

Come Join us July 12, 13, 14, 2019 for the 74th Annual NECCC Photography Conference

74th Annual Photography Conference of the New England Camera Club Council July 12, 13, 14, 2019



Photo created by 2018 NECCC Speaker ©Jose Leiva during a Light Painting Demo at the 2018 conference



Photo by ©Matt Collen, created at a
2018 NECCC workshop

Register online at ww.neccc.org available until Sun July 7th

Register early to get your Photo Walk, Pre-Conference Workshop, dorm, etc. **Group registrants** should also register online to ensure that they get their choice of housing, Pre-Conference Workshop, Photo Shoots, Photo Walks, etc. **ON-SITE REGISTRATION--Workshops: Friday 7/12 8am and Conference: Fri: 8am-5pm; Sat: 7:30am-12noon.**

- LOTS to do-Shoot & Learn
- Attend Photography Teaching Programs from Top USA Speakers (most new to the NECCC conference)
- Interact with Other Photographers
- Trade Show-Vendor Demos
- Camera/Lens Loaning
- Participate in Hands-on Workshops
- Photograph Models
- Photograph Animals, Glassware, Props, etc -- Photo-Ops Galore
- Image Reviews & Competitions

Welcome for First Time Attendees



A special service to assist first time attendees in planning their weekend activities. Antoinette Gombeda, APSA, HonNEC (CT) will help you regarding scheduling, locating classrooms, photo ops, etc.

Attendees may stop by at any time on Friday 10am-4pm for assistance in the UPUB on Main Concourse Level of the Campus Center.

Join us even if you are not a first-time attendee and need some advice!



74th Annual Photography Conference of the New England Camera Club Council

July 12, 13, 14, 2019

Register online at www.neccc.org available until Sun July 7th

REGISTRATION INSTRUCTIONS – PLEASE READ CAREFULLY
A registration form is required for each attendee. For example, a husband & wife must turn in two forms. No registration fee required for children under 13 (registration required). NECCC recommends NO kids under 5 in the dorms.

People/groups who desire the same North Residence suite (see below) or dorm assignments can request so online – or they must submit their paper registrations in the same envelope with an explanatory note. Some of the available dorms may not have elevators. Explanatory notes for special medical requirements and/or handicap access facilities will be honored on an as-received basis and cannot be assured. For specific handicap-access information on dorms, suites or classrooms, contact Conference Services at 413-577-8102. **CONFERENCE SERVICES REGISTRATION STAFF MAKES EVERY ATTEMPT TO ACCOMMODATE ALL ROOM/SUITE ASSIGNMENT REQUESTS, BUT THERE ARE NO GUARANTEES. PRIORITY IS GIVEN TO EARLY REGISTRANTS.**

All rooms **except the North Residence Halls** are dormitory style, with two twin beds, not air-conditioned and without a private bath. **The North Residence Halls have suite-like, air-conditioned apartments.** Each suite has 4 single bedrooms with a bed, desk, & dresser, two full bathrooms, and a shared living room/kitchen area. Each building has a common area/lounge. Coin-op laundry facilities are available in the same or an adjacent building. **You may reserve for two nights (Fri/Sat), or three nights (Thurs/Fri/Sat). But if you reserve Thurs. night, you must also reserve Fri. and Sat. nights. The North Residence Halls are very popular, so book early!**

Linens (sheets, pillowcase & 2 towels) are provided for each occupant in the dorms & North Residence Halls, **but you must bring your own face cloth, soap & bathroom cups.** Some people bring a soft mattress pad too. There is no maid service. The regular (non A/C) dorms are not available Thurs. night. For the non A/C dorms we recommend you bring a small desktop fan. **There is a \$70 refundable key/access card deposit for both dorms and the North Residence Halls. Payment of the key/access card deposit must be by check payable to UMass/Conference Services which should be presented at check-in. Do not mail it with your registration. The check will be returned uncashed when both the key and access card are returned in their original condition at time of check-out. Returns after the end of the Conference will not be accepted. You will be charged \$20 for a lost/damaged access card and \$50 for a lost/damaged key.**

The Meal Options are:

1. (Five meals prepaid): Friday: dinner; Saturday: breakfast, lunch, dinner; Sunday: breakfast.
2. (Four meals prepaid): Saturday: breakfast, lunch, dinner; Sunday: breakfast.
3. **Food Service on a cash basis will be available within the Campus Center and Dining Commons during the weekend.**

Early bird (before June 21) Individual Registration Fee is \$205 (Fri/Sat/Sun), or \$180 (Sat/Sun) or (\$150) Fri or Sat only. After June 21, fees are \$245, \$220, \$170 respectively. **Group Rate (see below) is \$184.50. People registering for a Pre-Conference Workshop or Image Critique must also register for the Conference. See Registration Form for meal & lodging prices. **Be sure to register early for meals & lodging.****

Both the registration fee and fees for meals and lodging (if selected) must be made in full when registering. Checks should be made out to UMass/Conference Services. There is a \$35 fee for returned checks.

Conference Cancellation Procedures. Should you find it necessary to cancel, individual registrants whose cancellations are received in writing on or before June 5th will receive a refund minus a \$80 cancellation fee plus 3% administrative fees; after June 5th registrants will receive a refund minus \$80 cancellation fee plus administrative fees, one night's dorm payment and the cost of meal plan selected. **Absolutely no refunds after July 7th.**

Pre-Conference Workshops, Critique & Workshop Cancellations. Cancellations received in writing by Conference Services before June 21 will receive a refund, minus a \$20 processing fee. **Absolutely no refunds after June 21st.**

Group Registration Discount. The registration fee for 20 or more people registering as a group is \$184.50 per person (a 10% discount). To be eligible for the discount, all registrations must be received by Conference Services in the same envelope before the June 21 deadline, **and must be prepaid in full, including meals and housing, if selected.** No group discounts after June 21. There is no discount on meals or lodging, and **Group Registrations are not eligible for refunds in the event of cancellation.** Conference Services will email confirmation of registration. Hard copies of the confirmation will be mailed only to those registrants who do not provide an email address. **Group registrants should also register online to ensure that they get their choice of housing, Pre-Conference Workshop, Photo Shoots, Photo Walks, etc.**

All those staying in dormitories or the North Residence Halls who have paid in full in advance should go directly to their assigned buildings to pick up their registration packages. Assignments will be mailed in early July to fully paid conferees. Detailed instructions on parking will be mailed with your confirmation-of-registration. **All apartments and dorms must be vacated by 2pm Sunday.**

Mail registration form & payment to UMass Conference Services at the address on the form. Or fax to 413-577-8130 or register on-line at www.neccc.org. No phone registrations accepted. Registration confirmation will be sent from notifications@irisregistration.com. **Please mark this in your address book to be sure it is not treated as spam.** Questions? call 413-577 8102.

- **Register online www.neccc.org (until Sun July 7th)**
- **ON-SITE REGISTRATION:**
 - Workshops: Friday 8am
 - Conference: Fri: 8am–5pm; Sat: 7:30am-12noon

The full program schedule will be available in the Spring at www.necccphotoconference.org

REGISTRATION FORM NECCC CONFERENCE July 12, 13, 14 (2019) - ONLY ONE PERSON PER FORM!

Name Honors.....
 Club affiliation (if applicable, NOT required)
 Mailing Address..... Apt. No.....
 City/State..... Zip..... Check **here** if address is new..... Phone (.....)
 Email First Time Attendee (Y/N).....

PRICES	<u>After June 21</u>		
Individual, all 3 days	\$205	\$245	\$ _____
Individual, Sat & Sun only	\$180	\$220	\$ _____
Individual, 1-day Friday OR Sat.	\$150	\$170	\$ _____
Group Rate, all 3 days	\$184.50	N/A	\$ _____
Speakers' Notes - Printed Version	\$28.50	N/A	\$ _____

For office use:

Case #
 Ck Log #
 Payment
 Init/Date
 Conf.....

Sign up for ONE (subject to availability, register early!)

You may rank your top three choices in case one is full

Pre-Conf. Workshop 1 (Odom)	\$70	\$90	\$ _____
Pre-Conf. Workshop 2 (Hutton)	\$70	\$90	\$ _____
Pre-Conf. Workshop 3 (Belmont)	\$98	\$120	\$ _____
Pre-Conf. Workshop 4 (Allen/Yoshinaga)	\$70	\$90	\$ _____
Pre-Conf. Workshop 5 (Bagshaw)	\$70	\$90	\$ _____
Pre-Conf. Workshop 6 (Konarski-Davidson)	\$70	\$90	\$ _____
Pre-Conf. Workshop 7 (Baumgarten)	\$70	\$90	\$ _____
Pre-Conf. Workshop 8 (Drew)	\$70	\$90	\$ _____
Pre-Conf. Workshop 9 (Jones)	\$70	\$90	\$ _____
Pre-Conf. Workshop 10 (Inguva)	\$70	\$90	\$ _____
Pre-Conf. Workshop 11 (Akoubian)	\$98	\$120	\$ _____
Pre-Conf. Workshop 12 (Farb)	\$70	\$90	\$ _____
Pre-Conf. Workshop 13 (Macpherson Baca)	\$70	\$90	\$ _____
Pre-Con. Image Critique (NECCC member)	\$42	N/A	\$ _____

Conference Workshops (subject to availability, register early!)

CW1 Conf. Image Review (by presenter)	\$62	N/A	\$ _____
CW2 Portrait (Pedi Sat 12:45pm)	\$42	\$52	\$ _____
CW3 Portrait (Pedi Sun 9am)	\$42	\$52	\$ _____
CW4 Portrait (Batista Fri 12:30pm)	\$42	\$52	\$ _____
CW5 HDR (Montanus Fri 12:30pm)	\$42	\$52	\$ _____
CW6 Macro (Gettle Sat 12:30pm)	\$42	\$52	\$ _____
CW7 Macro (Gettle Sat 1:45pm)	\$42	\$52	\$ _____
CW8 Macro (Gettle Sat 3:30pm)	\$42	\$52	\$ _____
CW9 Lightroom laptop (Budliger Fri 2pm)	\$42	\$52	\$ _____
CW10 NIGHT (Lobert/Ryan Fri 9pm)	\$42	\$52	\$ _____
CW11 Vertorama (Inguva Sun 11:30am)	no charge	\$52	\$ _____
CW12 NIGHT (Baumgarten Fri 8:30pm)	no charge	\$52	\$ _____
CW13 NIGHT (Verma Fri 8:30pm)	no charge	\$52	\$ _____
CW14 Comp. Images (Barnett Sat 8am)	no charge	\$52	\$ _____

Photo walks Sunday 7-8am (Max one/attendee) No charge

Subject to availability, register early! Signups end July 7th

___ PW1 Drew - iPhone*	___ PW8 Farb (Sigma)
___ PW2 Koren - Mobile device/phone*	___ PW9 Montanus (Nikon)
___ PW3 Konarski-Davidson/Hilliard IR*	___ PW10 Kemper
___ PW4 Smith - Architecture*	___ PW11 Hutton (Fuji)
___ PW5 Allen/Yoshinaga (Lumix)	___ PW12 Budliger
___ PW6 Bagshaw - Dynamic Range*	___ PW13 Eismann* (Sony)
___ PW7 Murray	(*some walks have themes)

DINING COMMONS MEALS PLAN (Full payment required)

1. Dinner Fri; 3 meals Sat; Breakfast Sun	\$63.38	\$ _____
2. 3 meals Sat; Breakfast Sun	\$47.39	\$ _____

HOUSING 2 nights for Dorms or 2-3 nights for North Res. Halls

	Th. nt	Fri. nt	Sat. nt	per person/per nt
Dorm Rm (Double)	N/A	___	___	\$43.26 \$ _____
Dorm Rm (single)	N/A	___	___	\$43.26 \$ _____
North Residence	___	___	___	\$61.80 \$ _____
(Air-cond. Suites)				

TOTAL PAYMENT ENCLOSED Full payment required \$ _____

Mail to: CS20-1 UMass Conference Services 810 Campus Center
 University of Massachusetts Amherst, MA 01003

Roommate request (This does not register this person/persons)
 Share room or suite with

EVERY ATTEMPT WILL BE MADE TO HONOR ALL ROOMING REQUESTS, HOWEVER THERE ARE NO GUARANTEES. ALL ROOM OR SUITE ASSIGNMENTS WILL BEGIN IN MID-JUNE. CONFIRMATION WILL BE EMAILED AS SOON AS THEY ARE COMPLETED. (THEY WILL BE MAILED TO THOSE REGISTRANTS WHO DO NOT PROVIDE AN EMAIL ADDRESS.) PLEASE DO NOT CALL THE OFFICE TO INQUIRE ABOUT ROOM ASSIGNMENTS BEFORE JULY 5TH

Indicate method of payment; Please check one

___ Check (make check payable to UMass/Conference Services)
 ___ Amex ___ Visa ___ MasterCard ___ Discover Card

Card #.....

Expiration Date..... Security Code.....

Name of Cardholder..... **ALL**

Signature..... **CREDIT**

Billing Address for Card..... **CARD**

..... **ORDERS**

..... **MUST BE**

..... **SIGNED**

For security purposes, UMass Conference Registration does not keep credit card information on file once it has been processed. Should changes to your registration have to be made your credit card information will need to be provided again.

NOTE: Registration, Workshops, Printed Speakers' Notes, All Housing and Dining Commons meals prices include Conference Services charges plus a 3% Conference Services Administrative fee.

**Learn It, Shoot It, Edit It at NECCC 2019 (July 12, 13, 14, 2019) Register Today! www.NECCC.org
Over 90 program choices!!! Most by presenters who have never presented at NECCC, plus 13 Pre-Conference Workshops, Image Reviews & Critiques, Photo Walks, and LOTS of hands-on opportunities and photo-ops!**

CREATIVITY

Mark Battista (CT)

Composition with a Painterly Approach
How to Create Still Life Images with Impact

Anne Belmont (IL) (Sponsored by Lensbaby)

Creative Flower Photography: Unleashing the Creative Spirit through the Magic of Lensbaby
Capturing Stunning Images of...Most Beloved Flowers Year-Round

Mark Hilliard (SC)

Infrared Photography

Padma Inguva (NJ)

Floral Photography with Passion and "joie de vivre"

Gerri Jones (NY)

Creating Still Life & Food Photographs with Pizazz

Jerry and Lori Keefer (PA)

Light Painting: Angles & Lights & Cars, Oh My!

Lewis Kemper (CA)

Expanding Your Creativity with Time & Motion Techniques

Jamie Konarski Davidson (NC)

Creative Expression: Interpretive Techniques in Camera

Jürgen Lobert (MA) (Sponsored by NESOP)

Light Painting and Drawing at Night
Daytime Long Exposure Photography

Sarah Musumeci MNEC (MA)

Pictures to Paintings (Landscapes)
You Can Paint! Demo

Frank Smith (PA)

Creative Elements of Architecture: Out with the Rule Book

Shiv Verma APSA, MNEC (MA)

Timelapse Imagery

GENERAL INTEREST

Suzette Allen & Jon Yoshinaga (CA)

(Sponsored by Panasonic/Lumix)
Multimedia for Storytelling: Hybrid Imaging Made Easy!

William Barnett APSA, MNEC (CT)

Selecting & Improving Images for Competition

Katrin Eismann (NY) (Sponsored by Sony)

Camera to Sharing without a Computer

Mark Hilliard (SC)

Art of Black/White Digital/Film Photography & Travel

Karen Hutton (NV) (Sponsored by Fujifilm)

Story, Art and the Power of Awe: Creating Signature Images from Truth and Soul

Padma Inguva (NJ)

Architectural Photography: Panoramas, Vertoramas in HDR

Lori Keefer (PA)

How to Brand Yourself to Sell Photos & Entice Clients

Michael Koren (MD)

Exploring Street Photography

Jim Montanus (NY) (Sponsored by Nikon)

The Incredible Life of Legendary Kodak Photographer Neil Montanus
How to Create Stunning Night Photographs

Jenn Sherry (MA) (Sponsored by Delkin)

Memory Cards, SSD, Backing up, & Sensor Cleaning

Frank Smith (PA)

Light Perfected (Travel Photography)

David Tobi (ME) (Sponsored by DataColor)

Color Management for Fine Art Printing

Shiv Verma APSA, MNEC (MA)

Video for Photographers and Videographers

NATURE

David Akoubian (GA) (Sponsored by Tamron)

Create your own Photography Oasis
Nature: Capturing the Wild
Nature: Creating Successful Landscape Images

Peter Baumgarten (Ontario) (Sponsored by Olympus)

Astrophotography, Photographing the Beauty of the Night Sky
Photographing the Great Outdoors, An Exploration of Nature Photography

Kurt Budliger (VT)

Go with the Flow - Create Dynamic Images of Moving Water

Steve Gettle (MI) (Sponsored by Cognisys)

A New World Opens - Getting Started in Macro
Moving in Closer - Advanced Macro Photography

Adam Jones (KY) (Sponsored by Canon)

Getting the Most out of your Wildlife and Nature Photos

Jürgen Lobert (MA) (Sponsored by NESOP)

Astro-Landscape Photography

Chris Murray (NY) (Sponsored by ADKPI)

The Subjective Landscape

DIGITAL

Suzette Allen & Jon Yoshinaga (CA)

(Sponsored by Panasonic/Lumix)
Make the Magic! Composites with Complexity & Creativity

Sean Bagshaw (OR)

Developing for Extended Dynamic Range
Photoshop: Developing for Impact

Rad Drew (IN)

Creating Painterly & Vintage Images in Topaz Studio

Katrin Eismann (NY) (Sponsored by Sony)

Partners for Life: Photoshop & Lightroom
Professional Masking & Compositing

Adam Jones (KY) (Sponsored by Canon)

Photoshop fun: Workflow & Composites in Photoshop

Gerri Jones (NY)

Artistry Beyond the Lens

Lewis Kemper (CA)

Into the Eye of the Sun: Creating Natural Looking HDR Images

iPhone/SMARTphone/Mobile phone

Rad Drew (IN)

Creative Editing on your iPhone
SnapSeed Tips and Tricks

Michael Koren (MD)

Fun with Mobile Phone Photography
Mobile Phone Editing for Creative Expression

PORTRAIT

Marc Farb ANEC (NY) (Sponsored by Sigma)

Portraits (Characters)

Jim Montanus (NY) (Sponsored by Nikon)

Light This: Learn Studio Lighting and Outdoor Lighting

Ed Pedi (MA)

Lighting and Posing for Family Portraits

Presenters at the 74th Annual Photography Conference of the New England Camera Club Council July 12, 13, 14, 2019



VISIT THE VENDORS ON THE LOWER LEVEL OF THE CAMPUS CENTER

We thank Gary Farber & Hunts Photo & Video for their generous sponsorship of our conference
More than 30 vendors. Great products & show specials. Hunts Photo & Video will open 2 hours early on Friday (early bird specials). Hunts will open Friday 10am, other vendors' opening times on Friday may vary.

PRE-CONFERENCE WORKSHOPS AND IMAGE CRITIQUES

Friday, July 12 (8:30am-11:30am) – Workshops and Image Critiques run concurrently. You can only attend one.

Workshop participants must be paid conference registrants. Class size is limited. **Register early.** If paying by check please write separate conference and workshop checks. See Registration Instructions for cancellation policy. The workshop fee is \$70 (unless listed below), which includes a 3% UMASS administrative fee. For laptop classes you may choose to share a computer with a friend/spouse or just come and take notes/follow along. Electrical outlets will be provided as necessary. Antoinette Gombeda, APSA, HonNEC (agombeda@optonline.net) will send class location, location of registration package, updated information, etc. in early July. You may rank your top three choices in case one is full.

PRE-CONFERENCE IMAGE CRITIQUE These Image Critiques run concurrently with the Pre-Conference Workshops, so you cannot attend both. One of the special opportunities available to NECCC conference attendees is a one-on-one evaluation of your photographs by an experienced, accomplished New England photographer. Have up to 15 images (prints and/or digital) reviewed by one of New England's top photographers. The cost is \$42 for a 40-minute session. Image Critiques will be by NECCC-affiliated photographers Bill Barnett, APSA, AFIAP, MNEC; Jake Mosser, HonPSA, EPSA, HonNEC; and Sarah Musumeci, MNEC. Participants can discuss their work on an individual basis. If you sign up for this service Susan Mosser (s.jmosser@comcast.net) will send confirmation by June 20th (due back by June 27th). You will be contacted via email with your time slot & image reviewer. The critiques at the NECCC Conference provide an opportunity to receive knowledgeable feedback. **Why not try it?**

#1 "Advanced Camera Techniques & Tips to Win Awards" Nikon Ambassador Kristi Odom (DC) Sponsored by Nikon. Camera technology is moving so fast; unlock the potential of what your camera can do! This seminar is for the photographer who wants to elevate their skill and push their cameras to new levels and win more awards. Kristi will teach shooting techniques like timelapse, focus stacking, advanced composition, daytime long exposures, and in camera multiple exposures to editing technique like editing for eye movement and image stacking techniques that will give you the tools to elevate your work to that impressionable level. Continuously improving your craft is the first step in mastering the art of photography. This class will guide you toward becoming a more confident photographer, storyteller, and artist by helping you to strengthen your own potential. For all skill levels.

#2 "Finding Your Artistic Voice" Karen Hutton (NV) Sponsored by Fujifilm. Your artistic voice is uniquely your own. When used to its fullest, it becomes the "signature" of your art. It's the thing people recognize in your work - that tells them that you - and only you - could have created it. In this program, we'll dive into some of the key components in finding your artistic voice with exercises and small assignments that explore how to "SEE" photographically in new and unique ways. A tried 'n true process to FOCUS yourself when everything conspires to distract you. When you're focused, doubt and confusion get left in the dust. How to release the soul-freeing power of AWE in just about everything, from the smallest detail to the truly grand and epic. (The science is *in* on this - and it is AWE-some!). How to TELL THE STORY by making undeniable choices, being more specific than you dreamed possible and by asking "Why?" until the truth behind the story is revealed...How GEAR can help or hinder your artistic voice - and learn some of the ways to overcome "gear fear". How your artistic voice is braver than you ever dreamed possible - and why the world needs it now, more than ever. **For all skill levels.**

#3 "A Morning with the Butterflies and Flowers at Magic Wings Butterfly Conservatory and Gardens" Anne Belmont (IL) Sponsored by Lensbaby. Spend a fun morning photographing butterflies/flowers at Magic Wings Butterfly Conservatory & Gardens. We will have access to Magic Wings early in the morning before it opens to the public. This is an ideal time to photograph butterflies as they are quiet & resting, making them easier to photograph. Bring a traditional macro lens. We will also have Lensbaby lenses for loan (from our sponsor Lensbaby) to capture stunning butterfly & flower images. Whether you recently purchased a new Lensbaby, are thinking about getting one, or your Lensbaby is unopened or sitting in a closet this class is for you. The fee for this workshop is \$98 (including the 3% UMASS admin. fee). For all skill levels; you must be able to stand during this 3-hour workshop; transportation required. Participants will drive to the workshop (~12 miles from UMass). Be at 281 Greenfield Rd, South Deerfield, MA at 6:45am. Shoot 7-9am; Informal image review and breakfast in the café afterwards (breakfast not included in the workshop cost).

#4 "Put Them in a Beautiful Light: Portrait Lighting Workshop" Suzette Allen & Jon Yoshinaga (CA) Sponsored by Panasonic/Lumix. Light is the key factor that makes or breaks an image, but the quality and properties of light for great PORTRAITS is very different from the best light for landscapes, travel or general photography! Learn the vital skills of seeing and creating beautiful light for people and faces with Portrait Artist and Lumix Ambassador, Suzette Allen. Knowing how to light a face and recognizing good portrait light is key, but also modifying light and harnessing the elements of nature and architecture to refine it, is a vital skill for any environmental photographer. They will share their best techniques for environmental lighting and posing in an engaging presentation and show you how to not only recognize good lighting but know how to modify light with reflectors, scrims, buildings, cement... whatever it takes! She will talk about light direction, diffusion, time of day, some posing and clothing tips, and even a little segment on filming video for storytelling and dynamic Live Portraits. Then, for the second half of the class, there will be a LIVE STUDIO DEMO with continuous lighting to help you visualize & create good portrait light and then capture it with your camera. **Bring a camera to get some hands-on portrait experience! For all skill levels, but please note that you must be able to stand during the second portion of this workshop.**

#5 "Mastering Luminosity Masks" Sean Bagshaw (OR) Luminosity masks are a powerful tool for accomplishing very refined and creative image developing. In this workshop you will get a three-hour immersion into the use of luminosity masks in Photoshop. One of the features that makes Photoshop so powerful is its ability to create masks. Luminosity masks are a very intricate type of PS mask based on the luminosity values of each pixel in your image. Masks allow you to make very controlled adjustments based on the tones within the image. Sean will be demonstrating what luminosity masks are, how to make them & how they can be used while you practice along with Sean. Sean will briefly show you how to make basic luminosity masks by hand, but then turn to using Tony Kuyper's TKActions Panel to generate and apply luminosity masks. This PS panel allows anyone to quickly create, evaluate, modify and apply an unlimited number of masks tailored to a wide range of targeted image adjustments. During the workshop, Sean will teach you a selection of powerful luminosity mask-based techniques including: Highlight & shadow control & protection, midtone contrast, Luminosity based color balance, Luminosity

based saturation control, Luminosity painting, Masking a mask, Fast exposure blending, Luminosity based sharpening & clarity. **Prerequisites:** You will be expected to have Photoshop CS6 or CC **pre-loaded and activated** on your laptop & know how to open & save files. You should also have the TK Actions Free Panel downloaded & installed. A discount code will be sent for those that wish to purchase the full TK panel. ****Intermediate-to-Advanced****

#6 “Beyond the Frame: Embracing 'what if' for Creative Post-Processing” Jamie Konarski Davidson (NC) You’ve done the work in the field and have gathered some images to process. Hopefully, you’re looking at images that already reflect what you saw, why you stopped and perhaps, even how you felt in the moment. Now what? Sometimes, the answer is simple refinements such as adding contrast, vibrance or adjusting clarity. Easy. How do you take it a step further? Remember, this is about vision, not reconstructive surgery. What about the images and subjects that have something more to say – about themselves and about you? These are the images that call out the inner artist - the ones you envision looking and feeling differently. These are the ones that take you “beyond the frame” & make you use the creative tools they reflect how you see the world, your personal style and your connections to the subjects. During this session Jamie will share how she approaches post-processing to create images that speak to her artistic vision. She will walk through several images and the choices made in post using Adobe Photoshop, Topaz Studio (including Impression, Texture Effects and B&W Effects). She will also share on image blending, masking and textures. To take your images beyond the frame, you need to embrace “what if” and let go of the voices that tell you you’re “cheating.” Take the plunge & learn how to move your images into another zone – the one that embraces & reflects your personal vision. Jamie will provide sample images. You will watch her & then do the same techniques to create your own interpretations. **Prerequisites:** You should have Adobe Photoshop (preferably PS CC), Topaz Labs Studio (Impression, Texture Effects & Black/White Effects) **installed & running** on your laptop & know how to open/save files. This class will assume that you have some basic knowledge of Photoshop and layers - and therefore will focus on **intermediate** editing techniques to create more unique looks and effects. **You may choose to share a computer and look on with a friend -- or just come & take notes. **Intermediate****

#7 “Maximum Depth of Field– Using Focus Stacking and Bracketing” Peter Baumgarten (Ontario, Canada) Sponsored by Olympus Anyone who has worked with a macro lens recognizes that it can be a real challenge to achieve a sharp subject from front to back and still maintain a nice, soft, defocused background. In fact, with most subjects it's an impossible task. Enter focus stacking or focus bracketing. The concept is simple. Take a series of photos with each one being focused at a slightly different point on your subject. Olympus has automated the process so that you can achieve the maximum depth of field and get the final stacked image – all in camera! This same concept can also be used to create landscape images with incredible depth of field. Join Olympus Visionary, Peter Baumgarten for this hands-on workshop on how to use the focus stacking & bracketing feature built into the Olympus OMD line-up of cameras. You will learn the basics behind using focus stacking and bracketing, the important camera controls that will guarantee better success, and some of the post-processing options available for focus bracketing. This feature can be used for both macro & landscape shooting situations. **Bring your SD card. Olympus will be providing cameras & lenses for this workshop, but you will need a tripod.** Note that this workshop will be inside first but that it *might* go outside. **For all skill levels, but you must be able to walk and stand during this workshop.**

#8 “Creating Highly Stylized Images in Topaz Studio” Rad Drew (IN) In this class Rad will demonstrate many presets & adjustments in Topaz Studio to add special effects for impact & drama. Use Topaz ReMask to remove a cluttered background & replace it with a texture. Apply your textures to your image. Learn how to give images a dreamy glow, similar to the Orton Effect. See how AI Clear, as the first step in a workflow, can eliminate noise in most images before beginning RAW processing. **Prerequisites:** You should have Adobe Photoshop (preferably PS CC), Topaz Labs ReMask, and Studio (AI Clear, Texture Effects & Black/White Effects) **installed & running** on your laptop. This class assumes that you have basic PS knowledge & is more suitable for intermediate/advanced users. **You may choose to share a computer & look on with a friend -- or just come & take notes. **Intermediate****

#9 “The Hadley Farm: Horses, Animals, & Barns” Adam Jones (KY) Sponsored by Canon Learn how to create sharp, creative images of large mammals (horses, goats, sheep, and possibly even a llama!). Learn what to look for in animal behavior. **Bring:** dSLR/ mirrorless camera with a 24-105mm type lens (70-200mm is a good lens too but you must be able to hand-hold it for 3 hours). No Tripods. **For all skill levels, but you must be able to walk and stand during for this three-hour workshop.** Participants can drive to the workshop.

#10 “Floral Photography” Padma Inguva (NJ) Have you ever seen striking images of flowers that look transparent, and wondered how they did that? Padma will show you her techniques using a Lightbox to photograph flowers. You will have an opportunity to photograph blooms on the Lightbox. During the last 45 minutes Padma will also demonstrate her post-processing techniques. **Bring:** dSLR or mirrorless camera, a lens not longer than 50mm (macro not required), a tripod, and a cable release for your camera (or you could use its self-timer). **For all skill levels, but you must be able to stand during this three-hour workshop.**

#11 “Photograph Birds of Prey and Raptors” David Akoubian (GA) Sponsored by Tamron. David will assist you and give you advice on lenses, light, composition, exposure and depth of field while you are using (your own or a borrowed) Tamron lenses and shooting portraits of the birds. You will also learn about shutter speed, auto focusing modes, focusing tips and more. During the shoot you’ll be able to try out the latest Tamron lenses! Note that this workshop will be outside, weather permitting (with a backup inside location). **Prerequisites:** Bring your camera. The fee for the workshop is **\$98** (including the 3% UMASS admin. fee). **For all skill levels, but please note that you must be able to walk to and stand during this three-hour workshop.**

#12 “Character Models” with Marc Farb (NY) Models sponsored by Sigma; Lights sponsored by Westcott. Photograph character models. Learn about Lighting and Posing and lens selection. **Prerequisites:** DSLR or mirrorless camera. Lenses will be available to borrow from Sigma. **For all skill levels, but you must be able to stand during this three-hour workshop.**

#13 “Learn Macro Photography: How to Photograph Insects” with Kathy Macpherson Baca (NY). Insects Sponsored by Sigma. Photograph insects. Learn about lenses & lighting with respect to photographing small subjects. Learn how to capture award-winning close-up images. While *these* subjects are insects what you learn can be applied to flowers, still life, etc. **Prerequisites:** DSLR or mirrorless camera. **Sigma** Macro lenses will be available. **For all skill levels, but you must be able to stand during this three-hour workshop.**

LOTS OF HANDS-ON PHOTO OPPORTUNITIES & INTERACTIVE SESSIONS

See NECCCPhotoConference.org for more info. about these Photo Walks & Conference Workshops

Photo Walks: take a Photo Walk with a Conference Presenter (Sunday 7-8am)

Register Early for a Photo Walk (Max one/attendee)

No charge before June 21st -- Must Register by July 7th

Photo Walks -- Take a Photo Walk with a Conference Presenter Sunday 7-8am (Max one/attendee). No charge if you register before June 21st

- PW1 Rad Drew (iPhone*)
- PW2 Michael Koren (Mobile Device*)
- PW3 Jamie Konarski Davidson & Mark Hilliard (Infrared*)
- PW4 Frank Smith (Architecture*)
- PW5 Suzette Allen/Jon Yoshinaga (Panasonic/Lumix)
- PW6 Sean Bagshaw (EDR, Extended Dynamic Range*)
- PW7 Chris Murray (ADKPI)
- PW8 Marc Farb (Sigma)
- PW9 Jim Montanus (Nikon)
- PW10 Lewis Kemper
- PW11 Karen Hutton (Fuji)
- PW12 Kurt Budliger
- PW13 Katrin Eismann (special effects w/o PS*) (Sony)

***Some Photo Walks have themes; Camera Companies will loan equipment overnight for Photo Walks!**

Conference Workshops Pre-registration required Register Early! Limited class size.

CW1 Conference Image Review by Conference Speaker *\$62 ~45minutes (not available for registrations after 6/21). This is your opportunity to have up to 15 images reviewed by one of North America's top photographers. Kristi Odom, Adam Jones, Anne Belmont, Jim Montanus, Jerry Keefer, Lori Keefer, Chris Murray, Mark Hilliard, Kurt Budliger, Sean Bagshaw, Jamie Konarski Davidson, David Akoubian, Karen Hutton or Lewis Kemper will provide feedback to help you grow as a photographer. A confirmation form will be sent to you by June 21st (due back June 28th). You will be emailed with your time slot & reviewer. **You will then be emailed with your time slot on Friday or Saturday & assigned reviewer.**

CW2-10 Workshop cost \$42 for registrations before June 21st (\$52 after)

- CW2 Posing & Lighting with Ed Pedi (bring your camera) Sat 12:45-4:30pm
- CW3 Posing & Lighting with Ed Pedi (bring your camera) Sun 8:30am-12pm
- CW4 Rembrandt Lighting with Mark Batista (bring your camera) Fri 12:30-3:30pm
- CW5 HDR: The Next Generation with Jim Montanus (bring your camera) Fri 12:30-3:30pm **Sponsored by Nikon**
- CW6* Macro Photo Shoot with Steve Gettle (bring your camera) Sat 12:30pm (small intimate class size)
- CW7* Macro Photo Shoot with Steve Gettle (bring your camera) Sat 1:45pm (small intimate class size)
- CW8* Macro Photo Shoot with Steve Gettle (bring your camera) Sat 3:30pm (small intimate class size)
*Steve Gettle **Sponsored by Cognisys; Macro Subjects Sponsored by Sigma**
- CW9 Lightroom (laptop) with Kurt Budliger (bring your laptop) Fri 2-5pm
- CW10 NIGHT Photo Shoot Light Painting **Sponsored by NESOP** with Jürgen Lobert & Elizabeth (Lisa) Ryan (bring your camera & tripod) Fri 9pm

MORE Conference Workshops. No charge for registrations before June 21st (\$52 after) Must register by July 7th

- CW11 Vertorama Demo at Chapel with Padma Inguva Sun 11:30am (after her Vertorama program)
- CW12 Live Composite Photo **NIGHT** Shoot with Peter Baumgarten (Bring or borrow an **Olympus** camera) Fri 8:30pm
- CW13 NIGHT Photo Shoot with Shiv Verma (Bring your camera & tripod) Fri 8:30pm
- CW14 Selecting and Improving Images for Competition. Sat 8am. The 1st 15 people will send images for review (Open to all to attend & watch). Critique by William Barnett, APSA, MNEC

DEMONSTRATIONS AND INTERACTIVE SESSIONS

Light Paint a Car (Fri) with Lori & Jerry Keefer (also a post-processing session of the light painted car)

Video for Photographers with Shiv Verma (double session)

Character Models (**Sponsored by Sigma**) (Lights provided by Westcott)

Borrow a **Sigma** Lens, get lens & portrait tips from Marc Farb & Photograph Characters: Fri 6-8pm

Photograph the Characters Friday 12-5 & Saturday 9am-2pm (open)



Character Models
 (Sponsored by Sigma)
 (Lights provided by Westcott)

Borrow a **Sigma** Lens, Get lens & Portrait Tips from Marc Farb & Photograph Characters:
 Friday 6-8pm

Photograph the Character
 Friday 12-5 & Saturday 9am-2pm (open)

*Photograph by ©Tom Cuchara
 Taken at the 2018 conference*

PHOTO-OPS (Lower Level of Campus Center) Chris Germain, MNEC and Barbara Rozavsky, HonNEC

Main Room (CC169) may include still life, Mylar reflections, underwater flowers & other subject matter.

Photograph Raptors (Borrow a **Tamron** lens) (Friday 1-5pm only) (Sponsored by Tamron)

Photograph Flowers with Anne Belmont (Borrow a **Lensbaby** lens) (Sponsored by Lensbaby)

Photograph Insects with Kathy Macpherson Baca (Creepy Con Insects **Sponsored by Sigma**) (Borrow a **Sigma** lens)

Photograph Flowers with Padma Inguva

Photograph Food & Still Life with Gerri Jones

Photograph Still Life with Mark Battista

FEMALE MODEL PHOTOGRAPHY (Skip Hoyt, MNEC). Sat. 9am-12noon; 1-5pm; Sun. 9-11:30am). There will be monitored female model sets Saturday & Sunday. Indoors each photographer may photograph the model in 3 poses over a maximum time of two minutes. There will be different indoor lighting set-ups in the model rooms on the Campus Center lower level. In the outdoor sets, also monitored but un-timed, the model will pose starting at one end of the group of photographers through to the end of the group and then start over. The model will make eye contact with each photographer and move to the next photographer. Outside locations: church, pond, Campus Center Concourse (under the hotel overhang-3rd floor)

VISIT THE VENDORS ON THE LOWER LEVEL OF THE CAMPUS CENTER

More than 30 vendors with great products and show specials

Hunts Photo and Video will open at 10am on Friday

(That's 2 hours early so watch for early bird specials). Other vendors' opening times on Friday may vary

NECC CONFERENCE TIMETABLE: Friday July 12, Saturday July 13 & Sunday July 14 (2019)

Sign in for Pre-Conference workshops	Friday 8am
Pre-Conference workshops	Friday 8:30am-11:30am
Conference Registration	Friday 8am-5pm; Saturday 7:30am-12noon
Scheduling Assistance & Welcome for First-time Attendees	Friday 10am-4pm (drop in anytime!)
Vendors	Friday 10am-9pm; Saturday 8am-5pm; Sunday 8am-11am
Conference programs	Fri. 12:30pm-9:45pm; Sat. 8am-4:30pm; Sunday 8:30am-12:30pm
Photo Op & Setups	Friday 1:30-5pm; Saturday 8:30am- 4:30pm; Sun. 8:30am-11am
Female Model Photography	Saturday 9am-12noon & 1-5pm; Sunday 9am-11:30am
Character Model Photography	Friday 12-5 & Saturday 9am-2pm (open session)
Awards, Door Prizes, and Keynote Speaker	Saturday 7:30-9:30 pm
Sunday Morning Photo Walks; Free pre-registration required	Sunday 7-8am
Pick up Competition Prints (Chapel)	Sunday 8am-10am
Pick up Door Prizes (Hospitality Table)	Sunday 8am-11am
Competition Awards (Interclub & Conference)	Sunday 11:30am

74th ANNUAL CONFERENCE OF THE NEW ENGLAND CAMERA CLUB COUNCIL

NECCC Conference Co-Chairs: Lisa Cuchara, PhD., HonNEC, Cr. Photog. and Tom Cuchara MNEC



NECCC FEATURE PRESENTATION. Kristi Odom presents "The Power and Passion of Photography" at the Fine Arts Theater Saturday Night -- Sponsored by Nikon

As story collectors sometimes we become the story: how we got the shot, the journey, our passions, even close calls with life itself. In this presentation, Nikon Ambassador Kristi Odom will take you diving with whale sharks, head to head with charging grizzly bears, up close with spiders, & hanging from ropes - all in a quest to capture the beauty in a fraction of a second. Get ready for a night of the action behind capturing her iconic award-winning images. kristiodomfineart.com

LOANER EQUIPMENT. Campus Center lower level. Opens at noon Friday July 12th. Please see the loaner information sheet in the registration folder with details as to days, times & procedures. Attendees must have a valid driver's license & major credit card for identification and copying. **Canon, Fuji, Lensbaby, Nikon, Olympus, Panasonic, Sigma, Sony and Tamron** will have their top-of-the-line equipment (cameras & lenses) available for attendees to borrow Friday & Saturday. Companies will allow overnight loaners for the Sunday Photo Walks. Sunday 8:30-9:30 am is return only. Canon may be offering attendees a print from the **Pixma Print Group** Please come prepared with your image on a **USB flash drive**. Save the file (TIFF, PSD, or JPEG) in a folder labeled Canon with your name on the file (they will size the image). **Lensbaby, Tamron, Olympus, and Sigma** will also be loaning camera/lenses for their special photo ops.

CAMERA TESTING CLINIC. Precision Camera (Enfield, CT) will provide free testing Sat. 9:30am-4:30pm in CC904-08.

USED PHOTO EQUIPMENT. Bring your used photo equipment to Hunt's Photo & Video experts to sell or trade in.

DOOR PRIZE EXTRAVAGANZA. Come to the conference and you may go home with a brand-new camera or lens or another great prize from NECCC, our sponsors and vendors. In the past seven years our attendees won over \$70,000 in door prizes!

WELCOME FOR FIRST TIME ATTENDEES. A special service to assist first time attendees in planning their activities for the weekend. Antoinette Gombeda, APSA, HonNEC (CT) will help you regarding scheduling, locating classrooms, etc.

Attendees may walk in for assistance at any time Friday from 10am-4pm in the UPUB on Main Concourse Level of the Campus Center. **Join us even if you are not a first-time attendee and need some advice!**

SPEAKERS' NOTES. The Speakers' notes will be available in two formats. A link to a free online version of the speakers' notes will be sent to all registered attendees one week prior to the conference. In addition, we will have for sale a printed spiral bound full color - over 225-pages! You may pre-purchase the printed notes when you register at the discounted price of \$28.50. On-site sales will not be discounted. Pre-purchased notes can be picked up at the NECCC Hospitality Desk.



The New England Camera Club Council, Inc.

For additional flyers contact:

Susan Mosser, HonPSA, HonNEC
s.jmosser@comcast.net

From small beginnings, as a Saturday afternoon get-together for photo enthusiasts around the campus pond at the University of Massachusetts, Amherst, the annual NECCC Conference has grown to be one of the largest and best attended photographic conferences in the United States. It attracts upwards of a thousand people to the UMass campus for a three-day weekend of fellowship, fun, instructional programs, entertainment, and hands-on photography in studio set-ups, models (both indoors and outdoors), and various special photo opportunities. If they choose, registrants may also enter their work in friendly competition with other attendees.

The New England Camera Club Council is an association of New England based camera clubs and is affiliated with the **Photographic Society of America (PSA)**. In addition to the annual Conference, NECCC provides year-round support for New England camera club activities. NECCC also awards college scholarships to outstanding New England residents who wish to follow a career in photography and the related arts and invites a number of high school students to be guests at the Annual Conference. **A list of area accommodation is available on our website, www.neccc.org. To learn more about NECCC and PSA, visit them at www.neccc.org and www.psa-photo.org.**

The New England Camera Club Council

74th Annual Photography Conference

All photography
enthusiasts are welcome!

Jul 12, 13, 14, 2019

At the University of
Massachusetts (Amherst, MA)

New England Camera Club Council Inc.

P.O. Box 5494 Springfield, MA 01101

First Class Mail

NECCC CONFERENCE COMPETITIONS.

Competitions are open to everyone registered and in attendance at the conference (with the exception of speakers)

GENERAL INFORMATION: You may submit images in either or both the print and digital image competitions. While care is taken in handling, NECCC, Inc. assumes no liability for the loss of, or damage to, any prints or other submitted materials. **If a print is believed to have market value or is irreplaceable for sentimental or other reasons, please submit a duplicate instead.** All entries should be exhibition style. Medals and honorable mention ribbons will be awarded in all classifications. **Winning entries (Prints and Digital Images) will be shown at the NECCC Conference and Inter-Club Competition Awards Ceremony on Sunday at 11:30am in CC917.**

DIGITAL IMAGE COMPETITION INFORMATION: Complete rules and regulations, as well as details for sizing and naming your images for this competition may be found at www.neccc.org. Digital image makers may enter **ONE** open and **ONE** nature image (2 images total) for judging. Digital image files must be submitted in advance via e-mail (use the entry form at NECCC's website www.neccc.org) up to and including July 7, 2019. Sorry, no e-mailed images can be accepted after this deadline. Thereafter, submissions may be made by thumbdrive at the Conference Hospitality Table (Campus Center, Main Concourse) between noon and 4 pm Friday, July 12, 2019. **However, these will be considered late and there will be a late entry fee of \$20 per person for these submissions.** Digital report cards may be picked up Sunday 8am to 11:30am. **Images entered in the nature competition must conform to PSA's nature definition.** A link to competition chairperson Pam Lintner, MNEC can be found on our website.

PRINT COMPETITION INFORMATION: Print makers may enter **ONE** color and **ONE** Monochrome print (2 prints total) (in the **NEW LOCATION** of the Conference Print Room, **first floor exhibition hall, Old Chapel**). Name, postal address, cell phone #, email address & title must be on the back of every print mount. Labels will be supplied in the print room at the time of submission. All types of photographic prints (personally or commercially made, traditional darkroom or digitally produced), as well as hand or computer colored prints are acceptable. **Adding a color to monochrome prints, other than by complete toning, is no longer permitted. Monochrome prints having more than one color applied qualify for entry in the color division only.** All prints must be mounted (fully backed print) & unframed. See www.neccc.org under competitions for further information regarding acceptable mounting and printing materials. Mounts must be between 8"x10" minimum and 16"x20" maximum. **Print submission by entrant: Friday: 10am-8pm, Saturday: 8am-12noon.** Print pick up is from 8-10am Sunday in the Conference Print Room, first floor exhibition hall, Old Chapel.