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(SPEAKER) (JUDGE) (BOTH)

Categories: I = Instructional/Techniques; T = Travel; S = Showcase

LISA'S: [All programs are I = Instructional/Techniques]

1. [Applying Textures to Photographs](#)*
2. [HDR - How to Capture & How to Process High Dynamic Range Images](#)*
3. [Creativity in Camera and in Post-Processing \(PlugIns, HDR, textures\)](#)*
4. [Layers and Masks](#)*
5. [Lightroom](#) (Library & Develop Modules - a basic program for beginners)*
6. [How to make your photographs POP with Adobe Camera RAW \(ACR\)](#) *
7. [PlugIns for Photoshop](#)*
8. [Bring your photos to life with Topaz plugins](#)*
9. [Photoshop CC: Where do I start?](#)*
10. [The Creative Use of Blend Modes in Photoshop](#)*
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12. [Creating Sweeping Panoramas \(and Other Cool Stitched Photographs\)](#)*

LISA & TOM'S: [All programs are I = Instructional/Techniques]

1. [Create Fine Art Photographs from Historic Places and Rusty Things](#)*
2. [Light Tent Photography](#)*
3. Frogs - Photograph frogs
4. [Macro and Close-up photography](#)*
5. [Night Photography -- Creating "Stellar" Night Images](#)*
6. [Tips for Improving Your Landscape & Nature Photography](#)*
7. [On location photo shoots \(HDR, flowers, macro, glass, night, cars, trains, etc.\)](#)*

TOM'S: [All programs are I = Instructional/Techniques]

1. [Flash is good, but Modified Flash is Better \(using flash & modifiers\)](#)
2. [Sharper Photographs/Back Focusing/When & How; lens calibration, etc.](#)
3. Working a Subject - when something draws you to a scene, work it!

***An asterisk after a program title indicates that you can add on a hands-on workshop to go with the program**

"Applying Textures to Photographs"

"Applying Textures to photographs". Textures. What is a texture? We know texture when we see it, but when we refer to a "Texture" as photographic tool we mean a photograph that is placed on top of another photograph and then "blended" or adjusted to affect how it is portrayed. "Textures" can be just that, photographs of rust, peeling paint, old paper, etc., but they can also be clouds, bokeh, bubbles, water drops, wallpaper, walls, words, old letters, grass, etc. The specific texture that you pick will affect how your photograph underneath looks, but you have additional choices by changing the blending mode (there are 20 blend mode, but a handful that are commonly used when blending textures) for that texture later. Changing the blending modes alters the way that particular texture interacts with the photograph underneath. Join Lisa Cuchara as she shows you how to edit some of your photographs to give them a different feel by applying textures to them. Textures can add a mood or a feel to an image; making the photograph softer, warmer, grungier, older, etc. In this intermediate workshop (assumes knowledge of layers and masks) Lisa will show you how to collect your own textures, how to use textures, how to remove textures from part of an image, how to remove color from a texture and change the color of the texture and how to prevent the texture from affecting of the photograph below while leaving the color.

"The Creative Use of Blend Modes in Photoshop"

Unleash the power and creativity of blend modes! Layers and masks are the heart and soul of Photoshop, but blending modes are the spice to allow you to blend layers together to create effects. Have some fun with your photographs and come join Lisa as she will show you how Blend modes will enhance your creativity. There are more than two dozen different blend modes, these groups of blend modes will be discussed, and the most popular ones will be demonstrated live. Changing the blending modes alters the way that particular photograph or layer or texture interacts with the photograph underneath. Be creative and experiment -- try different modes *and* use various Fill Opacities until you get the creative results you're looking for. She will show you how to use the multiply and screen blend modes for compositing, the lighten and screen blend modes for night photography, the multiply and screen blend modes for exposure alterations, and for more effective, non-destructive dodging and burning. She will also demonstrate the use of the popular soft light, overlay and multiply for textures.

"Layers and Masks"

"Masking Your Way to a Better Photograph". Learn about adjustment layer and masking. Expand your post-processing capabilities by learning about LAYERS, the heart of Photoshop, and MASKS, the soul of Photoshop. "White Reveals, Black Conceals: Masking Your Way to a Better Photograph". Selective editing will make your photographs POP! Adjustment layers and filters can be applied to an entire image at full or reduced opacity, but sometimes you just want to tweak a particular part of an image, which is where masks come in. The advantage of using layer masks is that you can refine both the effect and the area being affected at any point (even after you save and re-open an image). Lisa will demonstrate "non-

destructive” editing in Photoshop and will show you how to use layers and masks to enhance your images. Selective editing can be used for making adjustments to exposure and contrast, for non-destructive dodging and burning, for blurring the background, for selective coloring, focus, or sharpening, for extended and high dynamic range (EDR and HDR). This program will focus on the concept of layers and masks and the application of masks to enhance your photographs. White reveals, black conceals, and shades of gray provide a variety of opacities -- masking is essential for anyone using the digital darkroom to enhance their images!

"How To Capture And How To Process High Dynamic Range HDR Images"

Step into the world of HDR and discover the techniques you need to create incredible images! Lisa starts with some basics in camera set-up and what you need to capture the highlights and shadows of a scene. Discuss what you need, in-camera, and learn how to tone map and process high dynamic range images. You'll explore both stylized and natural post processing, as well as selective HDR. This is your chance to get in-depth with HDR and unlock its potential!

"Create Fine Art Photographs from Historic Places and Rusty Things (Urban Exploration)"

Easily combined with a hands-on shooting or post-processing workshop.

Lisa and Tom will discuss love for RUST and their approach to and experience with photographing historic and abandoned buildings, urban decay, etc. They will show techniques for wide angle and close-up photography including the use of HDR (high dynamic range), EDR (extended dynamic range), HDR-panoramas, and light painting in this program. Equipment and techniques used to bring out the beauty and drama of these subjects will also be discussed as we show our fascination with RUST. They aim to inspire you: inspire you to visit new "old" places and to get to know them well enough to tell their story, inspire you to capture high dynamic range images and to light paint, and inspire you to create art from decay.

Tom and Lisa see the Beauty in Decay and Abandonment. Old, Historic, Grand, Dramatic, Unique -- these characteristics draw us to explore and capture the essence of these rusty, dusty subjects and locations. Urban exploration (UrbEx) is the art of finding and exploring abandoned locations. Not all locations are technically "urban" or even "abandoned". The term abandoned is used VERY loosely. It is not "being abandoned" that attracts us to a place, it is the history, beauty, decay, charm, and architectural details (which contrast so drastically with today's vanilla architecture). Another definition of UrbEx is the investigation of seldom seen man-made structures, a definition more consistent with our quest, since our subjects may be FAR from abandoned (like the architectural grandeur of bustling Grand Central Terminal or the surprising drama of the [empty] neo-Gothic Eastern State Penitentiary), but these sites count as "unseen" because few people actually stop to appreciate beautiful prison architecture or the jaw-dropping details of Grand Central, a place that they might even rush through twice a day.

"How to make your photographs POP with Adobe Camera RAW (ACR)"

Learn the ins and outs of ACR (Adobe Camera RAW). Expand your post-processing capabilities by learning how to make your images POP by processing your images in ACR. The Adobe Camera Raw (ACR) editor can be a very simple but useful tool for new photographers and for post-processing minimalists; they can make a few quick tweaks and enhance their photographs in a powerful but non-destructive manner. For more advanced users ACR can be a powerful RAW processor and/or a wonderful raw plug-in. HDR, panoramic, lens correction, noise reduction, dehaze - there is more to ACR than just adjusting exposure, shadows and highlights. Lightroom users will find that the ACR processor in Photoshop is virtually identical to the tools in Lightroom's Develop module. Both LR and ACR utilize "parametric image editing", which means edits are saved as instructions/parameters in an xmp "sidecar" file -- pixels are not altered making the editing " non-destructive" (you can edit or undo it at any time). Saving the edits as instructions/parameters means that you are not actually changing the image but rather you are changing the way the software interprets the RAW data. ACR can also be used as a "plugin" (Photoshop CC CC2014, CC2105) which means that you can use the ACR filter on more than just RAW/DNG filetypes like TIFF and JPEG files - or on ANY layer in a Photoshop file and you can use ACR as a filter on images that are already open in Photoshop.

Photoshop CC: Where do I start?

2018 marks the 28th year since Photoshop arose and integrated itself into our daily lives. Learn about ACR (Adobe Camera RAW), the UI (user interface) and creating a workspace (or two). A walkabout will include the context-sensitive tool bar, shortcuts, optimizing the main tool bar, and the tools on the main tool that you should learn first. You will be exposed to the different types/properties of layers, masks (the soul of Photoshop; they allow for selective, rather than global, editing), and blend modes which allow for more even more creativity. Non-destructive editing will be emphasized throughout.

"Lightroom" (library and develop) modules)

Purchased Lightroom and not using it? Don't want to subscribe to the cloud? Come and see just how easy Lightroom is to use. You can use Lightroom for full and effective editing abilities. Lightroom is easy, simple and fast. In literally seconds you can tweak a RAW image to improve its impact. Lightroom is really several programs all wrapped into one, so we will be concentration on the Library and Develop modules, otherwise this would be a three-day workshop, not a three-hour workshop. This workshop will get you up and going in Lightroom. We will show you how to use the Library module, and how easy it is to make your images POP by "Developing" your "digital negatives" using the Develop Module. Learn how to make virtual copies of your photograph to make different edits on different versions (for example, you can easily create a black and white or sepia version of your photograph). Lightroom is *very* easy to use. Come and understand the way Lightroom handles files.

"Plugins" for Photoshop

Plugins can really help to add impact to your photographs. Learn about Photoshop Plugins – Topaz, On-One, Nik, Fractalius, etc. Typically one or possibly two are chosen for an evening program or more for a 3 hour or all day event. If you do not have any plugins or if you just bought some plugins, come and see what they are all about and if you are using plugins come and see which ones are our favorites and when and how we use them...

Bring your photos to life with Topaz plugins

These plugins will enable you to quickly enhance your entire photograph (or just parts of it using layers and masks). Based on time and questions Lisa will cover many of the Topaz plugins:

- (1) Adjust -- Watch your images come to life with dramatic contrast, incredible detail and vivid color
- (2) Texture Effects -- From high-impact grunge and contrast to soft and subtle lighting effects, inspiration is only a click away
- (3) Glow -- Illuminate your photos with electrifying light
- (4) Impression -- Turn photos into paintings like a true artist would: by applying real brushstrokes to canvas
- (5) Clarity -- Use cutting-edge intelligent contrast technology to create beautiful photos completely naturally
- (6) BW Effects -- Make great black and white photos
- (7) DeNoise -- Make 1600 ISO look like 100 ISO with state-of-the-art noise reduction software. Other noise reduction software removes noise, but they also remove too much detail, and if we have time
- (8) Star Effects -- Create beautifully-rendered and natural lighting effects in seconds
- (9) Lens Effects -- Use pixel-perfect effects taken directly from real-world camera lenses and filters.

"Creativity is contagious, pass it on!"

Creativity is contagious, pass it on! Learn how to be creative in your camera and in your post-processing. Long exposures, multiple exposures, overall creativity in camera and in post-processing (plugins, HDR, and textures), creative focusing (Bokeh, soft focus, focus stacking), camera movement (panning, rotate, overall creativity in camera and in post-processing (plugins, HDR, and textures, etc), neutral density, Bulb setting, white balance, filters, panoramas, perspective, composites, plugins, HDR, tone mapping, Textures, etc.

Multiplicity

This will be a fun and interactive class, you will take photographs and assemble them. Multiplicity is a photography technique in which the same person is photographed from different angles and directions and then the bunch of photographs are digitally re-mastered in Photoshop showing clones of the person doing different things all in one photo. This will

yield make a great website, blog and FB pic and it is fun to do with seniors. Come and learn how to make yourself into a triplet or quintuplet! End up with an image with many copies of you. We will pair up and take photographs of each other -- multiple shots of yourself in different parts of the frame and combine them to create a new photo with you copied multiple times in the same setting. This class is a fun way to learn layers and masks!

What to bring: your camera, tripod, laptop with Photoshop installed, mouse (or better yet Wacom tablet if you use one) and some props, a rope (play tug of war with yourself), a different shirt or jacket, hats, etc.

Creating Sweeping Panoramas (and Other Cool Stitched Photographs) This program will cover in-camera techniques as well as post-processing tips for creating stitched images. Stitched images can be great for panoramas, composite backgrounds and for tight areas. The logistics and benefits of taking two vertical images at 30-40mm rather than one horizontal at 17mm will be discussed. Multi image and multi exposure-image combinations will also be presented, for example, many of my panoramic images are 77 images combined, 11 vertical across with 7 exposures each. Vertoramas can also be created to help with building keystoneing and/or to add impact.

Macro and Close-up photography

Learn to see, by "see" we mean notice the "everyday details" around us all the time. This program will introduce the equipment and techniques needed to photograph the beauty and drama of the close-up and macro world. Discover another universe, the small world. We will discuss the technical, aesthetic, and creative aspects of Close-up and Macro Photography. We will discuss tools that could be used to capture and light small objects: tripods, macro rails, macro lenses, zoom lenses with macro capability, extension tubes, macro diopters, the Canon 500D close-up lens, focus stacking, etc.

Light Tent photography

Learn about closeup/macro photography and lighting using a light tent. This program debuted at the 2015 2nd annual Mike Moats Macro Conference. This is popular amongst photo organizations in the Northeast as it inspires people with photo opportunities that can be done inside during the cold winter months.

Adding Impact to Your Nature and Flower Photography

Lisa and Tom will share their tips for capturing and creating Nature, Flower and Landscape photographs with impact. The use of Filters, Long Exposures, Tripods, Creative in camera techniques and more will be discussed. The benefits of returning to a location multiple times, working close to home, scouting, planning, etc. will also be presented.

Night Photography

Creating "Stellar" Night Images. Night photography is amazing, capturing the movement of the planets, stars, clouds, milky way, etc. We will cover many topics: Gear, Red flashlights, lights for light painting, taking a High ISO test shot, Focusing at night (a few different techniques depending upon the circumstances), Short exposures, exposures under 30 seconds, long exposures (1-60 minutes), plus star trails and cloud trails.

You do NOT need any night photography experience, but you should know how to change their ISO, shutter speed, aperture, white balance, and how to change their camera to manual and bulb mode (we will provide settings once there and instruction as to how to gauge what settings to use). Tom and I will be helping everyone set up shots and helping with night exposures. A Red flashlight or headlamp will be very useful in helping you changing your camera settings.

What to bring: Sturdy tripod, Camera , memory card, wide angle lens (widest focal length and/or fastest aperture), Red flashlight and/or headlamp (critical to preserving night vision), extra batteries, a cable release (a must for exposures over 30 seconds) [TRY out your cable release at home if it is a new purchase to make sure that it will allow you to take exposures over 30 seconds]], lens hood micro fiber cloth to wipe the lens if needed, hot hands and gaffers tape to prevent lens fogging, if needed, camera manual (paper or on your iphone/device) and Optional: intervalometer, colored flashlights, glow in the dark sticks, el wire.

Light Painting usually a program followed by a workshop. Similar to the night photography above but emphasis is on creating, come and learn how to paint with light.

Macro and Close-up photography hands-on workshop

We offer several variations of this hands on shooting workshop. We will help participants with exposure, composition, lens selection, aperture/depth of field, creative photography [(creative focusing (Bokeh, soft focus, focus stacking), camera movement (panning, rotating, etc.)), etc.

- **Flower hands-on workshop:** understand aperture, composition, soft focus, selective focus, focus stacking, etc.
- **Frog hands-on workshop** is a variation of this workshop where we bring frogs instead of flowers.
- **Kitchen Items, hands-on workshop:** Fun with household items and food, be creative
- **Everyday Objects, hands-on workshop:** Fun with everyday objects, paper clips, beads, silverware, etc. -- be creative
- **Macro/Close-up, hands-on workshop:** Fun with small objects, leave about magnification, extension tubes, close-up filters, close-up lenses, etc.
- **Tabletop photography, hands-on workshop:** photographs books, glasses, cameras, glassware, etc. Your kitchen table can become your Studio and enable you to shoot in your kitchen all year- round, but you will especially appreciate it during for those long cold winters.
- **Still life photography, hands-on workshop:** still life photo ops
- **Light Tent hands-on workshop:** photograph using a light tent

Nature photography hands-on workshop

- **Bird Photography** hands-on workshop at a local raptor center
- **Wolf Photography** hands-on workshop at a local wolf conservation center
- **Reptile/Critter Photography** hands-on workshop at a local reptile store

Cars. Hands-on shooting (and optional post-processing workshop). We love old cars, luxury cars, one of a kind cars, racing cars, car shows, etc. We will show you how to photograph and post-process car photographs. We have been to many car shows and old car lots and can jump start you to be selective and creative in your capture and in your editing.

Location workshops. Hands-on, we help you learn and get better photographs Sleepy Hollow or Woodlawn Cemetery, Grand Central terminal, trolley museums, castles, factories, mills, schools, asylums, Raptors (a place called hope), Butterflies, etc. Exact price varies according to locale

Tips for Improving Your Landscape & Nature Photography

In this program Lisa and Tom present their tips to help you improve your nature and landscape photographs, learn how to deal with obstacles and overcome challenges and create landscape and nature photographs with impact. Something for everyone, Audience: Beginner, Intermediate, Advanced. We will talk about: perspective, aperture and depth of field, selective focus, focus stacking, scouting potential locations and returning at a favorable time, revisiting a place numerous times, Working close to home, Using long exposures for producing wonderful ethereal effects.

"Sharper photographs" - Back focusing - when and How; lens calibration; determining the "sweet spot" of your lens (workshop, not a program)

Back Button Focusing – Easier than you think! What is back button focusing? The shutter is usually used to focus. press the shutter button is half way down, and camera focuses and then you, the photographer, take the picture when the button is pressed in fully. After you set your camera up for Back button focus the shutter button will no longer control the focus, you have another button on the back of the camera (hence the name back focus) to activate focusing on the camera. Canon was the first camera manufacturer to implement back button focus in 1989 and has put the feature in all DSLR models made in the last 10 years (even the Canon Rebel XT and XTi).

Calibration -- Frustrated with slightly out of focus images? Purchase a Focus Pyramid <http://amzn.to/25JexV1> (or from PhotoWhoa) and come to our workshop, you can learn how to calibrate your lens and then bring your knowledge home to work on other lenses. Autofocus microadjustment is a procedure that allows a user to correct for small errors of front- or back-focusing. Note that this adjustment is most noticeable will have the greatest benefit for lenses with fast apertures (f/2.8 and wider), because the thin depth of field at wide apertures makes even small focus errors more evident. Make your photographs sharp! Give your lenses a new lease on life! The Focus Pyramid autofocus lens calibration tool makes it easy and affordable at half the size and cost of similar products! Most modern DSLR camera bodies allow for AF Fine Tuning / AF Adjustment. Contact your camera manufacture if you're uncertain your camera will allow for autofocus calibration and micro adjustment. If your

camera does not allow for Fine Tuning of its Autofocus System, don't worry! By using this product, you will immediately know which of your lens front focus and which back focus and most importantly by how much. This provides you the information needed to make sharper photographs at the time of capture (ie. When shooting portraiture, most agree focusing on the eyes is a good rule to follow but you, may find that to obtain sharp, crystal clear, eyes may require you to focus on the person's ears or possibly tip of nose due to focusing problems found using this AF Lens Calibration Tool). Everyone should calibrate their lens (either automatically if your camera has micro-adjustment or manually if not). At our last workshop we found that all of the participants' lenses needed adjusting -- and one person learned that his lens was NOT focusing at all; luckily he found out before he left for his big trip. Everyone should calibrate their lens!

How to Start a Portrait Business

Becoming a photography business is more than just being able to take good photographs: you must also be a good business person and wear many hats, from marketing to accountant to therapist. Tom and Lisa will discuss the logistical aspects of becoming a photography business: paperwork, taxes (income and sales), protecting yourself (LLC), choosing a business name and logo, equipment insurance, liability insurance, malpractice insurance, contracts, model releases, copyright, the importance of education and continuing education, dealing with "Uncle Bob", competing with people who buy a camera and get a Facebook page, meeting with clients, website, blog, social media, marketing, pricing, getting the right client (being a good match), joining professional associations (PPA, CTPPA, WPPI, ASMP, etc.), competition at the professional level, companies that cater to professional photographers, PPAs' see the difference, PPA's benchmark services, etc. We will also discuss studio location (home versus rental versus on solely location shoots), being a photographer part time versus full time, and choosing your specialty and/or niche. We will also touch upon lighting options (natural light, speedlights, Studio strobes) and equipment choices as they relate to your business being in a Studio versus on location. The importance of knowing your equipment and lighting and post-processing will also be discussed.

Posing Your Subjects for Portraits

A basic program, for beginners, but offers something for most people. *Please note that this is not a PPA level program, it is designed for non-professionals.* Typically, clubs and organizations have us present the program first (\$200) and then they provide models for a hands-on workshop that follows the program. The workshop would be 3-4 hours long at \$90 a person, five participants minimum. The club will often have the program 11am-12pm, charge \$10 for lunch, and then have the workshop portion from 1-5. Tom and Lisa will provide tips for photographing people. When photographing people professionally various aspects come into play: clothing suggestions, accessory (jewelry, hats, scarves, fun stuff) choices, the comfort level of the person (making them comfortable and establishing rapport), posing hands, facial analysis, matching your pose to your subject, lighting, and most importantly expression (which is related to rapport, natural expression, and your particular model). We will concentrate on tips related to photographing a single person, but will also touch upon couples and families.

"Flash is good but Modified Flash is Better" -- explain use of flash and flash modifiers.

program paired with a workshop. *This program is more geared for camera clubs, amateurs and advanced amateurs, rather than professionals.*

Flash photography is all about adding light to your subject. Sometimes the flash is the sole light source, other times it is supplemental light designed to accent the subject. Direct Flash, indirect flash, light modified flash, bounced flash, fill flash, Rear curtain flash, hi speed flash, etc. -- the key to using flash is to learn how to control the light for the effect that you want. Demonstration of: pop-up on camera flash as compared to external shoe mounted flash as compared to off-camera flash, a couple of flash brackets, several flash modifiers (sto-fen, Gary Fong, Apollo softbox, etc.), some demonstrate bounced light using basic equipment like paper plates, tablecloths, tshirts, reflectors, etc., full flash versus fill flash. In general I try very hard to keep the flash off the camera as much as possible. Off camera flash enables me to be creative and the net result is a better quality of light whether I am photographing people, animals, birds or objects. I use mainly ETTL (evaluative through the lens), and sometimes Manual Flash mode. I experiment a lot and like play. I strongly encourage you to practice, play and generally have fun. Look at the world around you and see how light falls off an object and try to duplicate it with a flash. Off camera flash is the preferred method of photographing people, animals, etc. However, depending on the situation and subject sometimes I bounce the flash off a reflective surface or use a light modifier. I try to not use direct flash because the light bounces straight back to the camera creating specular highlights on the subject. The result is the camera's meter gets confused and may throw off the exposure by several stops. I will use a flash bracket, light stand or hand hold; all the while keeping the flash off the camera. If I have to attach the flash to the camera, I will use a light modifier to soften the light. The challenge as a photographer is to see the light, learn your equipment, be creative and go have fun!!

Bio -- please post, but spoken version can be ad-libbed and shortened.

Lisa Cuchara, PhD, Cr. Photog.*, HonNEC, and Tom Cuchara, MNEC, are passionate about photography, both behind the lens and in the digital darkroom. They have diverse creative interests ranging from Nature, Macro and Night photography to Urban exploration, people, and creative editing. From birds and flowers to babies and HDR, they appreciate the world around them and embrace the challenge of interpreting what their eyes see, and their hearts feel via their photography.

Tom and Lisa are both very active in many local and national photography organizations. They have had many successful gallery exhibitions and their work has been accepted into various juried exhibitions. Their photographs have appeared in *Adirondack Life*, *Wild Bird*, *Birder's World*, in calendars and on calendar covers, and on the cover of a paperback novel. Lisa has also had images accepted into the PPA (Professional Photographers of Association) loan collection. They have published two books with Amherst Media. The first called "Create Fine Art Photographs from Historic Places and Rusty Things" is about their HDR and light painted images; it can be ordered from Amazon <http://tinyurl.com/lisatom-urbex> and is also available at brick and mortar bookstores like Barnes and Noble. Their second, one year later, is called "The Frog Whisperer" <http://tinyurl.com/lisatom-frogs>. You can learn more about Lisa and Tom at www.lisaandtomphotography.com. Their images have won awards at the local, state, national, and international levels. They have been photographing weddings, babies, parties, portraits, etc. professionally for over 15 years and have their own Photography Studio in Hamden CT. Their portrait philosophy is based on "We do not remember days, we remember Moments".

They teach photography a variety of image capture and post-processing workshops and seminars, in the classroom and in the field. They have presented a variety of instructional programs and workshops (Photoshop, Digital Workflow, HDR, RAW processing, Macro photography, Travel photography, plus fun and interesting travelogue slideshows) at NECCC, PPA, PSA, plus many other camera clubs and other organizations. Check out their photo and editing classes, their photo tours and workshops, and view their photographs at www.photographybylisaandtom.com. They are excited to have an opportunity to inspire you with their "Creativity is contagious, pass it on" philosophy and their "Don't shoot what it looks like, shoot what it feels like" approach.

Short Bio (Verbal version):

Tom and Lisa Cuchara are known throughout the Greater New England Area for their expertise in Photography, and in Photoshop, and for their inspirational and informative photo tours, classes, and workshops. They both have created numerous award winning photographic images and enjoy sharing their vision, passion and knowledge with other people. They have published two books with Amherst Media. The first called "Create Fine Art Photographs from Historic Places and Rusty Things" is about their HDR and light painted images; it can be ordered from Amazon <http://tinyurl.com/lisatom-urbex> and is also available at brick and mortar bookstores like Barnes and Noble. Their second, one year later, is called "The Frog Whisperer" <http://tinyurl.com/lisatom-frogs>. You can learn more about Lisa and Tom at www.photographybylisaandtom.com and be sure to check out their workshops at <http://tinyurl.com/lisatomworkshops>.

*The Cr.Photog. is the Photographic Craftsman degree from PPA (the Professional Photographers of America), one of the highest recognitions for speaking, writing, or mentoring on photography. The Cr.Photog. positions the photographer as an authority in the industry and is awarded in recognition of service to the profession as an orator, author, or mentor.