

73rd Annual Photography Conference of the New England Camera Club Council July 13, 14, 15, 2018

REGISTRATION INSTRUCTIONS – PLEASE READ CAREFULLY

A registration form is required for each individual attendee.

For example, a husband and wife who previously registered on one form must now turn in two forms. No registration fee required for children younger than 13. NECCC suggests no children under 5 stay in the dorms.

Persons or groups who desire the same dormitory or North Residence Hall suite (see below) assignments should submit their registrations in the same envelope with an explanatory note. Some of the available dorms may not have elevators. Explanatory notes for special medical requirements and/or handicap access facilities will be honored on an as-received basis and cannot be assured. For specific handicap-access information on dorms, suites or classrooms, contact Conference Services at 413-577-8102.

CONFERENCE SERVICES REGISTRATION STAFF MAKES EVERY ATTEMPT TO ACCOMMODATE ALL ROOM/SUITE ASSIGNMENT REQUESTS, BUT THERE ARE NO GUARANTEES. PRIORITY IS GIVEN TO EARLY REGISTRANTS.

All rooms except the North Residence Halls are dormitory style, with two twin beds, not air-conditioned and without a private bath. The North Residence Halls have suite-like, air-conditioned apartments. Each suite includes 4 single bedrooms with bed, desk and dresser, two full bathrooms and a shared living room/kitchen area. Each building has a common area/lounge. Coin-op laundry facilities are available in the same or an adjacent building. You may reserve for two nights (Fri/Sat), or three nights (Thurs/Fri/ Sat) for those attending the Pre-Conference workshops. But if you reserve Thurs. night, you must also reserve Fri. and Sat. nights. The North Residence Halls are very popular, so book early!

Linens (sheets, pillowcase and two towels) are provided for each occupant in both the dorms and the North Residence Halls, but you must bring your own face cloth, soap and bathroom cups. There is no maid service. The regular (non A/C) dorms are not available Thurs. night. For the non A/C dorms we recommend you bring a small desk-top fan. **There is a \$70 refundable key/access card deposit for both dorms and the North Residence Halls. Payment of the key/access card deposit must be by check payable to UMass/Conference Services which should be presented at check-in. Do not mail it with your registration. The check will be returned uncashed when both the key and access card are returned in their original condition at time of check-out. Returns after the end of the Conference will not be accepted. You will be charged \$20 for a lost/damaged access card and \$50 for a lost/damaged key.**

The Meal Options Are:

1. (Five meals prepaid): Friday: dinner; Saturday: breakfast, lunch, dinner; Sunday: breakfast.
2. (Four meals prepaid): Saturday: breakfast, lunch, dinner; Sunday: breakfast.
3. Food Service on a cash basis will be available within the Campus Center and Dining Commons during the weekend.

Early bird (before June 22) Individual Registration Fee is \$205 (Fri/Sat/Sun), or \$180 (Sat/Sun) or (\$150) Sat only. After June 22, fees are \$245, \$220, \$170 respectively. Group Rate (see below) is \$184.50. Workshop/Portfolio registrants must also register for the Conference. See Registration Form for prices of meals and/or lodging, if required. **Be sure to register early for meals and lodging.**

Both the registration fee and fees for meals and lodging (if selected) must be made in full when registering. Checks should be made out to UMass/Conference Services. There is a \$35 fee for returned checks.

Conference Cancellation Procedures. Should you find it necessary to cancel, individual registrants whose cancellations are received in writing on or before July 5 will receive a refund minus a \$60 cancellation fee plus administrative fees; after July 5 registrants will receive a refund minus a \$60 cancellation fee plus administrative fees, one night's dorm payment and the cost of any meal plan selected. Absolutely no refunds after the Conference begins.

Pre-Conference Workshops/Image Review/Critique Cancellation Policy. Cancellations received via email or letter by Conference Services before June 22 will receive a refund, minus a \$10 processing fee. Absolutely no refunds after June 22nd.

Group Registration Discount. The registration fee for 20 or more people registering as a group is \$184.50 per person (a 10% discount). To be eligible for the discount, all registrations must be received by Conference Services in the same envelope before the June 22 deadline, and must be prepaid in full, including meals and housing, if selected. No group discounts after June 22. There is no discount on meals or lodging, and **Group Registrations are not eligible for refunds in the event of cancellation.** Conference Services will EMAIL a registration confirmation. Hard copies of the confirmation will be mailed only to those registrants who do not provide an email address.

All those staying in dormitories or the North Residence Halls who have paid in full in advance should go directly to their assigned buildings to pick up their registration packages. Assignments will be mailed in early July to fully paid conferees. Detailed instructions on parking will be mailed with your confirmation-of-registration. **All dorms and apartments must be vacated by 2 pm Sunday.**

Mail the registration form with payment to UMass Conference Services at the address on the form. Or you may fax the form to Conference Services at 413-577-8130 with credit card or register on-line at www.neccc.org. Confirmation of registration will be sent from notifications@irisregistration.com. **Please mark this in your address book to be sure it is not treated as spam. No phone registrations accepted.** For questions, call 413-577 8102.

NOTE: ON-SITE REGISTRATION: Workshops: Friday 8am; Conference: Fri: 8am-5pm; Sat: 7:30am-12noon
The Tentative Program Schedule will be available in late May at www.neccc.org/p/2018-conference.html

REGISTRATION FORM NECCC CONFERENCE July 13, 14, 15 (2018) - ONLY ONE PERSON PER FORM!

Name Honors.....
 Club.....
 Mailing Address.....Apt. No.....
 City/State.....Zip..... Check **here** if address is new..... Phone (.....)
 E-mailFirst Time Attendee (Y/N).....

	Before	After	
	<u>June 22</u>	<u>June 22</u>	
PRICES			
Individual, all 3 days	\$205.00	\$245.00	\$ _____
Individual, Sat/Sun only	\$180.00	\$220.00	\$ _____
Individual, 1-day Saturday Only	\$150.00	\$170.00	\$ _____
Note: No registration fee for children under 13			
Group Rate, all 3 days	\$184.50	N/A	\$ _____
Speakers Notes - Printed Version	\$24.72	N/A	\$ _____
Pre-Conf. Image Critique by			
NECCC Affiliated Photographer	\$41.20	N/A	\$ _____
Pre-Conf. Workshop 1 (Astorga)	\$66.95	N/A	\$ _____
Pre-Conf. Workshop 2 (Bowie)	\$66.95	N/A	\$ _____
Pre-Conf. Workshop 3 (Carlson)	\$66.95	N/A	\$ _____
Pre-Conf. Workshop 4 (Clemons)	\$66.95	N/A	\$ _____
Pre-Conf. Workshop 5 (Gulin)	\$66.95	N/A	\$ _____
Pre-Conf. Workshop 7 (Komarechka)	\$66.95	N/A	\$ _____
Pre-Conf. Workshop 8 (Lane/Varis)	\$66.95	N/A	\$ _____
Pre-Conf. Workshop 9 (LaSala)	\$66.95	N/A	\$ _____
Pre-Conf. Workshop 10 (Leiva)	\$66.95	N/A	\$ _____
Pre-Conf. Workshop 11 (Sylvan)	\$66.95	N/A	\$ _____
Pre-Conf. Workshop 12 (Wiley)	\$66.95	N/A	\$ _____
Pre-Conf. Workshop *6* (Hubbard)	\$97.85	N/A	\$ _____
Image Critique			
by Conference Presenter	\$61.80	N/A	\$ _____

For office use:

Case #
 Ck Log #
 Payment
 Init/Date
 Conf.....

Mail to: CS19-1 Conference Services 810 Campus Center Univ. Of Mass. Amherst, MA 01003

NOTE: Registration, Workshops, Printed Speaker's Notes, All Housing and Dining Commons meals prices include Conference Services charges plus a 3% Conference Services administrative fee.

Share room or suite with.....
 (This does not register this person/persons)

EVERY ATTEMPT WILL BE MADE TO HONOR ALL ROOMING REQUESTS, HOWEVER THERE ARE NO GUARANTEES. ALL ROOM OR SUITE ASSIGNMENTS WILL BEGIN IN MID-JUNE. CONFIRMATION WILL BE E-MAILED AS SOON AS THEY ARE COMPLETED. (THEY WILL BE MAILED TO THOSE REGISTRANTS WHO DO NOT PROVIDE AN E-MAIL ADDRESS.) PLEASE DO NOT CALL THE OFFICE TO INQUIRE ABOUT ROOM ASSIGNMENTS BEFORE JULY 5TH

***Must pre-register no charge prior to June 22-Fee with late registration**
***All on Saturday at 2 pm- select only one-space limited -mark with X**

Conf. Photo Shoot PS1 (Farb)*	no charge	\$51.50	\$ _____
Conf. Photo Shoot PS2 (LaSalla)*	no charge	\$51.50	\$ _____
Conf. Photo Shoot PS3 (Lackey)*	no charge	\$51.50	\$ _____
Conf. Photo Shoot PS4 (Block)*	no charge	\$51.50	\$ _____
Photo Shoot PS5 (Fraser/Needle)*	no charge	\$51.50	\$ _____
Photo Shoot PS6 (Silva/Bourke)*	no charge	\$51.50	\$ _____

DINING COMMONS MEALS PLAN (Full payment required)

1. 5 Meals:	\$63.10	\$ _____
Dinner Fri; 3 meals Sat; Breakfast Sun		
2. 4 Meals:	\$47.39	\$ _____
3 meals Sat; Breakfast Sun		

HOUSING (Full payment required) two nights (7/13 - 7/14) for Dorms or 2-3 nights for North Res. Halls (see above)

	Th. nt	Fr nt	Sat. nt	per person/per nt
Dorm Rm (Double)	N/A	_____	_____	\$41.20 \$ _____
Dorm Rm (single)	N/A	_____	_____	\$41.20 \$ _____
North Residence	_____	_____	_____	\$59.74 \$ _____
(Air-cond. Suites)				

Indicate method of payment; Please check one

___ Check (make check payable to UMass/Conference Services)
 ___ Amex ___ Visa ___ MasterCard ___ Discover Card

Card # **ALL CREDIT CARD ORDERS MUST BE SIGNED**
 Expiration Date..... Security Code.....
 Name of Cardholder.....
 Signature.....
 Billing Address for Card

For security purposes, UMass Conference Registration does not keep credit card information on file once it has been processed. Should changes to your registration have to be made your credit card information will need to be provided again.

TOTAL PAYMENT ENCLOSED \$ _____

Recharge, Reconnect, Learn, and Be Inspired at NECCC 2018

(July 13, 14, 15, 2018) Register Today! www.NECCC.org

Over 65 program choices!!! Most by presenters who have never presented at NECCC, plus 12 pre-conference workshops, Image Reviews & Critiques, and LOTS of hands-on opportunities and photo-ops!

NATURE

Making Better Nature Photographs

Hector Astorga (TX) (Sponsored by Santa Clara Ranch)

My Approach to Nature Photography Contests

Hector Astorga (TX) (Sponsored by Santa Clara Ranch)

Multiple Exposures for Maximum Landscapes

Mark Bowie (MA) (Sponsored by ADKPI)

Macro Photography: Little Worlds Lots of Wonder

David FitzSimmons (OH) (Sponsored by Sigma)

From Your Backyard to the Grand Canyon

Ken Hubbard (NY) (Sponsored by Tamron)

Waterscapes: Techniques for Photographing Water

Mandy Lea (Nomad) (Sponsored by Nikon)

Photographing America's National Parks

Jennifer King (NC)

Photographing Acadia National Park

Colleen Miniuk-Sperry (AZ)

Wild About Wildflowers & Macro Photography

Colleen Miniuk-Sperry (AZ)

Aurora Photography

Denise Silva (VA)

Unleash Your Landscape Photography

John Slonina (MA)

CREATIVITY

Envision: The Art of Seeing Creatively

Mark Bowie (MA) (Sponsored by ADKPI)

The Art of Flower Portraiture

Kathleen Clemons (ME) (Sponsored by Lensbaby)

The Painterly Photograph

Kathleen Clemons (ME) (Sponsored by Lensbaby)

Frozen Flowers

Mo Devlin (PA)

Photo Composition: Learn How Fundamental Design

Principles Can Help You Create Better Photos

Jennifer King (NC)

The Unseen World: Ultraviolet Photography

Don Komarechka (Ontario, Canada)

Creative Long Exposure

Denise Silva (VA)

PORTRAIT/PT/PJ

Tips for Documentary Photographers - Taking World Class Cultural Images

Ira Block (NY) (Sponsored by Sony)

Sports and Fast Action Photography: Getting Better Images

Marc Farb (NY) (Sponsored by Sigma)

Contemporary Children's Portrait Photography

Tamara Lackey (CA) (Sponsored by Nikon, On1, Imagely)

Portraits with Flash: Simple and Effective

Bobbi Lane & Lee Varis (MA) (Sponsored by Fujifilm)

Working on the Street: How to Capture the Whole Story

Jim LaSala (NJ) (Sponsored by Moab)

DIGITAL

Photoshop Tips and Tricks

Ella Carlson (MA)

Editing a Light Painted Image

Jose Leiva (ME)

Sensor Cleaning 101

Jenn Sherry (MA) (Sponsored by Delkin)

Improve Your Workflow with Wacom Tablets

Rob Sylvan (NH) (Sponsored by Wacom)

Lightroom Q & A

Rob Sylvan (NH) (Sponsored by Wacom)

Photoshop Tips to Make Your Travel Photos Pop

Lee Varis (MA) (Sponsored by Fujifilm)

Portrait Retouching for the Artistically Challenged

Lee Varis (MA) (Sponsored by Fujifilm)

Get Creative with Lightroom

Betty Wiley (MA)

GENERAL

Traditional Still Life Photography

Charles Batchelder (CT)

Black and White Photography

Geffrard Bourke (VA)

Create Fine Art Images from Historic Places and Rusty Things

Lisa Cuchara, HonNEC (CT)

Selling Your Photography as Fine Art

Peggy Farren (FL)

Grabbing the Brass Ring of Self-Publishing

David FitzSimmons (OH) (Sponsored by Sigma)

Life as a Nomadic Photographer

Mandy Lea (Nomad) (Sponsored by Nikon)

Frozen Magic: The Universe at Our Feet

Don Komarechka (Ontario, Canada)

Painting with Light

Jose Leiva (ME)

Clubs to Concerts - Shooting Live Performances

Cusi Taylor (AZ) (Sponsored by Panasonic/Lumix)

Nikon Tips and Tricks for the Nikon DSLR's

Bob Watts, ANEC (MA) (Sponsored by Nikon)

iPhone/SMARTphone

Capturing Photographs with Your Phone

Melissa Fraser (MA)

Editing Apps for Your Phone

Melissa Fraser (MA)

Lightroom Mobile for iPhone/Tablet

Betty Wiley (MA)

VENDORS, VENDORS, VENDORS - VISIT THEM ON THE LOWER LEVEL OF THE CAMPUS CENTER

More than 30 vendors with great products (Cash, Credit/Debit Cards Accepted)

Hunts Photo and Video will open 2 hours early on Friday with great bargains and early bird specials

(Hunts Photo and Video will open Friday 10am, other vendors' opening times on Friday may vary)

PRECONFERENCE WORKSHOPS AND IMAGE CRITIQUES/REVIEWS

Friday, July 13 (9am–Noon) – Workshops and Image Critiques will run concurrently. You can only attend one.

Please go to www.neccc.org/p/2018-conference.html for the full pre-conference descriptions

Workshop participants must be paid conference registrants. Class size is limited, **Register early**. If paying by check please write separate conference and workshop checks. See Registration Instructions for cancellation policy. The workshop fee is \$66.95 (unless listed below), which includes a 3% UMASS administrative fee). For laptop classes you may choose to share a computer with a friend/spouse or just come and take notes/follow along. Electrical outlets will be provided as necessary. Antoinette Gombeda, APSA, HonNEC (agombeda@optonline.net) will send class location, location of registration package, updated information, etc. in early July.

PRE-CONFERENCE IMAGE CRITIQUE These Image Critiques will run concurrently with the pre-conference workshops, so you cannot attend both. One of the special opportunities available to NECCC conference attendees is a one-on-one evaluation of your photographs by an experienced, accomplished New England photographer. Come and have up to 15 images (prints and/or digital) reviewed by one of New England's top photographers. The cost is \$41.20 per 40-minute session. Image Critiques will be by NECCC-affiliated photographers Bill Barnett, APSA, AFIAP, MNEC; Jake Mosser, HonPSA, EPSA, HonNEC, and Sarah Musumeci, MNEC. Participants can discuss their work on an individual basis. If you sign up for this service, a confirmation form will be sent to you by June 22nd from Susan Mosser (s.jmosser@comcast.net). You must return the form by June 28th. You will then be contacted via e-mail with the time slot and reviewer to whom you have been assigned. The critiques at the NECCC Summer Conference provide an opportunity to receive knowledgeable feedback. Why not try it?

#1 "Quick 10 Minute Workflows in Adobe Photoshop CC for Nature Photographers" Hector D. Astorga (TX) Sponsored by Santa Clara Ranch Tired of spending hours in the computer working on your images? In this on-hands workshop we will show you how to create great images using quick 10-minute workflows in Adobe Photoshop CC using Adobe Bridge, Camera Raw, Photoshop CC to produce great images in little time. Note - this workshop will NOT cover Lightroom. **Prerequisites:** Have Photoshop CC pre-loaded/activated on their laptops and know how to open and save files. Those who prefer to use Photoshop CS6 may still participate but need to understand that some features covered in the class may be different between CC and CS6. **For all skill levels.**

#2 "Innovative Night Techniques: Beyond the Milky Way" Mark Bowie (MA) Sponsored by ADKPI This workshop will be divided into three sections, "Innovative Night Imagery: Beyond the Milky Way", followed by a live demonstration on processing night images **and then the remainder of the time devoted to hands-on post-processing session**. Images will be provided for each student to practice processing techniques. Students may also bring their own images. Examples might include the Milky Way, multiple exposures for reducing noise and for creating star trails/circles, and time-lapse sequences. Mark will go in-depth on strategies for: Photographing the landscape in relation to the stars, moon, northern lights, and other celestial objects, determining night exposures, focusing in the dark, combining separate exposures for the night sky and the landscape, Shooting and stacking multiple exposures to expand depth of field and reduce noise, Painting with artificial light, Processing night images with Lightroom, Photoshop, StarStax, and Starry Landscape Stacker. **Prerequisites:** Students should bring a laptop with Lightroom, Photoshop, StarStax (free), and Starry Landscape Stacker (Mac only). Having the software is not mandatory; students can watch Mark demonstrate. **For all skill levels.**

#3 "Digital Artistry with Photoshop" Ella Carlson (MA) To create composites in Adobe Photoshop is to be able to create worlds limited only by one's imagination. The art of combining multiple images into a cohesive art piece is complex and fascinating. Join award winning digital artist Ella Putney Carlson for a three-hour workshop full of tips and techniques for making great composites using Photoshop. From concept to completion, Ella will touch on the elements of successful compositing including selections, lighting, color and texture as well as sharing many of her favorite techniques and shortcuts to make your workflow faster. **Prerequisites:** Participants will be expected to have Photoshop CS6 or CC pre-loaded and activated on their laptops and know how to open and save files. **For intermediate to advanced skill levels.**

#4 "The Joy of Selective Focus" Kathleen Clemons (ME) Sponsored by Lensbaby Learn how to use your Lensbaby or just come and try out some Lensbaby lenses! Learn how to control your Sweet Spot and how to See in a New Way. Selective focus is Kathleen's favorite way to make photographs, she is a big fan of blur! Topics for this session will include focal length and lens choices, aperture selection and how to use blur correctly when using very shallow depth of field, and critical focus techniques essential to this technique. **Prerequisites:** Bring your camera with LensBaby lens/lenses (hand-held) and/or borrow Lensbaby lenses (Velvet, Twist, Composer, lenses etc.) from our sponsor Lensbaby **Whether you recently purchased a new Lensbaby, are thinking about getting one, or your Lensbaby is unopened or sitting in a closet this class is for you. For all skill levels. Note: Participants will likely go outside to use the lenses, so you must be able to walk and stand for several hours.**

#5 "My Backyard - 3 C's Colorful, Creative, Conceptual" Keynote speaker and Canon Explorer of Light Darell Gulin (WA) Sponsored by Canon. Darrell says that *"I travel the world but 40% of my sales always are things from my home/backyard photography."* Without leaving my home, year in and year out I generate images that account for up to 40% of my annual sales. I will share some of these images and how they were created. Doing set-ups, techniques, equipment, flash, macro, lighting, backgrounds and more. Some subjects that will be covered will be Feathers, Rocks (Agates), Butterflies, Beetles, Garden, Flowers. Come and learn about ways to take dramatic photograph and make money without having to travel the world. Bring your appetite to learn and your questions; leave with a better understanding of creating images that are Colorful, Creative and Conceptual – and hopefully create currency for you! **For all skill levels.**

#6 "Photograph Birds of Prey and Raptors" Ken Hubbard (NY) Sponsored by Tamron Ken will assist you and give you advice on lenses, light, composition, exposure and depth of field while you are using (your own or a borrowed) Tamron lenses and shooting portraits of the birds. You will also learn about shutter speed, auto focusing modes, focusing tips and more. During the shoot you'll be able to try out the latest Tamron lenses! Note that this workshop will be outside, weather permitting (with a backup inside location). **Prerequisites:** Bring your camera. The fee for the Raptor workshop is \$97.85 (including the 3% UMASS admin. fee). **For all skill levels, but please note that you must be able to walk to and stand during this three-hour workshop. 20 participants max**

#7 "Macro Water Droplet Workshop" Don Komarechka (Ontario, Canada) Step into a world of photography that most artists consider magical. Photographing refracted images within water droplets reveals not only the beauty of simple physics, but it opens the creative doors to unlimited possibilities in macro photography. This hands-on workshop will explore some of the smallest subjects that photography has to offer and is open to anyone of any skill level. Expect it to be challenging, but you will walk away with images you'd be proud to share. **Prerequisites:** Bring any photographic gear you have to "get close". Macro lenses, close-up filters and extension tubes work great. You will also need to use flash or have a VERY bright flashlight. For pop-up on camera flash bring an empty Pringles can and you've got the necessary tools to make it work perfectly for you. **Tripods are optional. "I shoot all of my images without a tripod. Whether or not you bring a tripod, I'll be encouraging you - at least once - to attempt the shots handheld. With the right technique, it's easier than you think!" For all skill levels. 24 participants max**

#8 "Portraits Unplugged: Natural Lighting Techniques with Models at the Graffiti Wall" Bobbi Lane and Lee Varis (MA) Sponsored by Fujifilm Photograph models at the Graffiti Wall using natural light, as this workshop is all about natural light, nothing technical or mechanical. Everyone has natural light available, learn how to find and manipulate it with reflectors and diffusers. Come and explore how the qualities of light contribute to the feeling of the portrait. These masters know how to work with all kinds of light, come and learn! Check out www.bobbilane.com/Personal/Portraits-Unplugged/45. Please note we will move this location for inclement weather. **Prerequisites:** dSLR or mirrorless camera 24-105mm type lens (a 70-200mm is a good too but you must be able to hand-hold it for three hours). Bring a diffuser/reflector if you have one. **For all skill levels. Note: You must be able to walk to and stand during for this three-hour workshop. 20 participants max**

#9 "From Capture to Print" Jim LaSala (NJ) Sponsored by Moab This hands-on workshop involves learning all of the aspects of an image from capture to print and having full control of how we want our images to be viewed. We will cover: Using available light, Post processing, Lightroom, Photoshop, Plugins, Printing on Moab's Fine Art Papers and Understanding ICC Profile. Participants will leave with a BW print of their own. **Prerequisites:** laptop computer with Photoshop CS6 or CC, Lightroom, and Topaz BW Effects installed. **For all skill levels. 12 participants max**

#10 "Light Painting Flowers and Still Lifes" Jose Leiva (ME) Jose will present a "real-time" light painting demonstration on still life compositions and then assemble the final image on the computer. Open discussion and questions regarding his technique are welcomed. The remainder of the class will be dedicated to photographing still life setups provided by Jose. **Prerequisites:** Participants will bring their cameras and tripods. **For all skill levels. 20 participants max**

#11 "Take Control of your Lightroom Workflow" Rob Sylvan (NH) Sponsored by Wacom. The bedrock of any Lightroom workflow is being in total control of your catalog, your photos, and any associated preview caches, templates, and presets. Come and learn the fundamentals. This workshop will cover the Library and Develop modules where you manage, keyword, edit and enhance your images. Learn how to quickly and easily import, organize, edit, rate, and enhance your images, and how to efficiently with synchronized settings and presets. **Prerequisites:** laptop computer with Adobe Lightroom (LR6 or Classic) installed. **For all skill levels.**

#12 "Creative Editing Techniques in Lightroom" Betty Wiley (MA) Take your image editing to the next level by going beyond the basics of Lightroom. Learn various creative editing techniques including the creation of dramatic lighting, selectively adding color and punch, adding a grunge or edgy look, creating black and white with selective color, using the range masking feature, as well as the use of split toning and much more. Prepare to be amazed by what Lightroom can do! Betty will provide images and you will watch her and then do the same techniques. **Prerequisites:** Students should have Lightroom (preferably Adobe Lightroom Classic, but LR5/LR6 users will also get a lot out of this workshop) running on their laptops. Skill level: basic LR experience as we will focus on intermediate editing techniques to create more unique looks and effects than can be achieved by just using the basic editing sliders. You may choose to share a computer and look on with a friend or just come and take notes if you learn better without your computer. **For intermediate skill levels.**

CONFERENCE IMAGE REVIEWS Friday 1pm-4:30pm, Saturday 8:30am-4:30pm, Sunday 8:30-12:30. This is a NEW service for the 73rd Annual NECCC conference where Conference Presenters will evaluate your photographs. This is your opportunity to have up to 15 images (prints and/or digital) reviewed by one of North America's top photographers. The cost is \$66.95 per 25-30-minute session. Image Reviews NECCC conference presenters such as Kathleen Clemons, Mark Bowie, John Slonina, Lee Varis, Bobbi Lane, Jennifer King, Jim LaSala, Denise Silva, Ella Carlson, Ira Block, Mandy Lea, Cusi Taylor, Hector Astorga, Betty Wiley, etc. Participants will work with a presenter on an individual basis. Come and hear suggestions to allow you to grow as a photographer. If you sign up for this service, a confirmation form will be sent to you by June 22nd by Tom Cuchara (tlcbam@comcast.net). You must return the form by June 28th. You will then be contacted via e-mail with the time slot and reviewer to whom you have been assigned. **28 participants max**

THERE WILL BE LOTS OF HANDS-ON PHOTO OPPORTUNITIES AND INTERACTIVE SESSIONS

SPECIAL CONFERENCE PHOTO SHOOTS SATURDAY 2pm

Pre-registration required, see Registration Form each limited to 20 participants

Run concurrent with 2pm programs

PS1. Special Character Model Photos Sessions

(Models Sponsored by Sigma) Photograph people in character (Cosplay, Steampunk, Renaissance, etc.)

Constant Lighting Session

Led by Marc Farb

(Sponsored by Sigma)

PS2. Special Character Model Photos Sessions

(Models Sponsored by Sigma) Photograph people in character (Cosplay, Steampunk, Renaissance, etc.)

Natural Light Session

Led by Jim LaSala

(Sponsored by Moab)

PS3. Lifestyle Portraiture Photo Session

Led by Tamara Lackey

(Sponsored by Nikon, On1, Imagely)

PS4. Sony Photo Walk with Ira Block (Sponsored by Sony)

PS5. iPhone/SmartPhone Hands-on

Led by Melissa Fraser & Charles Needle

PS6. Photography with Neutral Density Filters with Denise Silva & Geffrard Bourke (bring your own ND filter or borrow one from Hunts Photo and Video)

DEMONSTRATIONS AND INTERACTIVE SESSIONS

Techniques for Real People Portraits (Demonstration)

with Bobbi Lane & Lee Varis (Sponsored by Fujifilm)

Light Painting a Car with Jose Leiva (Demonstration)

Interactive Sessions: Audience participation: Bring your Camera

1. The Importance of Perspective with Cusi Taylor (Sponsored by Panasonic/Lumix)
2. Beyond the Snapshot with Colleen Miniuk-Sperry

PHOTO-OPS (Lower Level of Campus Center)

(Chris Germain, MNEC and Barbara Rozavsky, HonNEC)

Main Room (CC 169) may include glassware, black light, still life; Mylar reflections, underwater flowers and other subject matter. Bring your PC cord adaptor for electronic flash.

Special Sessions offered **once** throughout the weekend

Curious Critters: Capture Your Own Animal Portraits

David FitzSimmons (Sponsored by Sigma)

Photograph Raptors (Borrow a Tamron lens)

(Friday 1-2pm only) (Sponsored by Tamron)

Snowflakes and Other Macro Setups Don Komarechka

Special Character Models (Sponsored by Sigma)

Table Top Abstract Photography Peggy Farren

Still Life Charles Batchelder

Frozen Flowers Mo Devlin

Photograph flowers Kathleen Clemons (Borrow a Lensbaby lens) (Sponsored by Lensbaby)

FEMALE MODEL PHOTOGRAPHY

Lower Level of Campus Center (Skip Hoyt, MNEC)

There will be monitored female model sets Saturday and Sunday. Indoors each photographer may photograph the model in three poses over a maximum time of two minutes. There will be different lighting set-ups in the model rooms on the lower level of the Campus Center. In the outdoor sets, also monitored but un-timed, the model will pose starting at one end of the group of photographers through to the end of the group and then start over. The model will make eye contact with each photographer and move to the next photographer. The locations will be at the pond, the Campus Center Concourse (under the hotel overhang-3rd floor) and at the church.

WELCOME SESSIONS FOR FIRST TIME ATTENDEES

A special session will be held to assist first time attendees in planning their activities for the weekend. Antoinette Gombeda, APSA, HonNEC (CT) will provide assistance regarding scheduling, locating classrooms, etc. This assistance will be open Friday from 10am until 4pm in the UPUB on Concourse Level of the Campus Center. Attendees may walk into this session at any time for assistance. Join us even if you are not a first-time attendee and need some help.

CAMERA TESTING CLINIC: Precision Camera (Enfield, CT)

Technicians will provide free camera testing Saturday 9:30am-4:30pm in CC904-08.

SPEAKERS' NOTES

The Speakers' notes will be available in two formats. A link to a free online version of the speakers' notes will be sent to all registered attendees one week prior to the conference. In addition, we will have for sale a printed spiral bound full color copy. You may pre-purchase the printed notes at the time of your registration at the discounted price of \$24.72. On site sales will not be discounted. Pre-purchased notes can be picked up at the NECCC Hospitality Desk.

DOOR PRIZE EXTRAVAGANZA

Come to the conference and you may go home with a brand-new camera or lens or another great prize from NECCC, our sponsors and vendors. In the past six years our attendees won over \$70,000 in door prizes!

USED PHOTO EQUIPMENT - PRICING AND TRADE-IN

Bring your used photographic equipment to Hunt's Photo & Video experts to sell or trade in towards new equipment

NECCC CONFERENCE TIMETABLE

- **Friday July 13, Saturday July 14, Sunday July 15, 2018**

Sign in for Pre-Conference workshops	<ul style="list-style-type: none">• Friday 8am
Pre-Conference workshops	<ul style="list-style-type: none">• Friday 9am-12noon
NECCC Photographers Image Critiques	<ul style="list-style-type: none">• Friday 9am-12noon
NECCC Presenter Image Reviews	<ul style="list-style-type: none">• Friday 1-5pm• Saturday 8:30am-3:30pm• Sunday 8:30am-11:30am
Conference Registration	<ul style="list-style-type: none">• Friday 9am-5pm;• Saturday 7:30am to 12noon
Scheduling Assistance and Welcome for First-time Attendees	<ul style="list-style-type: none">• Friday 10am-4pm
Conference programs	<ul style="list-style-type: none">• Friday 1pm-9:30pm• Saturday 8:30am-4:30pm• Sunday 8:30am-12:30pm
Vendors	<ul style="list-style-type: none">• Friday 10am-9pm• Saturday 9am-5pm• Sunday 8:00am -12noon
Photo Op Setups	<ul style="list-style-type: none">• Friday 1:30-5pm• Saturday 8:30am- 4:30pm• Sunday 8:30am-11am
Female Model Photography	<ul style="list-style-type: none">• Saturday 9am-5pm• Sunday 9am-12noon
Character Model Photography	<ul style="list-style-type: none">• Friday 1-6pm• Saturday 8:30am-12:30pm
Awards, Door Prizes, and Keynote Speaker	<ul style="list-style-type: none">• Saturday 7:30-9:30 pm
Sunday Morning Event Classic Cars	<ul style="list-style-type: none">• Sunday 7-8:30am (Sponsored by Hunts Photo and Video)
Pick up Competition Prints	<ul style="list-style-type: none">• Sunday 8am to 10am
Pick up Door Prizes (Hospitality Table)	<ul style="list-style-type: none">• Sunday 8:30-11am
Competition Awards (Interclub & Conference)	<ul style="list-style-type: none">• Sunday 11:30am

NECCC FEATURE PRESENTATION
Fine Arts Theater Saturday Night

VISION: CAPTURING MOMENTS ON ALL 7 CONTINENTS

Presented by Darrell Gulin (WA)

Sponsored by Canon

As a Canon Explorer of Light, Darrell has been chosen to share his passion, photographs and expertise with the world. Come on a visual journey with Darrell as he presents "VISION: Capturing Moments on all 7 Continents". As he travels to all seven continents, Darrell shares his photographs with stories and insights as to how the images were captured. He explains that when traveling your



vision develops first before you even leave your home through research, who you are, your developed and developing style and while out in the field capturing the moment as you see it. Darrell has traveled the globe, from Antarctica and Africa to Asia and Europe, capturing rare and exquisite moments in nature, lions on the prowl, monkeys in hot springs, polar bears on ice flows, penguins and zebras oh my. He also enjoys the people and architecture with images from the Venice Carnival and the Great Wall of China. Fasten your seatbelts as we travel the world with Darrell. www.gulinphoto.com



LOANER EQUIPMENT

See information sheet in registration package with details as to days, times and procedures. Attendees will be allowed to borrow equipment from the vendors tables for 90 minutes at a time and must have a valid driver's license & major credit card for identification and copying.

Canon, Fuji, Lensbaby, Nikon, Olympus, Panasonic, Sigma, Sony and Tamron will have their top-of-the-line equipment (cameras and lenses) available for attendees to borrow Friday and Saturday. **Lensbaby, Sigma** and **Tamron** will also be loaning equipment at some of the special photo-ops and hands on sessions. All companies will allow the equipment to be kept overnight Saturday for the Sunday AM event. Sunday 8:30-9:30 am is return only. **You must have your own memory card for camera body use.** Canon will also be offering a print from the **Pixma Print Group** to all attendees. Please come prepared with your image on a **USB flash drive**. Save the print file (Tiff, PSD, or JPEG) in a folder labeled Canon with your name on the file and USB drive. They will size the image. Visit www.neccc.org for further information. **Canon, Fuji, Lensbaby, Nikon, Olympus, Panasonic, Sigma, Sony and Tamron** will be located in the Campus Center on the lower level opening at Noon Friday July 13.

SUNDAY MORNING OUTDOOR PHOTO EVENT 7AM TO 8AM

Cam Snappers Car Club

(Sponsored by Hunts Photo and Video)

The Sunday morning event will be ten classic cars from **The Cam Snappers Car Club** www.camsnappers.com was established in 1952 and its motto is "We are the Good Old Days". Cam Snappers are Hot Rod, Streetrod, and Custom Car enthusiasts. Posing with the cars will be our NECCC 2018 female models. Models and attendees alike are reminded not to touch or lean on these classic cars. Take some pictures, meet the owners and listen to some 50's/60's rock and roll music at this fun event. This event is weather dependent. **Please email photos to tlcbam@comcast.net during/after the conference so we can provide them to the car owners.**





The New England Camera Club Council, Inc.

For additional flyers contact:

Susan Mosser, HonPSA,
HonNEC

From small beginnings, as a Saturday afternoon get-together for photo enthusiasts around the campus pond at the University of Massachusetts, Amherst, the annual NECCC Conference has grown to be one of the largest and best attended photographic conferences in the United States. It attracts upwards of a thousand people to the UMass campus for a three-day weekend of fellowship, fun, instruction (the Camera College programs), entertainment, and hands-on photography in studio set-ups, models (both indoors and outdoors), and various special photo opportunities. If they choose, registrants may also enter their work in friendly competition with other attendees.

The New England Camera Club Council is an association of New England- based camera clubs and is affiliated with the **Photographic Society of America (PSA)**. In addition to the annual Conference, NECCC provides year-round support for New England camera club activities. NECCC also awards college scholarships to outstanding New England residents who wish to follow a career in photography and the related arts and invites a number of high school students to be guests at the Annual Conference. **A list of area accommodation is available on our website, www.neccc.org. To learn more about NECCC and PSA, visit them at www.neccc.org and www.psa-photo.org.**

The New England Camera Club Council

73rd Annual Photography Conference

All photography
enthusiasts are welcome!

Jul 13, 14, 15, 2018

At the University of
Massachusetts (Amherst, MA)

New England Camera Club Council Inc.

P.O. Box 5494 Springfield, MA 01101

First Class Mail

NECCC CONFERENCE COMPETITIONS

All competitions are open to everyone registered and in attendance at the conference (with the exception of speakers)

GENERAL INFORMATION: You may submit images in either or both the print and digital image competitions. While care is taken in handling, NECCC, Inc. assumes no liability for the loss of, or damage to, any prints, CD's, or other submitted materials. **If a print is believed to have market value or is irreplaceable for sentimental or other reasons, please submit a duplicate instead.** All entries should be exhibition style. Medals and honorable mention ribbons will be awarded in all classifications. **Winning entries (Prints and Digital Images) will be shown at the NECCC Conference and Inter-Club Competition Awards Ceremony on Sunday at 11:30am in CC917.**

DIGITAL IMAGE COMPETITION INFORMATION: Complete rules and regulations, as well as details for sizing and naming your images for this competition may be found at www.neccc.org. Digital image makers may enter **ONE** open and **ONE** nature image (2 images total) for judging. Digital image files must be submitted in advance via e-mail (use the entry form at NECCC's website www.neccc.org) up to and including July 8, 2018. Sorry, no e-mailed images can be accepted after this deadline. Thereafter, submissions may be made by thumbdrive at the Conference Hospitality Table (Campus Center, Main Concourse) between noon and 4 pm Friday, July 13, 2018. **However, these will be considered late and there will be a late entry fee of \$20 per person for these submissions.** Digital report cards may be picked up Sunday 8am to 11:30am. **Images entered in the nature competition must conform to PSA's nature definition.** A link to competition chairperson Pam Lintner, MNEC can be found on our website.

PRINT COMPETITION INFORMATION: Print makers may enter **ONE** color and **ONE** B&W print (2 prints total) (in Cape Cod Room). Name, postal address, e-mail address and title must be on the back of every print mount. All types of photographic prints (personally or commercially made, traditional darkroom or digitally produced), as well as hand or computer colored prints are acceptable. **Adding a color to monochrome prints, other than by complete toning, is no longer permitted. Monochrome prints having more than one color applied qualify for entry in the color division only.** All prints must be mounted (fully backed print) and unframed. See www.neccc.org under competitions for further information regarding acceptable mounting and printing materials. Mounts must be between 8"x10" minimum and 16"x20" maximum. **Print submission by entrant: Friday: 10am-8pm, Saturday: 8am-12noon.** Print pick up is from 8-10 am Sunday in the Cape Cod Room.