

Camera clubs share most of the same issues and concerns: how to attract members; how to keep members; getting members to volunteer for positions as officers and committee chairs; balancing learning and competition; how to plan field trips, or judges, or programs…the list goes on. Join us for a discussion on the topics concerning your camera club. Bring your questions and concerns as well as your best success story to share what has worked for your club. All club members are welcome to attend (not just officers). (B, I, A) **Presented Only Once**

Camera Testing Clinic (Precision Camera CT)
 Saturday Only 9:30am-4:30pm Campus Center 904-08

Dave Marsh (CT) and camera technicians from Precision Camera, Enfield Ct are pleased to offer a free Camera Testing Clinic on your digital and film-based photographic equipment. Precision Camera's Professional Services division strives to be the industry leader as the one-stop shop for the professional photographer. It achieves this by offering camera and lens repair service on the full spectrum of products used by the working professional, utilizing state-of-the-art test equipment and continuously evolving with the industry. They are the world's largest service center providing full-service solutions on virtually all models of digital cameras and camcorders. The corporate campus, employing the largest team of highly trained professionals focuses on providing a suite of best-in-class service solutions. Testing, diagnosis, and minor repairs, if possible, will be offered to Conference attendees. Registration badges must be worn. www.precisioncamera.com