

NECCC 2019 PRE-CONFERENCE WORKSHOPS AND IMAGE CRITIQUES

Friday, July 12 (8:30–11:30am). Workshops & Image Critiques run concurrently. You can only attend one.

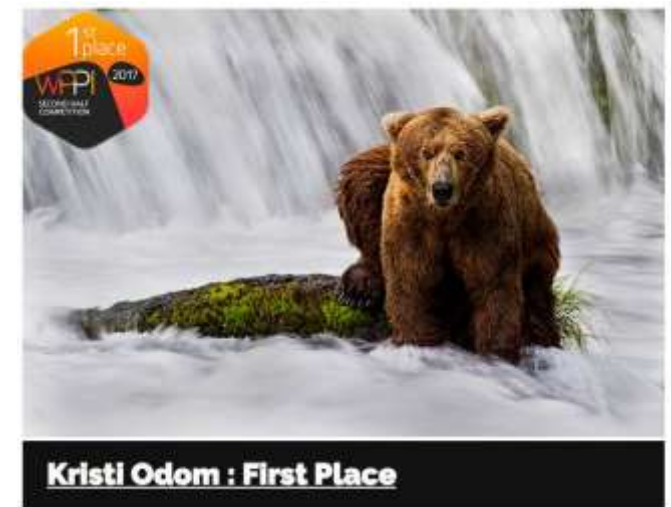
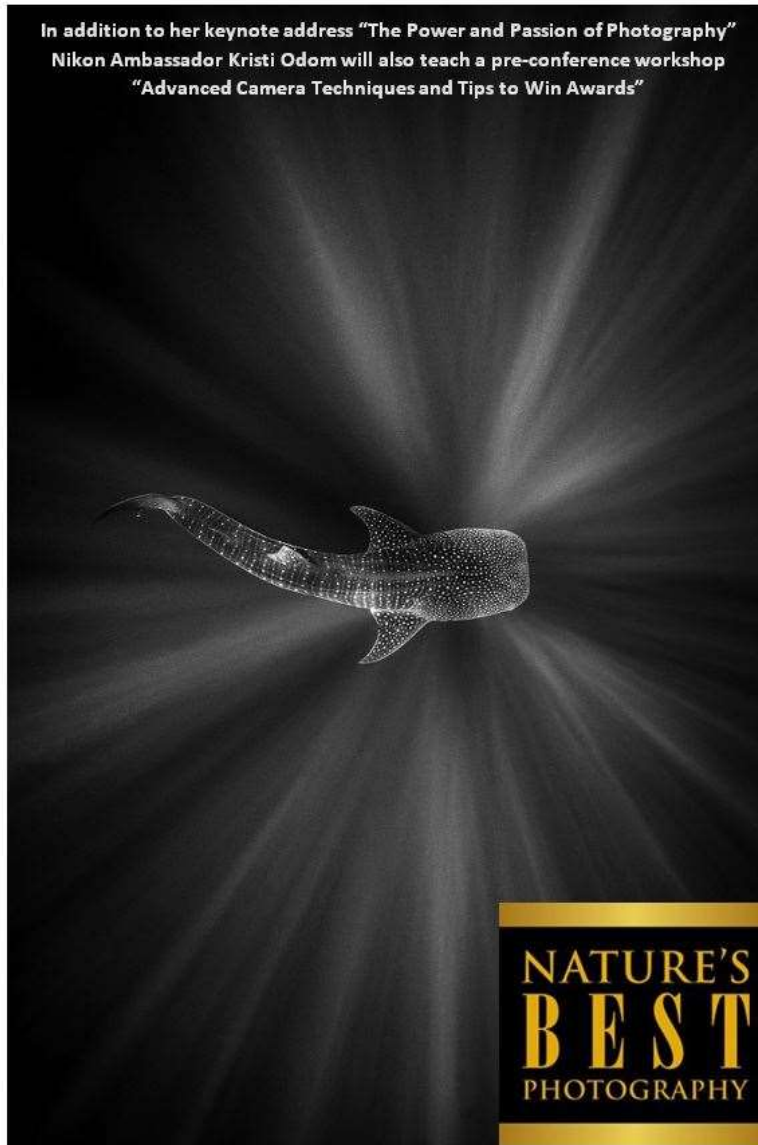
- Visit <https://umass.irisregistration.com/Site/NECCC> to register.
- Antoinette Gombeda, APSA, HonNEC agombeda@optonloine.net will contact all pre-conference attendees by July 6th with class location, location of registration package & any updated information regarding their pre-conference class.
- Workshop participants must be paid conference registrants. Class size is limited, **Register early**. If paying by check please write separate conference and workshop checks. See Registration Instructions for cancellation policy. The workshop fee is \$70 (unless listed below), which includes a 3% UMASS administrative fee. For laptop classes you may choose to share a computer with a friend/spouse or just come & take notes/follow along. Electrical outlets will be provided as necessary. You may rank your top three choices in case one is full.

PRE-CONFERENCE IMAGE CRITIQUE Image Critiques run concurrently with pre-conference workshops, so you cannot attend both.

- #1** “Advanced Camera Techniques & Tips to Win Awards” Nikon Ambassador [Kristi Odom](#) (DC) **Sponsored by Nikon**. For all skill levels.
- #2** “Finding Your Artistic Voice” [Karen Hutton](#) (NV) **Sponsored by Fujifilm**. For all skill levels.
- #3** “A Morning with the Butterflies and Flowers at Magic Wings Butterfly Conservatory and Gardens” [Anne Belmont](#) (IL) **Sponsored by Lensbaby**. For all skill levels; you must be able to stand during this 3-hour workshop; transportation required. \$98
- #4** “Put Them in a Beautiful Light: Portrait Lighting Workshop” [Suzette Allen](#) & Jon Yoshinaga (CA) **Sponsored by Panasonic/Lumix**. For all skill levels, but please note that you must be able to stand during the second portion of this workshop.
- #5** “Mastering Luminosity Masks” [Sean Bagshaw](#) (OR) ****Intermediate-to-Advanced****
- #6** “Beyond the Frame: Embracing 'what if' for Creative Post-Processing” [Jamie Konarski Davidson](#) (NC) ****Intermediate****
- #7** “Maximum Depth of Field– Using Focus Stacking and Bracketing” [Peter Baumgarten](#) (Ontario, Canada) **Sponsored by Olympus** For all skill levels, but you must be able to walk and stand during this workshop.
- #8** “Creating Highly Stylized Images in Topaz Studio” [Rad Dew](#) (IN) ****Intermediate****
- #9** “The Hadley Farm: Horses and Barns” [Adam Jones](#) (KY) **Sponsored by Canon** For all skill levels, but you must be able to walk and stand during this three-hour workshop.
- #10** “Floral Photography” [Padma Inguva](#) (NJ) For all skill levels, but you must be able to stand during this three-hour workshop.
- #11** “Photograph Birds of Prey and Raptors” [David Akoubian](#) (GA) **Sponsored by Tamron**. For all skill levels, but please note that you must be able to walk to and stand during this three-hour workshop. \$98
- #12** “Character Models” with [Marc Farb](#) (NY) **Models sponsored by Sigma; Lights sponsored by Westcott**. For all skill levels, but you must be able to stand during this three-hour workshop.
- #13** “Learn Macro Photography: How to Photograph Insects” with [Kathy Macpherson Baca](#) (NY). **Insects Sponsored by Sigma. Sigma** Macro lenses will be available. **For all skill levels, but you must be able to stand during this three-hour workshop.**

#1 “Advanced Camera Techniques & Tips to Win Awards” **with Nikon Ambassador Kristi Odom (DC) Sponsored by Nikon**

Camera technology is moving so fast; unlock the potential of what your camera can do! This seminar is for the photographer who wants to elevate their skill and push their cameras to new levels and win more awards. Kristi will teach shooting techniques like timelapse, focus stacking, advanced composition, day-time long exposures, and in camera multiple exposures to editing technique like editing for eye movement and image stacking techniques that will give you the tools to elevate your work to that impressionable level. Continuously improving your craft is the first step in mastering the art of photography. This class will guide you toward becoming a more confident photographer, storyteller, and artist by helping you to strengthen your own potential. **For all skill levels.**





Kristi joined Nikon's elite Ambassador program in May of 2018. An internationally acclaimed photographer and sought-after motivational speaker, Kristi travels the world shooting, teaching and sharing her insights. From destination weddings in Thailand to conservation projects in the jungles of Borneo, she's always on the move, always ready to connect with others. She has received a Master's accreditation from WPPI (Wedding and Portrait Photographers International) and won over 60 international photography awards. Her recent work has been exhibited twice at the Smithsonian Institution's National Museum of Natural History. www.kristiodom.com



#2 "Finding Your Artistic Voice" with Fujifilm Ambassador Karen Hutton (NV) **Sponsored by Fujifilm.**

Your artistic voice is uniquely your own. When used to its fullest, it becomes the "signature" of your art. It's the thing people recognize in your work - that tells them that you - and only you - could have created it. In this program, we'll dive into some of the key components in finding your artistic voice with exercises & small assignments that explore how to "SEE" photographically in new and unique ways. A tried 'n true process to FOCUS yourself when everything conspires to distract you. When you're focused, doubt and confusion get left in the dust. How to release the soul-freeing power of **AWE** in just about everything, from the smallest detail to the truly grand and epic. (The science is *in* on this - and it is AWE-some!). How to TELL THE STORY by making undeniable choices, being more specific than you dreamed possible & by asking "Why?" until the truth behind the story is revealed...How GEAR can help or hinder your artistic voice - and learn some of the ways to overcome "gear fear". How your artistic voice is braver than you ever dreamed possible - and why the world needs it now, more than ever. **For all skill levels.**





Karen Hutton (NV) Karen is a Professional Fujifilm X Photographer, International Landscape & Travel Photographer, Voice. Through stunning imagery, humor, thought-provoking ideas and a genuinely positive outlook, she inspires people to discover their artistic voice in photography — while making it all feel like an unforgettable and eye-opening adventure. She has been featured internationally by Fujifilm, presented at Photographer Talks at Google, created online courses for Kelbyone, has been translated into multiple languages and speaks all over the country about photography and inspiration. Her adoring fans + customers have called her “Pure JOY, LIGHT & absolute FUN!”, “An inspirational gem” and “Incredibly artistic. Captivatingly genius. World class!” Guilty pleasures? When she’s not traveling the world, you can find her watching epic movie trailers, crunching popcorn at the latest Marvel Comics blockbuster and sipping Bulletproof coffee, wondering if anyone realizes she’s basically drinking butter. Discover the soul-vibrancy of your photographic artistic voice at www.karenhutton.com and The Artists Voice Adventures. **Sponsored by Fujifilm**



#3 “A Morning with the Butterflies and Flowers at Magic Wings Butterfly Conservatory and Gardens” with Lensbaby Artisan Anne Belmont (IL) **Sponsored by Lensbaby.**

Spend a fun morning photographing butterflies/flowers at Magic Wings Butterfly Conservatory & Gardens. We will have access to Magic Wings early in the morning before it opens to the public. This is an ideal time to photograph butterflies as they are quiet & resting, making them easier to photograph. Bring a traditional macro lens. We will also have Lensbaby lenses for loan (from our sponsor Lensbaby) to capture stunning butterfly & flower images. **Whether you recently purchased a new Lensbaby, are thinking about getting one, or your Lensbaby is unopened or sitting in a closet -- this class is for you.** The fee for this workshop is **\$98** (including the 3% UMASS admin. fee).

For all skill levels; you must be able to stand during this 3-hour workshop; transportation required.

Participants will drive to the workshop (~12 miles from UMass). Be at 281 Greenfield Rd, South Deerfield, MA at 6:45am. Shoot 7-9am; Informal image review and breakfast in the café afterwards (breakfast not included in the workshop cost).





Anne Belmont (IL) As a flower photographer, Anne's greatest passion lies in seeing and capturing the beauty of flowers and other botanical subjects upclose. It is the small, often unnoticed details that draw Anne to her subjects - the patterns, textures, curves and unique personality of each subject. It is her belief that if we slow down and look at nature in a more contemplative way, we will find subjects that convey impact and emotion, causing the eye to linger a little longer. Some of those subjects might even have stories to tell. With a lifelong involvement in the arts and her deep love of nature, photography became a perfect way for Anne to share her vision of the natural world with others. Her first career as an art therapist has shaped the way she views art and the creative process and has reinforced her belief in the healing power of both art and nature in our lives. **In addition to her presentations, Anne was a pre-conference workshop presenter, is a Conference Speaker Image Reviewer and is also conducting a "hands on" session to go with her presentation on photographing flowers in room CC 903 on Saturday 9am-1pm.** www.annebelmontphotography.com Sponsored by Lensbaby



#4 “Put Them in a Beautiful Light: Portrait Lighting Workshop” with Lumix Ambassador Suzette Allen & Jon Yoshinaga (CA) **Sponsored by Panasonic/Lumix.**

Light is the key factor that makes or breaks an image, but the quality and properties of light for great PORTRAITS is very different from the best light for landscapes, travel or general photography! Learn the vital skills of seeing and creating beautiful light for people and faces with Portrait Artist and Lumix Ambassador, Suzette Allen. Knowing how to light a face and recognizing good portrait light is key, but also modifying light and harnessing the elements of nature and architecture to refine it, is a vital skill for any environmental photographer. They will share their best techniques for environmental lighting & posing in an engaging presentation and show you how to not only recognize good lighting but know how to modify light with reflectors, scrims, buildings, cement... whatever it takes! She will talk about light direction, diffusion, time of day, some posing and clothing tips, and even a little segment on filming video for storytelling and dynamic Live Portraits. Then, for the second half of the class, there will be a LIVE STUDIO DEMO with continuous lighting to help you visualize & create good portrait light and then capture it with your camera. Bring a camera to get some hands-on experience! **For all skill levels, but please note that you must be able to stand during the second portion of this workshop.**





Suzette Allen/Jon Yoshinaga (CA) Suzette Allen, Lumix Ambassador and Adobe Influencer, is a long- time Photoshop instructor (18 yrs) and Hybrid pioneer who continues to reinvent herself to stay current with the changing landscape of photography. She loves to capture the beauty of people and nature; seeing through rose-tinted glasses and the eye of a lens is how she most enjoys experiencing life. Majoring on creativity and innovation has become a hallmark of her style and a continual driving force toward sharing her creativity with the world. She passionately creates and shares her visions as an educator, since she loves to TEACH creativity as much as she loves people and photographic art! She is assisted by her talented techy husband Jon, who brings lots of knowledge and 30 years of experience to the table as well. www.suzetteallen.com



#5 “Mastering Luminosity Masks” with Sean Bagshaw (OR)

Luminosity masks are a powerful tool for accomplishing very refined and creative image developing. In this workshop you will get a three-hour immersion into the use of luminosity masks in Photoshop. One of the features that makes Photoshop so powerful is its ability to create masks. Luminosity masks are a very intricate type of Photoshop mask based on the luminosity values of each pixel in your image. They allow you to make very controlled adjustments based on the tones within the image. Sean will demonstrate what luminosity masks are, how to make them and how they can be used while you practice along with Sean. Sean will briefly show you how to make basic luminosity masks by hand, but then turn to using Tony Kuyper's TKActions Panel to generate & apply luminosity masks. This PS panel allows anyone to quickly create, evaluate, modify and apply an unlimited number of masks tailored to a wide range of targeted image adjustments. During the workshop, Sean will teach you a selection of powerful luminosity mask-based techniques including: Highlight & shadow control and protection, Midtone contrast, Luminosity based color balance, Luminosity based saturation control, Luminosity painting, Masking a mask, Fast exposure blending, Luminosity based sharpening & clarity.

Prerequisites: You will be expected to have Photoshop CS6 or CC pre-loaded and activated on their laptops and know how to open & save files. You should also have the TK Actions Free Panel downloaded & installed. A discount code will be sent for those that wish to purchase the full TK panel **Intermediate-to-Advanced******



Above are some before and after examples showing how Luminosity masks can transform your images!



Sean Bagshaw (OR) Sean is an outdoor photographer, digital image developing enthusiast and photography educator based in Ashland, Oregon, where he resides with his wife and two sons. In the 1980s and 1990s he did some rock climbing and mountaineering and enjoyed being expedition photographer because it allowed him to present slide shows to anyone he could corner in a dark room with a projector. Over time he moved away from documentary images and became immersed in the art of photography. Now he photographs mountains instead of climbing them. He spends about a quarter of each year sleeping in his truck or on the ground, stumbling around in the dark, eating bad food and avoiding showers. Twice since 2008 his images have been exhibited in the Smithsonian as winners in the Nature's Best Wildland Smith Rice International Awards. His previous career as a science teacher makes photography education a good fit. Sean teams up with fellow Photo Cascadia members leading workshops. He also teaches digital image developing classes, lectures and offers a series of Photoshop video tutorials.

www.OutdoorExposurePhoto.com



#6 “Beyond the Frame: Embracing 'what if' for Creative Post-Processing” with Jamie Konarski Davidson (NC)

You’ve done the work in the field and have gathered some images to process. Hopefully, you’re looking at images that already reflect what you saw, why you stopped and perhaps, even how you felt in the moment. Now what? Sometimes, the answer is simple refinements such as adding contrast, vibrance or adjusting clarity. Easy. How do you take it a step further? Remember, this is about vision, not reconstructive surgery. What about the images and subjects that have something more to say – about themselves and about you? These are the images that call out the inner artist - the ones you envision looking and feeling differently. These are the ones that take you “beyond the frame” and make you use the creative tools we have so they reflect how you see the world, your personal style and your connections to the subjects. During this session Jamie will share how she approaches post-processing to create images that speak to her artistic vision. She will walk through several images and the choices made in post using Adobe Photoshop, Topaz Studio (including Impression, Texture Effects and B&W Effects). She will also share on image blending, masking and textures. To take your images beyond the frame, you need to embrace “what if” and let go of the voices that tell you you’re “cheating.” Take the plunge and learn how to move your images into another zone – the one that embraces and reflects your personal vision. Jamie will provide sample images. You will watch her and then do the same techniques to create your own interpretations for this hands-on workshop.

Prerequisites: You should have Adobe Photoshop (preferably PS CC), Topaz Labs Studio (Impression, Texture Effects & Black/White Effects) installed and activated on your laptop and know how to open/save files. This class will assume that you have some basic knowledge of Photoshop and layers and therefore will focus on intermediate editing techniques to create more unique looks and effects. You may choose to share a computer and look on with a friend -- or just come and take notes if you learn better without your computer. ****Intermediate****





Jamie Konarski Davidson (NC) Jamie is an award-winning outdoor & nature photographer with a passion for capturing and sharing intimate details of nature and landscapes. She embraces creative techniques and simple beauty. Her process emphasizes connecting with and presenting subjects that convey her vision. Her creative tools include color, infrared and black/white, macro/close-up, abstracts, HDR, long exposure, Lensbaby and all the tools of the

digital darkroom. Jamie is a former board member of the North American Nature Photography Association and member of Carolinas Nature Photographers Association. She's presented at NANPA's Nature Photography Summit, N4C's Annual Conference, CanAm Photo Conference, Mike Moats' Macro Photo Conference and Unique Photo Expo. Through New Life Photos, Jamie leads workshops throughout the Southeast. Her goals as an instructor are to educate, encourage and inspire people to develop their skills, connect with subjects, and discover their own visual voice. **In addition to her presentations, was a pre-conference workshop presenter, is a Conference Speaker Image Reviewer, and she is also co-leading a Sunday morning photowalk (pre-registration was required).**www.newlifephotos.com



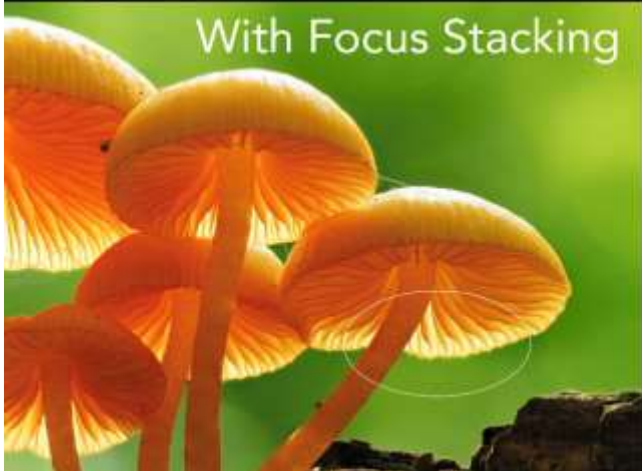
#7 “Maximum Depth of Field– Using Focus Stacking and Bracketing”

With Olympus Visionary Peter Baumgarten (Ontario, Canada) *Sponsored by Olympus*

Anyone who has worked with a macro lens recognizes that it can be a real challenge to achieve a sharp subject from front to back and still maintain a nice, soft, defocused background. In fact, with most subjects it's an impossible task. Enter focus stacking or focus bracketing. The concept is simple. Take a series of photos with each one being focused at a slightly different point on your subject. Olympus has automated the process so that you can achieve the maximum depth of field and get the final stacked image – all in camera! This same concept can also be used to create landscape images with incredible depth of field. Join Olympus Visionary, Peter Baumgarten for this hands-on workshop on how to use the focus stacking and bracketing feature built into the Olympus OMD line-up of cameras. During this session you will learn the basics behind using focus stacking and bracketing, the important camera controls that will guarantee better success, and some of the post-processing options available for focus bracketing. This feature can be used for both macro & landscape shooting situations.

Bring your SD card. Olympus provide cameras & lenses for this workshop, but you will need a tripod. Note that this workshop *might* go outside. *For all skill levels, but you must be able to walk and stand during this workshop.*





Peter Baumgarten (Ontario) Peter is a professional photographer and educator living on Manitoulin Island in Northern Ontario. He regularly leads photography courses and workshops for novice and enthusiast photographers and travels across North America as an Olympus Visionary providing lectures and seminars on landscape, wildlife, and astrophotography. His work has been published in a number of magazines in both Canada and the U.S. and has been recognized for excellence on a number of photography websites. Peter is an avid outdoor enthusiast with a passion for wilderness camping, canoeing and kayaking.

www.creativeislandphoto.com Sponsored by Olympus



Landscape Focus Stacking

#8 “Creating Highly Stylized Images in Topaz Studio” with Rad Dew (IN)

In this workshop Rad Dew will demonstrate the many presets and adjustments available in Topaz Studio to add special effects to images for impact and drama. Use Topaz ReMask to remove a cluttered background and replace it with a texture. Apply your own or purchased textures to your image. Learn a workflow for Infrared images and how to give those images a dreamy glow, similar to the Orton Effect. See how AI Clear, as the first step in a workflow can eliminate noise in most images before beginning RAW processing.



Prerequisites: You should have Adobe Photoshop (preferably PS CC), Topaz Labs ReMask and Studio (AI Clear, Texture Effects, & Black/White Effects) installed & activated on you laptop. This class assumes that you have basic Photoshop knowledge and is therefore more suitable for intermediate & advanced users. You may choose to share a computer and look on with a friend -- or just come and take notes if you learn better without your computer.

****Intermediate****





Rad A. Drew (IN) Rad is an acclaimed photographer, teacher, and tour leader from Indianapolis, Indiana. He makes photographs with mirrorless and infrared cameras, and assorted iPhones, and he loves to teach and inspire others to discover hidden creative talents. His creative images have been recognized in galleries and photo competitions around the world. Rad writes for the online photographer's resource, Luminous Landscape, and for the mobile art network, TheAppWhisperer. He is author of the fine art books, *In Good Light*, *Images of the Circle City*, and *Rural Indiana, A Beauty all its Own*, and is a contributor to today's most comprehensive volume of iPhone instruction, *The Art of iPhone Photography: Creating Great Photos and Art on Your iPhone*. He is the creator of the popular webinar series, *How I Did It!*[™], and he shares his Topaz Studio workflow with 1300+ photographers in regularly scheduled Topaz webinars. Rad is a seasoned workshop leader, teaching and guiding photographers to beautiful locations around the world including Cuba, The Palouse, Cape Cod, and Tuscany.

www.RadDrewPhotography.com



#9 "The Hadley Farm: Horses, Animals, and Barns" with Adam Jones (KY) Sponsored by Canon

Learn how to photograph large mammals for sharp and creative images. Learn what to look for in behaviors and affect. **Bring:** dSLR or mirrorless camera with a 24-105mm type lens (a 70-200mm is a good lens too but you must be able to hand-hold it for three hours). Tripod not needed. **For all skill levels, but you must be able to walk and stand during this three-hour workshop.**



Adam Jones (KY) Adam's award-winning images are widely published in magazines, posters, calendars, books, and in national advertising campaigns around the world such as: Canon, Ford, Eddie Bauer, Miller Beer, and Honda Adam is recognized worldwide in the stock photography business, and today is represented by Getty Images, Photo Researchers, and Danita Delimont & Associates. His work sells for editorial and commercial uses in over 30 countries. Adam's images are also featured in seven coffee table books. In 1995 the BBC Wildlife Photographer of the Year Contest honored Adam by selecting one of his images from over 19,000 entries, as the winner in the "In Praise of Plants" category.

www.adamjonesphoto.com Sponsored by Canon

#10 "Floral Photography" with Padma Inguva (NJ)

Have you ever seen striking images of flowers that look transparent, and wondered how they did that? Padma will show you her techniques using a Lightbox to photograph flowers. You will have an opportunity to photograph blooms on the Lightbox. During the last 45 minutes Padma will also demonstrate her post-processing techniques. **Bring:** dSLR or mirrorless camera, a lens not longer than 50mm (macro not required), a tripod, and a cable release for your camera (or you could use its self-timer). **For all skill levels, but you must be able to stand during this three-hour workshop.**





Padma Inguva (NJ) As an avid gardener and a graduate of Civil Engineering, she has managed to incorporate the two disciplines into fine art form of photography. While her floral work took her around the country to various botanical gardens, her appreciation of Neoclassical Architecture has led her to travel the world to capture some of its magnificent religious structures, visiting more than 400 entities in just 5 years. She is one of the very few people mastering the art of vertoramas (vertical panoramas). Padma plans creative & educational events for photographers through the AIP Meetup group in the tri-state & DC area. She leads photo workshops & tours and teaches Adobe Lightroom, Photoshop & other applications such as Topaz Texture Effects, NIK filters etc. Her workshops receive widespread acclaim by participants and she is known for her exuberance in sharing her wealth of knowledge. www.padmasworld.com



#11 “Photograph Birds of Prey and Raptors”

with Tamron’s Ambassador David Akoubian (NY) Sponsored by Tamron

David will assist you and give you advice on lenses, light, composition, exposure and depth of field while you are using (your own or a borrowed) Tamron lenses and shooting portraits of the birds. You will also learn about shutter speed, auto focusing modes, focusing tips and more. During the shoot you’ll be able to try out the latest Tamron lenses! Note that this workshop will be outside, weather permitting (with a backup inside location).

Prerequisites: Bring your camera. The fee for the Raptor workshop is \$98 (including the 3% UMASS admin. fee). **For all skill levels, but please note that you must be able to walk to and stand during this three-hour workshop.**



David Akoubian (GA) David has been a photographer since 1972 when his father presented him with his first camera, but his career in photography started in 1992. David learned his craft originally as a painter and from his father who shares his love of nature and photography. Early in his career he traveled with, learned from and taught beside some of the masters of nature photography including John Shaw, Art Wolfe, Galen Rowell, Bryan Peterson, Pat O'Hara, and Rod Planck. David has been teaching photography since 1994 in the classroom and leading workshops around the United States. David presents and leads workshops at many of the country's top photographic conferences such as the Photographic Society of America Annual Conference, as well as many camera clubs across the USA. www.bearwoodsphotography.com

Presentation & Raptors Sponsored by Tamron



#12 “Character Models” with Sigma’s Marc Farb (NY) Models Sponsored by Sigma; Lights by Westcott

Photograph character models. Learn about Lighting and posing and lenses with Marc Farb.

Prerequisites: dSLR or mirrorless camera. Lenses will be supplied by Sigma. **For all skill levels, but you must be able to stand during this three-hour workshop.**



Marc Farb, ANEC (NY) is a Technical Representative for **Sigma**. For Marc, photography is more than just a job, or a way to earn a steady income; it is a way of life. Even more, it's his chance to capture and preserve special moments in time, showing them off to the world in a way they may never get to see them. He was given his first camera at the age of 8 years old and by the time he was 14 he had his own darkroom. Marc eventually became a freelance commercial photographer and from there, he took a Tech Rep position with Olympus Imaging in for the first stop in his career in the photo industry. Since then he has worked with such companies as Xrite, Ilford, Mamiya, Prophoto, and Sekonic. Marc continues to do freelance work and one of his clients is a major hospital system in the NY city area. Experienced in medical and surgical photography, his work for them has included a variety of assignments. Currently Marc's assignment with **Sigma** includes technical application support from the corporate office, as well as extensive traveling for photo conventions and trade shows. Proficient in Photoshop and Lightroom on a PC or Mac, he teaches classes throughout the USA and Canada on photographic topics that range from pixel to print, and all points between. **Marc will also be conducting a several Character Model Constant Lightening Photo Sessions.** <https://www.sigmaphoto.com/tech-rep/marc-farb> **Character Models Sponsored by Sigma and Lights by Westcott**



#13 “Learn Macro Photography: How to Photograph Insects” with Kathy Macpherson Baca (NY). Insects Sponsored by Sigma.

Photograph insects. Learn about lenses & lighting with respect to photographing small subjects. Learn how to capture award-winning close-up images. While *these* subjects are insects what you learn can be applied to flowers, still life, etc. **Prerequisites:** DSLR or mirrorless camera. **Sigma** Macro lenses will be available. **For all skill levels, but you must be able to stand during this three-hour workshop.**





Kathy Macpherson Baca (NY). **Insects Sponsored by Sigma.** Pro Animal Wrangler See her Work on Flickr!!!
www.flickr.com/photos/37030107@N02



PRE-CONFERENCE IMAGE CRITIQUE Friday, July 12 (8:30am – 11:30am)

One of the special opportunities available to attendees at the NECCC Summer Conference is a one-on-one evaluation of your photographs by an experienced, accomplished New England photographer. Workshops & Image Critiques will run concurrently, so you cannot attend both.

How do they work? You bring 15 images or perhaps a few more in case time is available. The images may be prints and/or digital. Prints are laid out on a table for review. The reviewer loads digital images from a memory stick into a computer and examines them using a program such as Lightroom. You and the reviewer then carefully examine each image. The reviewer offers suggestions on how you might improve the composition, technical quality or other aspects of each image. She/he will also consider your images as a group. You will also be able to ask questions regarding tools, techniques, selecting images, judging, etc.

Why do I need this? Creative people don't have absolute standards against which they can measure their work. Much of its value depends on how well it connects with another viewer. When you look at your own images, you remember the special experiences you had when you captured them or how hard you had to work. The person critiquing your images is only looking at the final versions and will probably see them differently than you do. **All creative people, not just photographers, have a variety of ways to receive feedback. Writers rely on editors to help them improve while speakers depend on audience reactions. Musicians attend master classes to refine their technique guided by an experienced performer. We all need help from mentors to improve our craft. The critiques at the NECCC Summer Conference provide an opportunity to receive knowledgeable feedback. Why not try it?**

This is your opportunity to have up to 15 images (prints and/or digital) reviewed by one of New England's top photographers/judges. The cost is \$42 per ~45-minute session. Participants can discuss their work on an individual basis. If you sign up for this service, a confirmation form will be sent to you by June 21st. You must return the form by June 27th. You will get an e-mail with your time slot and your reviewer. Please note this activity takes place at the same time as the preconference workshops. If paying by check write a separate check.

Image Critiques by NECCC Affiliated Photographer:

1. Bill Barnett, APSA, GMPSA, MNEC- Proficient in both Mac or PC, and Photo editing. International Exhibition competitor, print maker. Extremely knowledgeable in all aspects of Photography- Photo Travel, landscapes, informal portraits, street scenes, cityscapes are his main subject matter. Judges throughout New England.
2. Sarah Musumeci, MNEC - Proficient in both Mac or PC, and Photo editing. Has own Photo Business shooting Bed and Breakfast inns. Photographs still life's, portraits, scenics, architecture. Teaches and judges throughout New England. Print maker.
3. Jake Mosser, HonPSA, EPSA, HonNEC- PC user only, International Exhibition Competitor, Print maker, Photographs anything but primarily nature, macro, sports, street photography, landscapes. Teaches Nature photography and Photography basics. Judges throughout New England

From Image Reviewer Sarah Musumeci, MNEC *"Being a portfolio reviewer is my favorite activity at the NECCC conference – year after year! Like a child having a great tutor, a good reviewer takes the level of the presented work and drives it up a giant step. The reviewer begins a few weeks before the conference by familiarizing himself/herself with the attendees/subject's personal work. This information has been passed to the reviewer via the conference chair people - well before the actual conference weekend. And then during the session, the reviewer presents to the attendee, thoughtful and*

organized, step by step, suggestions on how to improve his/her work. Also, there is plenty of time to point out the strengths and talents seen in the attendee's portfolio. This is an important part of growth - as building blocks and through a simple confidence boost in one's abilities!

One of the reasons that I think the portfolio reviews are beneficial, is due to the personal nature of the review itself. It would take months and months - if not years - at a camera club to get this kind of personal attention and close-up scrutiny over an image. Judges have a limited time on competition night, often with hundreds of images on which they must focus and comment. And maybe only one or two belong to any one person. During a review at NECCC a reviewer may speak about 20 or 25 personal images- each in detail. Often too, the attendee will begin to see 'negative patterns' that need attention, but may not be seen otherwise unless looked at in groupings. One thing that NECCC attendees may not understand, is that they don't need a "fancy portfolio". Several people who have not had their portfolio's reviewed mentioned to me that they did not do it because they didn't have a 'portfolio'. This review session just involves bringing a series of photographs (print and/or digital) to get feedback on."

One of the reviewer's (Jacob Mosser, HonPSA, EPSA, HonNEC) approach to the review is to look at a participant's entire submitted work to get a sense of the photographer's style and interests before rushing in and applying the standard critiques. He lets them explain what they were trying to achieve with each image. Then, where and when appropriate, he offers suggestions to improve their work and their photographic vision, not only with a critique of the work, but also offering tips and how-tos along with where to go for certain photos to improve their photographic experience. This is a great private learning experience personalized to fit your individual needs and questions. We had one attendee who signed up for the reviews three years in a row asking for the same reviewer each time and every year she listened to the comments, asked questions and worked to improve her work. Each year the reviewer saw great improvement in her images, taking her from a Class B competition/photographer to a Class AA.

"This was the first time I took advantage of the portfolio review. Bill was extremely helpful. I learned a great deal, and will happily do the review again. Worth every penny and then some. Am in the process of editing the prints I brought in for review in light of Bill's suggestions. He was right!!! Each suggestion that I have incorporated has definitely strengthened the image. Now I just need to remember all that goodness in new photos. ;-) Blessings, Alice "

"My portfolio review was with Sarah Musumeci. I wasn't quite sure what the expectations were prior to the review and spent quite a bit of time deciding whether to go print or digital with my portfolio and what size prints would be appropriate. I decided to bring 16x20-ish mounted prints prepared as I would for a competition to give Sarah an idea of my ability as a printer as well as a photographer. It worked out well for the kind of work I do. Sarah is, of course, a very accomplished and successful professional photographer and seemed to be a good match for me, as she does many kinds of photography, including architectural photography and still life photography, which are my main photographic interests, at least at the moment. Our time together was warm and friendly from the very beginning and the time flew by, so much so that she generously ended up giving me an extra half hour of her time. She affirmed many of the strengths of my work, but also made constructive criticisms, such as keeping things simple and keeping all aspects of a still life in character. She also shared some hidden features she knew about in Photoshop with me and suggested checking out Corel Painter as a software tool. Finally, she suggested checking out tilt and shift lenses and moving up to full frame. I have followed her advice to move up to full frame, but I am still a little intimidated by the cost of Nikon tilt and shift lenses and have not made that move yet. For me, the portfolio review was a great experience and left me feeling validated, with a renewed enthusiasm for making photographs. Here is a link to the images that were in my portfolio: <https://adobe.ly/2wf38jw> Charles"