

Adobe Camera Raw Post Processing

This is a 4-hour Zoom workshop along with a 50-page eBook on post-processing with **Adobe Camera Raw (ACR)**. The workshop is very successful with a broad group of photographers.

- Who is this for?** This workshop is for novices and experts.
- Why attend?** You will learn about every feature used in Adobe products to edit RAW images, what they do and how to use them.
- Who is it for?** This workshop covers Adobe Camera Raw. Demonstrations will be done using Photoshop ACR, and is appropriate for both Windows and Mac users of both Photoshop CC and Lightroom.
- What's included?** A PhotoBert 50-page eBook worth \$19.95 is included free, along with a 4 hour online Zoom workshop (with a short break)
- When is it?** The workshop will be held on Saturday, January 9, 2021 at 12:00pm EST (17:00 UTC)

Learn everything you ever wanted to know about processing RAW images with Adobe software in this Zoom workshop. This 4-hour workshop covers all of the features in Adobe's newest version of Camera Raw, used in Photoshop, Bridge and Lightroom. ACR is the engine that handles raw file processing in all of Adobe's raw products. No matter what your level of expertise in post-processing (even if you've never done it!), you will undoubtedly gain a lot from this workshop.

Take your images to the next level. Post processing is the most important step after you have captured the perfect image. This workshop will help you easily take control over your images and create beautiful images that stand out from the crowd.

Digital Photography - the Complete Course

This is a 3-hour Zoom workshop that emphasizes (and goes beyond) the fundamentals of digital photography. This workshop is directed towards novice and intermediate photographers.

Who is this for?	This workshop is for novices and photographers who want to improve their images.
Why attend?	You will learn everything you need to know about your camera, what settings you need to use and how to get the best pictures you can.
What does it cover?	This workshop covers all digital cameras. It will teach you the fundamentals of digital photography in a way that's easy to grasp. You will learn about your camera, its settings, and how to take the best images.
What's included?	This is a 3 hour online interactive Zoom workshop. You will be able to ask questions and benefit from other attendee questions. In addition, you will be provided with the complete online workshop in PDF form.

Learning photography isn't easy, so we've gone to great lengths to make it easier to learn. PhotoBert will explain the most important features on your camera and how to use them. This is an interactive workshop, where you will be able to ask questions and participate. This workshop will help you take control over your camera to create beautiful images that stand out from the crowd. Topics include:

What makes a great picture?

Composition

- The Golden Ratio & Fibonacci sequence
- The Rule of Thirds
- Negative space
- Leading Lines
- Balance & Symmetry
- Perspective
- Backgrounds
- Color
- Black & White
- Subjects

Subject Isolation

Main components of a Digital Camera

Camera Controls

All about the Sensor

ISO speed sensitivity

ISO speed and Noise

Noise Reduction

Auto ISO

Dynamic Range

Lens Focal Length

Vibration Reduction/Stabilization

Zoom Lenses

Prime Lenses

Lens Maximum Aperture

Variable aperture lenses

Zooming

Understanding Exposure

- Under and Over exposure
- Camera Shooting Modes
- Edit – Curve
- The Aperture
- The Shutter
- ISO speed and the Shutter
- Exposure Metering Modes

Understanding your Camera

Your Camera's Exposure Meter

Exposure Options

Manual exposure with Auto-ISO

Example Aperture & Shutter speeds and what settings to use

Exposure Compensation

Understanding Exposure

White Balance

Focusing

- Auto-focus vs Manual focus
- Focus modes
- Focus area modes
- Automatic focus mode
- Getting sharp pictures for stationary subjects
- Getting sharp pictures for moving subjects
- Macro focusing
- Depth of Field (DOF)
- The concept of Infinity
- Hyperfocal Distance

Filters

- 1A/Skylight/UV filter
- Polarizer filter
- Neutral density filter
- Graduated neutral density filter

Raw vs. JPEG shooting

Shooting both Raw and JPEG

Picture control/styles

Post processing – an introduction

Photo storage and management

Guidelines for success

Infrared Photography - Seeing the world in a whole new light

This is a 90-120-minute comprehensive presentation on everything you need to know about infrared photography. It's ideal for camera club workshop meetings. It covers the following topics:

- What is Light?
- What is Infrared?
- Why shoot Infrared?
- Camera Sensor Conversions
- Some Examples
- Subjects that photograph well with IR
- Camera Tools
- JPEG vs RAW Shooting
- Things to consider
- References

Photography Under the Stars

This is a 90-120-minute comprehensive presentation on shooting starting at the “blue hour” to shooting the moon, stars & milky way. It’s ideal for camera club workshop meetings. It covers the following topics:

- Planning Apps
- Shooting during the “Blue Hour”
- Shooting the Moon
- Shooting the Stars
- Light Painting
- Shooting the Milky Way
- Shooting an Aurora
- Shooting with Long Lenses or a Telescope
- Post Processing Tips