

NECCC



NEW ENGLAND CAMERA CLUB COUNCIL, INCORPORATED WWW.NECCC.ORG

The distribution of INFORMATION related to NECCC and to photography in the New England region is spread via Facebook, the NECCC Blog and the NECCC bulletin.

NECCC BULLETIN

Fall 2011 was the beginning of a new era for the award-winning *NECCC Bulletin*. The paper publication, previously edited by Robert Gorrill, APSA, MNEC, went digital. All of the Council news, results of interclub competitions, reports from member clubs, and other up-to-the-minute news, became instantly available on the world-wide-web. Paul Smith, MNEC, is our digital *NECCC Bulletin* editor.

SOCIAL MEDIA & INFORMATION PUBLICATION

The information publication system consists of three on-line services:

- 1) The NECCC web site at www.NECCC.org provides places for items like the conference, member clubs, club services packets, club reports, and technical articles. You can also find all of the forms and information for your club president in the Club Services Packet.
- 2) The blog (NECCC News) contains the latest information. If you have not yet subscribed to receive updates, go to: <http://necccnews.blogspot.com> and click on the Subscribe menu tab at the top of the page and follow the very simple instructions. We hope that every member of each NECCC club subscribes, it is also open to other photographers within and outside of New England. **Reps, please recommend that all of your club members subscribe to the NECCC Blog.**
 - a. **Email me, Lisa Cuchara, at photographer67@comcast.net with "for the NECCC Blog" in the subject line if you would like something sent out.**
- 3) The NECCC Facebook page went live in April 2012 and provides us with an engaging and participatory platform to update you on the NECCC Annual Conference and on other events. The detailed event information on the NECCC website and Blog is also broadcasted on our Facebook page. Show your support and become a "Fan" of the New England Camera Club Council today! Visit our Facebook page by searching on "New England Camera Club Council" and click on "Like".

SOCIAL MEDIA & INFORMATION PUBLICATION

NECCC wants to announce photography photo ops, programs, workshops, etc. from the New England Region on the **NECCC blog** <http://necccnews.blogspot.com>. There is so much going on in the New England region and we want to share it!

In addition to seminars, workshops, camera club programs, outside speakers, Canon Explorers of Light, and photo ops, we would like to share first-hand information providing updates on seasonal shooting (sunflowers, spring flowers, fall foliage). Let's SHARE!

In this day of social media "we" (photographers) should be sharing upcoming photography opportunities with each other so everyone can know about them and choose to participate. The NECCC Blog and Facebook site are wonderful places to share what is going on photographically in the New England Region.

Please have your club representative and/or publicity person contacting me with information about your club's events (programs, seminars, etc.) you are offering. If you have a first hand update on a seasonal event we would like that too (How are the sunflowers at Buttonwood Farm? Are the daffodils at peak? How is the fall foliage?). **Email me, Lisa Cuchara, at photographer67@comcast.net with "for the NECCC Blog" in the subject line** and we will let the entire New England area know about the photo op or your club's event! Let's rock the New England region with an abundance of shared information and opportunities!

Become a Guest Blogger or Submit a Technical Article

We are also looking for blog posts, guest bloggers, and writers of technical articles. If you would like to write about speakers you have seen, how to attract speakers, how to obtain good quality judges for competitions, topics for meetings, how to successfully run a club (best practices, do's and don'ts), how to make/improve/maintain a club website, etc., please e-mail Lisa Cuchara at **at photographer67@comcast.net with "for the NECCC Blog" in the subject line.**

Thank you!

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