



**Nikon Ambassador Kristi Odom will present the keynote address  
“The Power and Passion of Photography”  
at the 74<sup>th</sup> Annual NECCC Photography Conference**

As story collectors sometimes we become the story. How we got the shot, the journey, our passions, even close calls with life itself. In this presentation, Nikon Ambassador, Kristi Odom will take you diving with whale sharks, head to head with charging grizzly bears, up close with spiders, hanging from ropes, all in a quest to capture the beauty in a fraction of a second. **Get**

**ready for a night of the action behind capturing her iconic award-winning**



**Kristi Odom : First Place**



**images.**

## 74th NECCC Conference Keynote Speaker Christi Odom Nikon Ambassador

### About Kristi...An

internationally acclaimed photographer and sought-after motivational speaker, Kristi travels the world shooting, teaching and sharing her insights. From destination weddings in Thailand to conservation projects in the jungles of Borneo, she's always on the move, always ready to connect with others. When she was 16 years old, Kristi Odom, picked up her grandfather's camera and fell in love with the beauty



Check out Kristi Odom  
at  
[www.kristiodom.com](http://www.kristiodom.com)

of the natural world. Ever since then she has been driven to capture what's real, raw, and compelling about the people and animals she photographs. Now, as an internationally acclaimed photographer, a Nikon Ambassador and sought-after motivational speaker, Kristi makes her home in Washington DC, and travels the world shooting, teaching, and sharing her insights so she can help make our planet a better, more loving place. From destination weddings in Thailand to conservation projects in the jungles of Borneo she is always on the move, and always ready to connect with others through her love for photography and Mother Earth.

Kristi's first assignments centered around shooting musicians, and the more she shot, the more she focused on emotional moments. Over the years those emotional moments have become the photographs that define her style. Whether she's documenting a couple in love, or a spider monkey mourning the loss of her mother, her compassion for her subjects shines through and is fundamental to her work.

With presentations created for Nikon, WPPI, Fearless, and the Georgia Institute of Technology among others, Kristi teaches photographers to focus on improving their work through creating an emotional connection, and to give back through personal projects. Her accolades include a Master's accreditation from WPPI, and over 60 international photography awards including 2 Nature's Best Photography awards and 26 Fearless awards. Her recent work has been exhibited twice at the Smithsonian Museum of Natural History.



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**Come, Stick Your Neck Out -- Let Kristi guide you to become a more confident photographer, storyteller, and artist.** In addition to her keynote address Nikon Ambassador Kristi Odom will lead a pre-conference workshop **“Advanced Camera Techniques and Tips to Win Awards”**



In addition to her keynote address, Nikon Ambassador Kristi Odom will also be leading a pre-conference workshop **“Advanced Camera Techniques and Tips to Win Awards”**. Camera technology is moving so fast; unlock the potential of what your camera can do! This seminar is designed for the photographer who wants to elevate their skill and push their cameras to new levels and win more awards. Nikon ambassador, Kristi Odom will teach shooting techniques like time-lapse, focus stacking, advanced composition, daytime long exposures, and in camera multiple exposures to editing technique like editing for eye movement and image stacking. Techniques that will give you the tools to elevate your work to that impressionable level. Continuously improving craft is the first step in mastering the art of photography. **This class will guide you toward becoming a more confident photographer, storyteller, and artist by helping you to strengthen your own potential.**



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**NATURE'S  
BEST  
PHOTOGRAPHY**